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English, Portuguese, Spanish, French, German

Summary
✓ Over 15 years of experience in the creation and management of communication and adverting projects
✓ Management project and business plan consulting with a focus on start-ups and new business
✓ Working in visual identity development projects, media publicity creation and digital design projects
✓ University professor for 7 years
✓ Fast learner of new tasks

Area of Operation
✓ Communication and Visual Programming
✓ Business Intelligence
✓ Social Medias
✓ Teaching
✓ Research
✓ Big Data over Business
✓ Advertising
✓ Knowledge Management
✓ Layout, Publishing
✓ Services over internet
✓ Market study
✓ Journalism
✓ Management and project control
✓ Dynamic multimedia presentations
✓ Scrum

Technical Knowledge
✓ Adobe InDesign
✓ Adobe Acrobat Professional
✓ Adobe Illustrator, Corel Draw
✓ Adobe Photoshop, Adobe Bridge
✓ Adobe Premiere, Adobe AfterEffects
✓ Map Mind
✓ SolidWorks
✓ Windows, CentOS, Ubuntu, MacOS
✓ Projects Management with PMI
✓ MS Project and Office Family

Education
✓ **Computer Science Data Process (DEC)**
LaSalle College, Montreal (2016-2019)
✓ **Master's in Management and Business Administration**
Regional University of Blumenau, Brazil (2011-2014)
✓ **Post Graduate in Strategic Business Management**
Regional University of Blumenau, Brazil (2005-2007)
✓ **Bachelor in Industrial Processes**
Regional University of Blumenau, Brazil (2001-2005)

Professional
CEO
Access Editing and Computer Graphics Design, Blumenau, Brazil (2005 ~)
✓ Structuring the field of Information Technology
✓ Enabling the use of the same design level to several employees
✓ Managing new projects of adverting and initiating projects forward
Challenge: Keeping the business lucrative, overcome competitors and obtain news clients

University Professor
Sociesc University, Blumenau, Brazil (2011 ~)
✓ Teach classes according to the goals, outcomes, and expectations of the institution
✓ Courses for the programs of Advertising, Marketing, Journalism and Internet Systems
Challenge: Keeping students motivated generating knowledge that will make a difference in the market and their lifes

Regional University of Blumenau, Blumenau, Brazil (2014 ~)
✓ Teach classes according to the goals, outcomes, and expectations of the institution
✓ Courses for the programs of Business and Management and Civil Engineering
Challenge: Keeping students motivated generating knowledge that will make a difference in the market and their lifes

Professional (cont.)

University Professor
Unoesc University, Maravilha, Brazil (2016 - 2016)
- ✓ Teach classes according to the goals, outcomes, and expectations of the institution
- ✓ Courses of Management Projects and entrepreneurship for the program of Master in Business Administration

Challenge: Keeping students motivated generating knowledge that will make a difference in the market and their lifes

CEO
Virtual Digital, Blumenau, Brazil (2009-2016)
- ✓ Structure the all the Information Technology of the company
- ✓ Training and creating suppliers
- ✓ Managing and controlling inventory
- ✓ Managing new projects and initiated projects forward

Challenge: Keeping the business lucrative, overcome competitors and obtain news clients

Consultant of Implementation Project
Helioprint Print Solutions, Blumenau, Brazil (2007-2010)
- ✓ Manage, organize and execute all transition pattern language and IBM equipment to new open standard for CANON's equipment.

Challenge: Run and transform thousands of files, without stopping the company sectors and without delaying delivery times or assignments.

Other experiences
Journal LaSalle College (2017, 2018)
Booth Camp LaSalle College (2016, 2017)
Teacher training in use of ICTs (2014 ~ 2018)
Entreprenour Club LaSalle College (2017, 2018)
Trading Enthusiasts Club LaSalle College (2017, 2018)
Teacher training in multimedia presentation (2014 ~ 2018)
Innovators in Technology IT Club LaSalle College (2017, 2018)