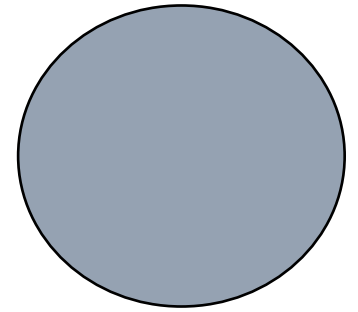
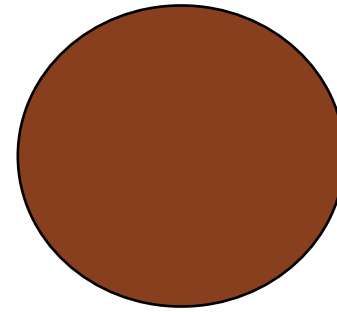
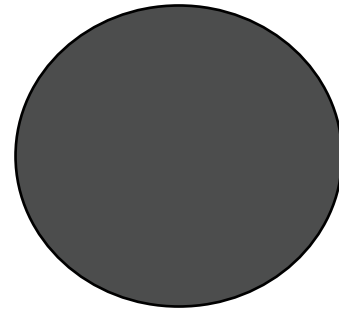
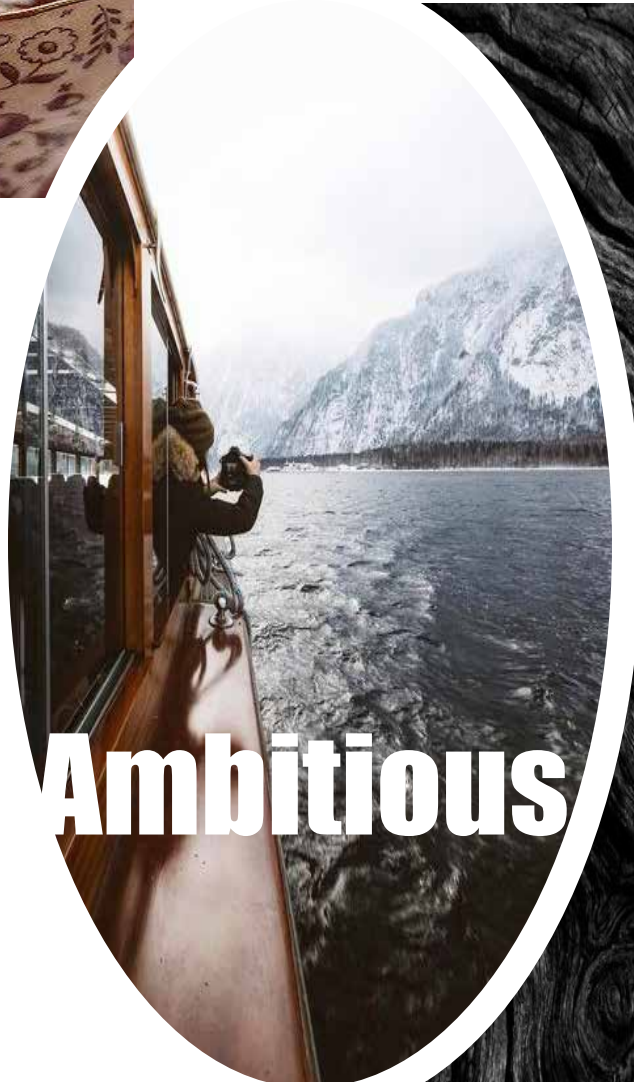




Warmth



Simple



Ambitious



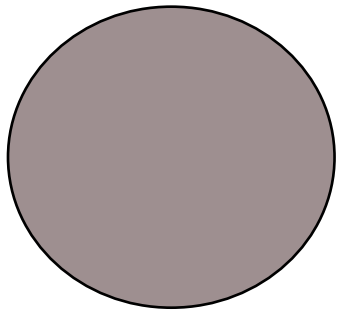
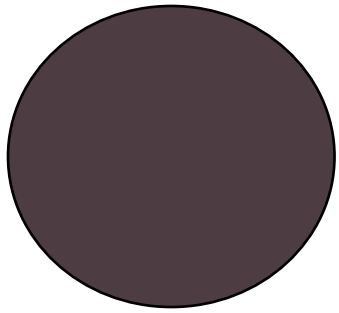
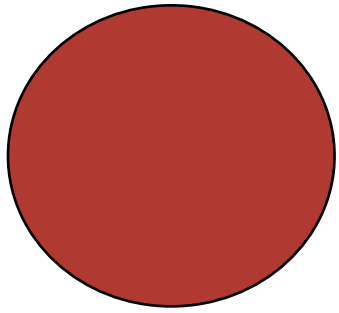
Natural

