

# Final Projcet

## Wedding Cake Consultation

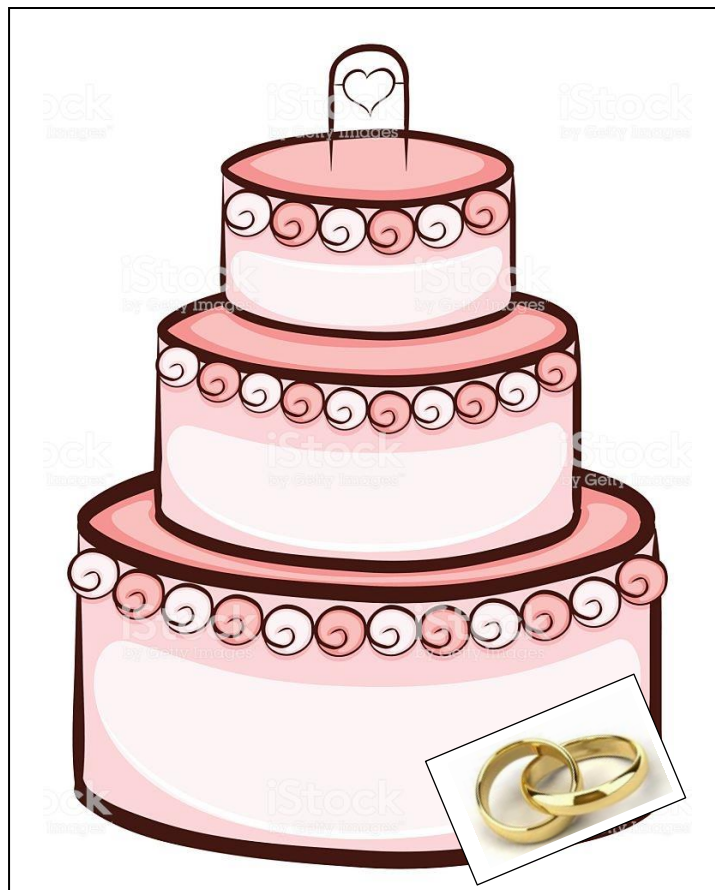
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## **WEDDING CAKE CONSULTATION**

### **INTRODUCTION**

This consultation project involves an order of a wedding cake for a wedding on a farm in Tuscany in Italy, with 50 guests. The future spouses viewed my website and attended a wedding where I prepared the cake.

The spouses are called Paolo and Vittoria, they have been engaged for 7 years and have decided, after organizing their working life, to get married and crown their love.

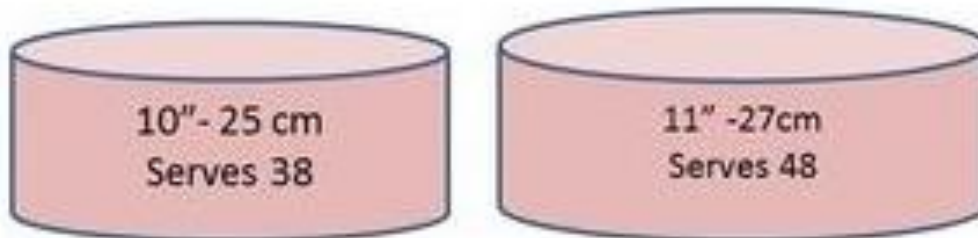
### **WEDDING DATE**

The wedding will be in May, in the middle of spring, a period usually chosen by the Italian spouses; the climate is mild, not very hot, with beautiful sunny days, to take advantage of an outdoor wedding.

### **NUMBER OF GUESTS ATTENDING WEDDING**

The number of guests is 50 people, knowing this number, as well as being fundamental for the size of the cake, from an exact location to the ceremony. In this case, it is a wedding limited to close relatives and close friends, so it is possible to offer a cake with not too formal and usual characteristics.

