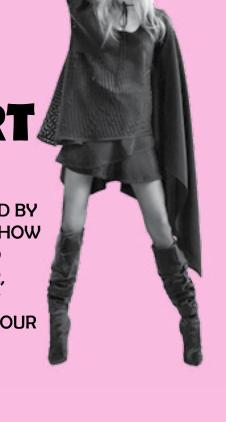
FASHIONS FADE, STYLE IS ETERNAL

FALL 2015 WOMEN'S TREND REPORT

OUR FALL 2015 COLLECTION IS HEAVILY INSPIRED BY BIG FUR, BOLD PRINT, AND MULTIPLE LAYERS. SHOW OFF YOUR CREATIVE SIDE WITH THESE FUN AND DARING NEW LOOKS. FROM FULL ON GLAMOUR, MIXED WITH EDGY STREET WEAR, THIS SEASON'S ECLECTIC LOOKS ARE ALL ABOUT EXPRESSING YOUR OWN UNIQUE INDIVIDUALITY.



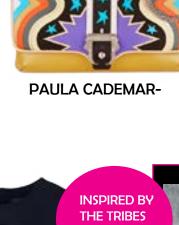


YOU

THIS FALL IS ALL ABOUT EXPRESSING

THE WILD IN

YOURSELF AND BRINGING YOUR CRE-ATIVE SIDE TO ANOTHER LEVEL. DON'T BE AFRAID TO MIX DIFFERENT PATTERNS, PRINTS AND FRINGES TO CREATE THE PERFECT OUTFIT. THESE LOOKS WILL **BRIGHTEN UP ANY COLD FALL DAY!**



SHAPES

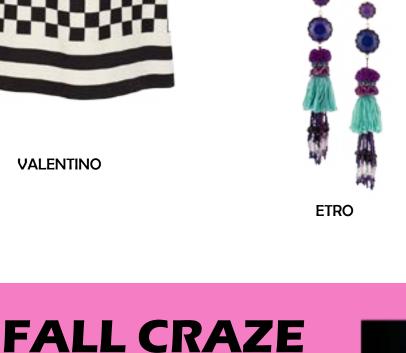




VALENTINO



STYLE TIPS DONT BE AFFRAID TO MIX FRINGES AND PRINTS BECAUSE THIS SEASON IS GOING TO BE WILD.





SELF-EXPRESSION



THIS SEASON IS ALL ABOUT DARK/ **NEUTRAL HUES AND SILVER ACCE-**SORIES, FUR AND TRIBAL PRINTS ARE THE PERFECT MATCH FOR ANY COLD WEATHER. DEAN AND DAN GO BACK HOME TO CANADA AND INCORPER-ATE THEIR ROOTS IN THIS SEASONS

WINTER

HAZE









STYLE TIP

Dark Shades are definitely the way to

go this fall. With feathers and fur all



ALL YEAR ROUND **SUNNIES**

YVES ST-LAURENT

GIUSSEPPE ZANOT-

TI







EDGY ACCESSORY.



THE CLASSIC BLACK AND WHITE NEVER GOES OUT OF STYLE, LEATHER IS A MUST HAVE IN THE FALL SEA-SON. YOU CAN NEVER GO WRONG BY ADDING AN



KARL LEGERFELD



THIS SEASON'S FASHION OBSESSION IS THE MAJOR COMEBACK FOR FUR. ITS WARM AND COZY FEEL WITH ITS **LUXURIOUS LOOKS MAKE ANY GUY** OR GIRL FEEL ABSOLUTELY GLAM-**OURUS AND FASHIONABLE. PAIR UP** A WARM THICK COAT WITH SKINNY JEANS ALONG WITH A FUR FILLED **CLUTCH. NOT TO MENTION FUR** TRIMMED BOOTS OR ALL OUT FUR **COVERED BOOTIES. THIS SEASON**

ANY ONE CAN LOOK DARING WITH A

FRENZY FOR



STYLE TIP



FUR COAT CAN **SPICE UP ANY OUTFIT**

VALENTIO



ADAM LIPPES

BALENCIAGA

LARSSON & JENNINGS

VERSUS

ALAIA



FUR



HAIDER ACHERMAN

GUCCI ASHTIANI

UNIQUE STYLE...

