

Ana Judith Godínez Godínez

+52 1 (331) – 457 – 9546
anajudithgodinezg@gmail.com

EDUCATION

LaSalle College (Previously The Art Institute of Vancouver)
Vancouver, BC, Canada

Diploma in Graphic Design 2017 – 2018

Instituto Tecnológico de Estudios Superiores de Monterrey
Guadalajara, Jalisco, México

Degree in Marketing 2012 – 2016

- ACBC of international trade certification at the **University of San Diego** 2015
- Certification in Hootsuite 2015

EXPERIENCE

Organic Shopping Review Website USA
Community Manager May 2017 – Present

- Management of social media content
- Posting news on the website
- Analysis of statistics from Facebook and Hootsuite
- Searches with Google News
- organicshopping.com

Honda Vanguardia Galerías Guadalajara, Jalisco, México
Marketing Internship Jan 2016 – March 2016

- Analysis to improve the experience of the delivery of the car
- Taking photos of the cars to upload them to websites
- Upload of announcements of used cars on different websites

Crossborder Group San Diego, California
Marketing Internship June – July 2015

- Company's social media management
- Picture editing for company social media's banners
- Compiling Data from GPS systems

Impresiones Laser Zamora, Michoacán, México
Marketing Internship Summer 2013

- Created new products for the company's brand
- Supplied products to sellers: B2B

Moda Bebe Mexico Zamora, Michoacán, México
Sales and Cashier Summer 2009 – 2012

- Clothing and shoe sales
- Managed the inventory

SPECIAL INTERESTS

Cooking (Desserts and Mexican Food), **Dancing** (Salsa, Bachata, Latin Rhythms)

VOLUNTEER EXPERIENCE

Vice-President of Coparmex Tec April – Dec 2016

- Event organization
- Conferences organization
- Team work

President of Coparmex Tec Jan – April 2016

- Event organization
- Leadership

Associate on different student groups 2013 – 2016

- Team work
- Preparation for elections on campus
- Communication

Turtle camp Rescue June 2014

- Cleaning of the beach
- Realizing baby turtles

AWARDS

LaSalle College Vancouver, B.C.
Dean's Honor Roll

- Winter 2017
- Spring 2017
- Summer 2017
- Fall 2017
- Winter 2018

LVE Diamonds USD, San Diego, CA
2015 Team Project Winner May 2015

- BTL Image editor and ideas developer

Sunnyclean, LLC USD, San Diego, CA
2015 Team Project Winner May 2015

- Website edition team
- sunnycleansandiego.com/

SKILLS

- Photoshop, iMovie, InDesign, Dreamweaver, Illustrator, Acrobat, Serif Drawplus X4, HTML, WordPress, CSS, InVision, Microsoft Word, Excel, PowerPoint
- Native Spanish speaker; English speaker as second language
- Use of a professional camera; studio portraits, landscapes and outside portraits
- Hootsuite, Facebook, Twitter, Instagram and LinkedIn, Google Analytics, for digital marketing purposes
- Knowledge of Zesty web development program
- DG Management, HOLOX ezTour, CanWay