For this number of people, two bases of the measures shown below in the photo will be provided, to leave a margin of 20/25 more portions, for eventual encores:



### **LOCATION OF CEREMONY**

The location of the ceremony and dinner is in the province of Arezzo (Italy) "Villa Montelucci", located in "Pergine Valdarno".

Knowing the reason for choosing the place is important to understand the style of the wedding, understand what the bride, and groom expect, from whom will make the wedding cake. Looking at the photos of the place it is clear that the style is rustic, but at the same time refined, with a wonderful view of the Tuscan hills, this gives the opportunity to think and choose a sophisticated, but at the same time genuine cake made with fresh fruit and with seasonal ingredients.

***DINNER SERVICE VENUE***



***PLACE OF THE CEREMONY***



***NIGHT VIEW OF THE WEDDING VENUE***



## **THEME OF CAKE**

The choice of the theme of the cake always remains for the newlyweds, but it is the duty of the pastry chef to provide the indications of the theme that must be pertinent to the place, the menu and the people invited, to avoid preparing an important such element, as the cake, out of place.

In this case, a traditional cake, like these shown below, would not be a good choice:

## ***TRADITIONAL CAKES***



A cake without cover, as coming back into fashion again, which from that natural, fresh and with a seasonal theme, like fresh strawberries from May, can be an excellent choice, also considering the fact that the ceremony is in an outdoor place.

By making the flavor prevail

## RECOMMENDED CAKES



The above also considering the decoration of the tables that the future spouses have chosen, rustic but sophisticated and with very natural elements, reminiscent of ancient traditions and times:



### **BUDGET FOR CAKE**

A wedding cake for 50 people, with features such as those recommended for the newlyweds, costs between 300.00 and 400.00 euros, depending on the flowers of the chosen decorations.

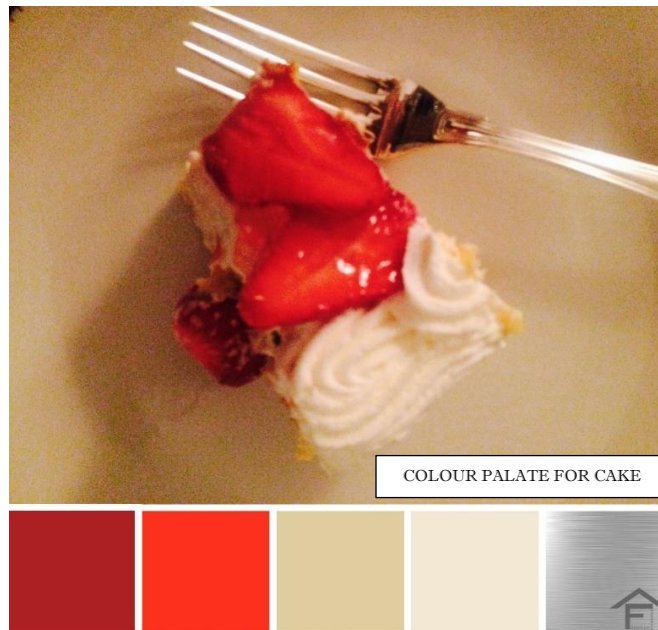
### **SEASON OF WEDDING**

The wedding, as previously mentioned, will be in May, a favorite month for couples, spring with mild temperatures and beautiful sunny days.

### **COLOUR PALETTE FOR CAKE**

The color palette for the recommended cake starts from brown for the Italian sponge cake, passing through the red of strawberries, up to the white of the diplomatic cream and the gray of some sugar flowers, used for decoration.

As shown in the following photo:



### **FLAVOUR PROFILE – SPONGE - FILLING**

The base of the cakes will be made with Italian sponge cake (pan di spagna), soaked in rum, the filling will be of vanilla diplomatic cream with fresh strawberries and the decoration will be with strawberries and flowers with white modeling chocolate and gum flowers.



**PHOTO OF CAKE**



**CONSULTATION FEE**

The consultation fee will not be charged, as the order of the cake has been successful.

**DELIVERY FEE**

The delivery fee will be 50.00 Euros, as the destination is far from the city center.