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Lifestyle et public cible

- Marque de vêtement visant une clientèle cible d'homme de 30 à 50 ans
- Situation financière aisée, facile d'acheter des vêtements entre 100\$ à 400\$ par morceau
- Vêtement variant de chic à urban streetwear, avec une touche classique/vintage
- Matière première principale: laine



**Collection The Big Bad Wolf Co.
A/H 2018-19**





Logos - Cartes d'affaires



FRONT ROW
— LONDON —

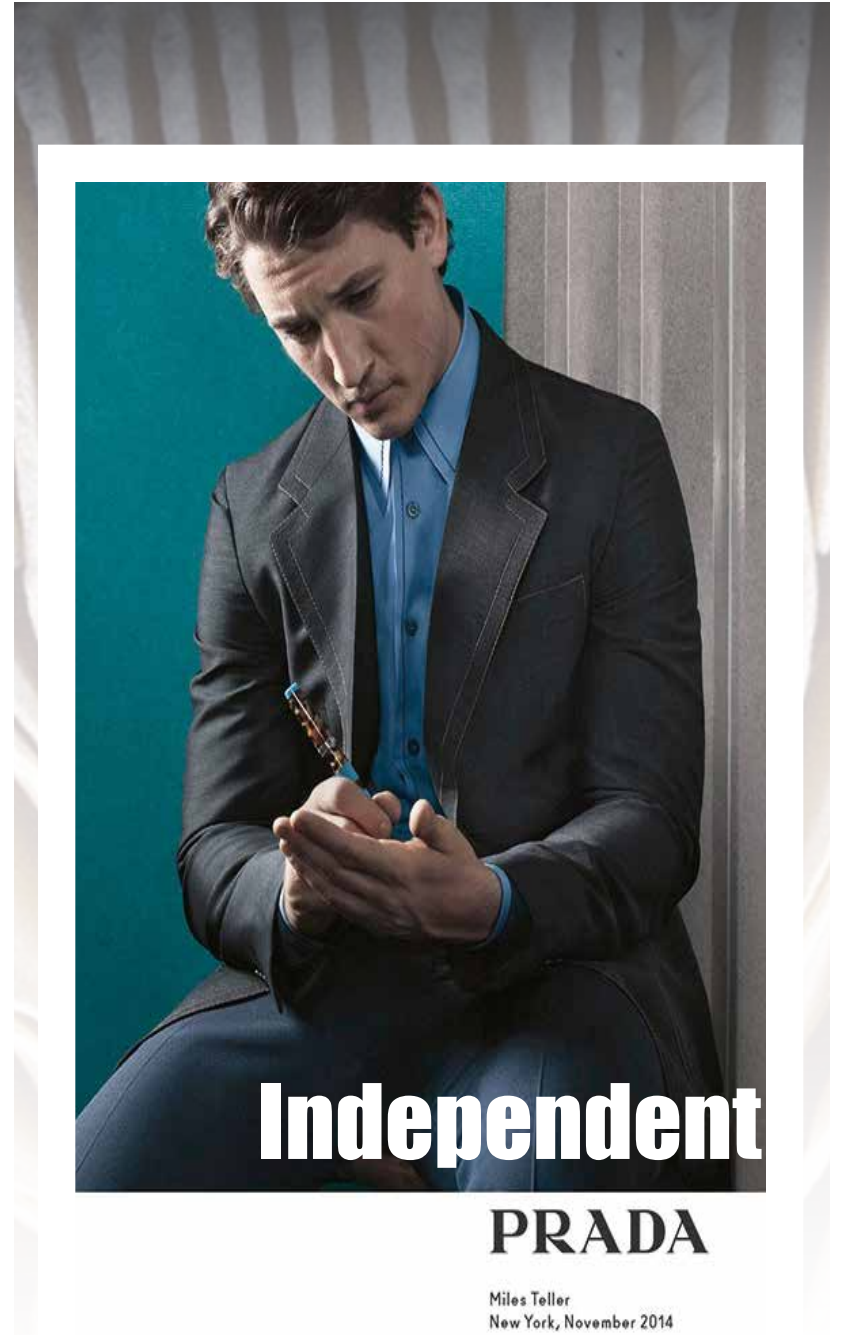


One of a kind



 FORECAST

Ambiance



Independent

PRADA

Miles Teller
New York, November 2014

Publicité et Marketing



EMPORIO ARMANI

Nostalgia



REISS

DESIGNED IN LONDON
since 1971

Thinker



BENJAMIN BIXBY

Classy

Boutique



Unique

14 THE VINTAGE SHOWROOM



Intimate



Different





THE BIG BAD WOLF CO.