

WGSN'S VISION TREND, EARTHED, IS INSPIRED BY NATURE, AND A DESIRE TO TAP INTO SOMETHING WILDER. IN A WORLD INCREASINGLY LIVED THROUGH SCREENS, THIS DIRECTION FOCUSES ON THE INCREASINGLY VISCERAL URGE TO CONNECT WITH NATURE FIRST HAND.



LOOK BOOK

EARTHED



MODERN RUGGED



SAINT LAURENT



BALENCIAGA



BURBERRY



TODS



ISABEL MARANT



VETEMENTS



PRADA