

ALYSSA COLPITTS

LANGUAGES

- Bilingual

English(Fluent)

French(Fluent)

COMPUTER SKILLS

- Adobe Indesign, Photoshop, Illustrator & Premiere Pro
- Mailchimp(newsletters), Microsoft word, Powerpoint & Excel.
- **Web development** with platforms like **shopify**
- Experience working with Google Adwords, Google Analytics, Facebook Ads & Instagram Ads

EDUCATION

- **Diploma in Fashion Marketing** at **LaSalle College** - Montreal,Qc (May 2018)
- Graduated from **Riverview High School** - Riverview, NB (June 2015)

WORK HISTORY

- **Hostess/Busgirl** at **Madisons Restaurant & Bar**(Oct. 2017 - May 2018)
- Freelance **Product Description writer** for Gaspari. (Sept. 2017)
- **Marketing & Buying** Intern at **SUZY Shier** (May - July 2017)
- **Sales Associate** and **social media marketing** for Louwana creek Boutique (April 2016 - October 2016)
- **Waitress/ Take-out** at **Pizza Delight** Riverview, NB 09/2012 to 07/2015

EXPERIENCE/VOLUNTEER

- **Le Chateau product Development Project**
- Helped with **Styling and production of Consortium photoshoots. (2017)**
- Helped create **Consortium fashion video content. (2017)**
- Helped create & produce **Soiree Mode College LaSalle 2016** (Overall production & Styling team; creating outfits, styling models, fittings,etc..)
- Volunteer at **Diner En Blanc** (2016)
- **Social Media Marketing assistant** for Parlour Club (Fall 2015-Summer 2016)
- Helped as a sales associate at the

CERTIFICATIONS

- Work-study program certification (LaSalle College)
- Saint John Ambulance **First Aid course** (Summer 2011)

EXTRA CURRICULAR

- Played on a team with **Riverview Ringette** (2005-2014)
- Played on a team with **Riverview Minor Hockey** (2012-2013)

INTERESTS

- Creating and editing videos
- Keeping up with **online fashion posts** (blogs,youtube,magazines,intstagram, ect.)
- Staying **active**
- **Traveling**

REFERENCES UPON REQUEST