



CLAUDIA LUCENTE

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PERSONAL TRAITS

- ♦ Diligent
- ♦ Organized
- ♦ Honest
- ♦ Punctual
- ♦ Creative

EDUCATION

- ♦ LaSalle College: Fashion Design – 2014
- ♦ Dawson College, CALL: Literature – 2011/2012
- ♦ The Sacred Heart School of Montreal – 2007/2011

EXPERIENCE

1861

Stylist

- ♦ Piece together outfits for special events i.e galas, concerts, weddings, prom.
 - ♦ Suggest hair and makeup ideas.
- ♦ Color coordinate the boutique in an appealing color palette.
 - ♦ Change the mannequin display in a refreshing, new way.

Caesar's Tea

Assistant Manager/Social Media

2013/2014

- ♦ Consistently won the bonus for bi-weekly top sales competition.
 - ♦ Managed inventory by ordering and receiving shipments.
- ♦ Managed Twitter, Instagram, and Facebook by taking daily photos of promotions, merchandise displays, and tea of the day.
 - ♦ Provided exceptional customer service.

- ♦ Created visual displays with merchandise.
- ♦ Trained new employees on product knowledge and store policies.
 - ♦ Counted and closed the cash register at closing.

♦ **Abe and Mary's**

- ♦ Merchandiser/Sales Associate/Model
 - ♦ 2013
 - ♦ Helped customers put together outfits for events
 - ♦ Created displays with the store product.
 - ♦ Re-stocked vintage collection room with select pieces.
 - ♦ Received shipments from the warehouse.
 - ♦ Modeled clothes for the Instagram, Facebook, and website.
 - ♦ Created a personal client base.
- ♦ Opened and closed the store by cleaning floors, mirrors, windows.

♦ **Teavana**

- ♦ Sales Associate
 - ♦ 2012/2013
 - ♦ Consistently graded A or higher sales rating.
 - ♦ In depth knowledge regarding the world of tea.
 - ♦ Made teas for customers at the barista station.
- ♦ Created a personalized, enjoyable shopping experience for all customers.
- ♦ Opened and closed the store, including the cash register, mopping, and washing dishes.

♦ Volunteer Experience

♦ **Indecent Xposure**

- ♦ Fashion Magazine Internship
 - ♦ 2013
 - ♦ Focused on cutting edge topics in the fashion world.
- ♦ Wrote three articles a week on primarily New York, Toronto, and Montreal fashion with an international spin.

References available upon request.
