



DAD

DAOON

Means 'leaves' in Bahasa Indonesia. The original word, daun, means leaf in English.

The green leaves of the summer day in Indonesia symbolize depict hope, renewal and revival.

As Daoon is a sustainable brand, we believe that leaves is the most important element in nature, so we name it Daoon.



Fleur de Jardin

Spring/Summer

With the hustle and bustle of life, we are often too busy and occupied to enjoy the beauty of the simple things in life. Fleur De Jardin, or the flowers garden, is the place that perhaps our soul seeks when feeling dull and weary. The sight of dainty shaded of flowers, decorating the fences, the bench, or the ground. The subtle fragrance of different kind of flowers coming altogether in the air, creating a very pleasant nature scent.



Soft Pink Backless Top





White Purple Orchid Top





Peach Oversized Shirt





Assymetrical Gray Top





Light Sky Blue Flowery Top





Night Green Kimono Crop Top





Bottoms





Pearl White V Neckline Dress





Green Sage Midi V Neck Dress





SP



SP



SP

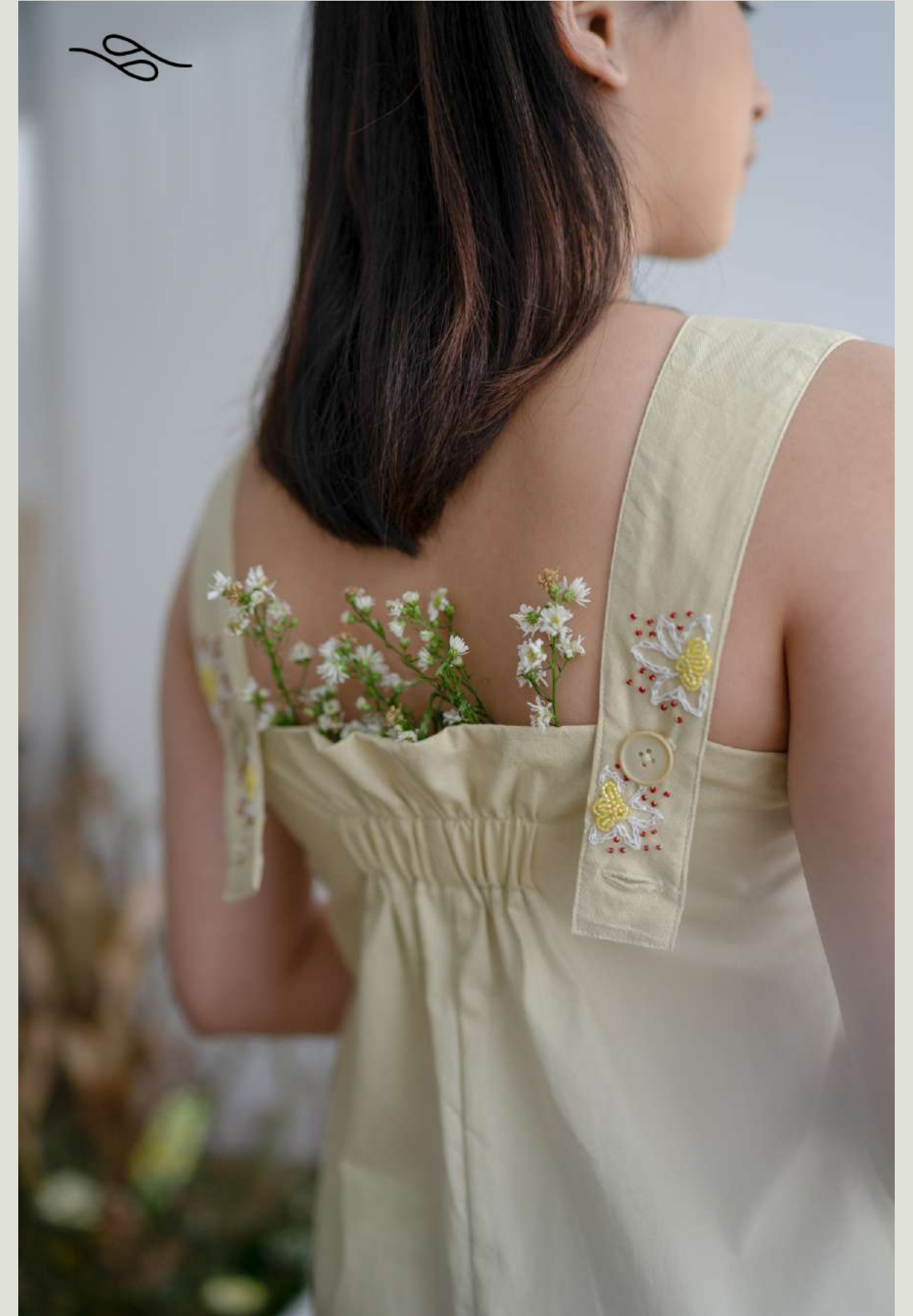
Butter Mini Dress

SP



Ash Brown Playsuit





Pale Lime V Neck Playsuit

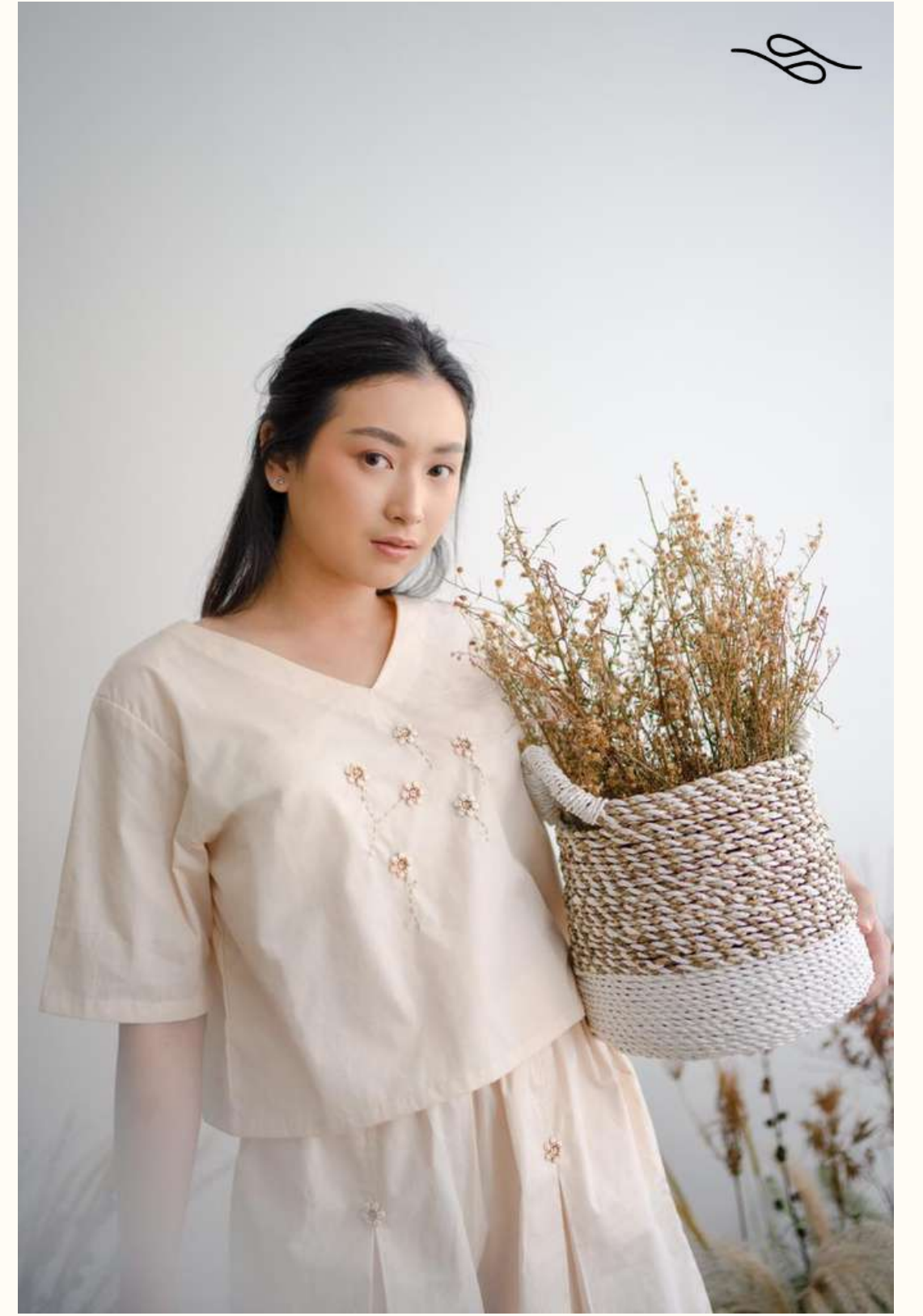




Olive Sleeveless Boat Neckline Set

Olive Long Sleeve Boat Neckline Top





Cantaloupe Slit Set





SP



SP

Soft Pink Slit Set

SP



Cream Kimono Set





Fossil Long Pants Set