CANADA.

OCOTOBER 2015.



ING DESIGNER" BY FASHION MAGAZINE IN ASHTIANI'S WORK CAN BEST BE DESCRIBED AS A MODERNISTIC AND CLEAN-CUT TAKE ON FEMININE AND FUTURISTIC DESIGNS COMBINED WITH CLASSIC SPORT-LUXE IN-FLUENCES TO CREATE MODERN AND PLAY-FUL LOOKS. ASHTIANI'S SIGNATURE USE OF

MULTI-FABRIC CONSTRUCTION IS EXPERTLY

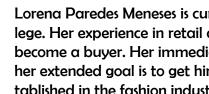
ASHTIANI HAS BEEN AWARDED "BEST EMERG-

KENETH J LANE LANVIN LONDON AND TORONTO BASED DESIGN-ER GOLNAZ ASHTIANI, ESTABLISHED HER **EPONYMOUS LABEL IN 2011, SHE TRAINED AT** LONDON COLLEGE OF FASHION AND WAS AWARDED TFI BEST NEW LABELS FOR HER **GOLNAZ ASHTIANI DESIGNS WITH AN URBAN** COOL GIRL IN MIND; ONE WHO IS CONFIDENT AND SOPHISTICATED AND ABLE TO REFLECT HER PERSONALITY THROUGH HER FRESH, THE LABEL RECIEVED INSTANT ACCOLADES AND WAS NAMED "ONE TO WATCH" BY FLARE MAGAZINE IN 2012. ASHTIANI HAS BEEN FEA-

STYLE TIP

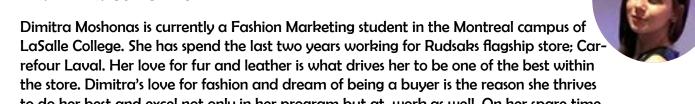
UTILISED EACH SEASON.

Setareh Irannejad is currently studying Fashion Marketing at LaSalle College. She moved to Canada a year ago and has been living in Montreal ever since. In Iran, she worked for a cosmetic Company as a sales representative. She has also worked for a few retail stores such as H&M, MANGO and UNITED COLORS OF BENETTON. She is very passionate about fashion hence why she would love to be a fashion stylist and work for a fashion magazine after graduation. LORENA PAREDES MENESES



SETAREH IRANNEJAD

her extended goal is to get hired after graduation. She aims at becoming well established in the fashion industry as her current knowledge is just the beginning of her adventures. **DALIA KAMAL** Dalia Kamal has had a constant love for fashion ever since she was old enough to flip through her sister's fashion magazines. Obsessing over the bold looks and creative trends, Dalia's introduction to fashion guided her to the art of drawing, sculpting,



1. HTTP://BLOG.NEXTMANAGEMENT.COM/2014/08/11/GRACE-HARTZEL-VOGUE-NEDERLAND-SEP

TEMBER-2014/#SLIDESHOW 2.HTTP://WWW.NET-A-PORTER.COM/ 3. HTTP://WWW.VOGUE.COM/FASHION-SHOWS/FALL-2015-READY-TO-WEAR

7. HTTPS://WWW.TOOVIA.COM/TOP/60-GIRLS-WHO-ARE-TOTALLY-WINNING-AT-WEARING-

Lorena Paredes Meneses is currently studying in Fashion Marketing at LaSalle College. Her experience in retail and love for numbers has pursued her to want to become a buyer. Her immediate goal is to accomplish her stage at Dynamite and and painting. After a short halt from the art world, Dalia has recently re-caught the fashion bug as she is currently studying Fashion Marketing at LaSalle College, where she aspires to have a promising and successful career in the Fashion World.

4. HTTP://WWW.ASHTIANI.CO.UK/ 5. HTTP://WWW.JONGOMAWAX.COM/?PAGE_ID=76

6. HTTP://WWW.VOGUE.COM/FASHION-SHOWS/SPRING-2014-READY-TO-WEAR/ROBERTO-CA-VALLI/SLIDESHOW/COLLECTION#30

DIMITRA MOSHONAS to do her best and excel not only in her program but at work as well. On her spare time she enjoys traveling and shopping.