

Jiaye Liu

Content

01

Nomadic

02

3 A.M.

03

Mermaids Hate Plastic

04

Be Real

05

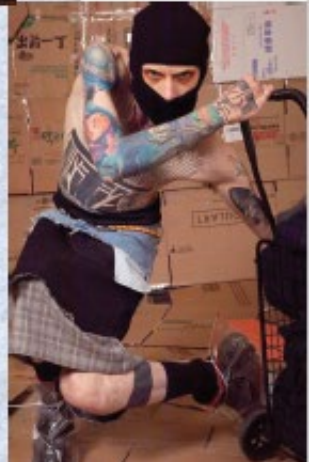
Skills & References

Nomadic

Montreal Nomads:

Influenced by Montreal nomads, picking up everything they have and taking Everything with them on their backs, extreme layering Added reflectors for visibility







Fashion Preview MTL #11

Art direction : @9.wanwan

Photos by @lowemallory

Clothing by fashion design students from the International School of Fashion, Arts and Design @collegelasalle. Alessandro Ortiz, Jessica Breton, Alexa Thomassin, Xuechun Wang and Jiaye Liu

Sound direction : Émile Lemay-Racine

Performers : Alexandre Boivin-Veilleux, Marie-Ève Chenier-Arcila, Élodie D é rond, Marianne D é ry, Tom Gauthier, Alexa Rae Thomassin, Bassim Rifai, Ariane Rivard, Omar Antabli and Marianne Salvan.

Production and mentoring : Milan Tanedjikov

3 A.M.

3 A.M.

Votre PROJET COMMANDE consiste à analyser et mettre en avant l'habit de «CLUB» propulsé par les influenceurs mode au travers les réseaux sociaux tel Instagram.

Dans un espace où la technologie s'est installé, facilitant les (premiers) contacts, un monde «influencé par les influenceurs» (nouvelle plateforme publicitaire). Mettre en avant-plan la culture LGBTQ+, les artistes subversifs et ceux qui ose sans accords. L'euphorie à son apogée tel un concept de création.

L'exhubérance, la sensualité et le plaisir. Le fun.

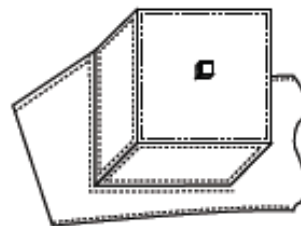
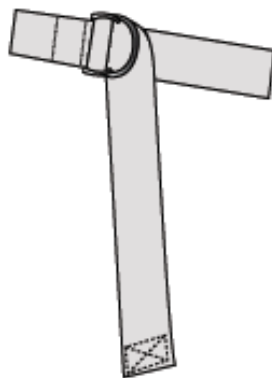
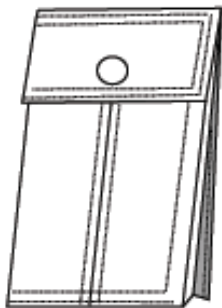
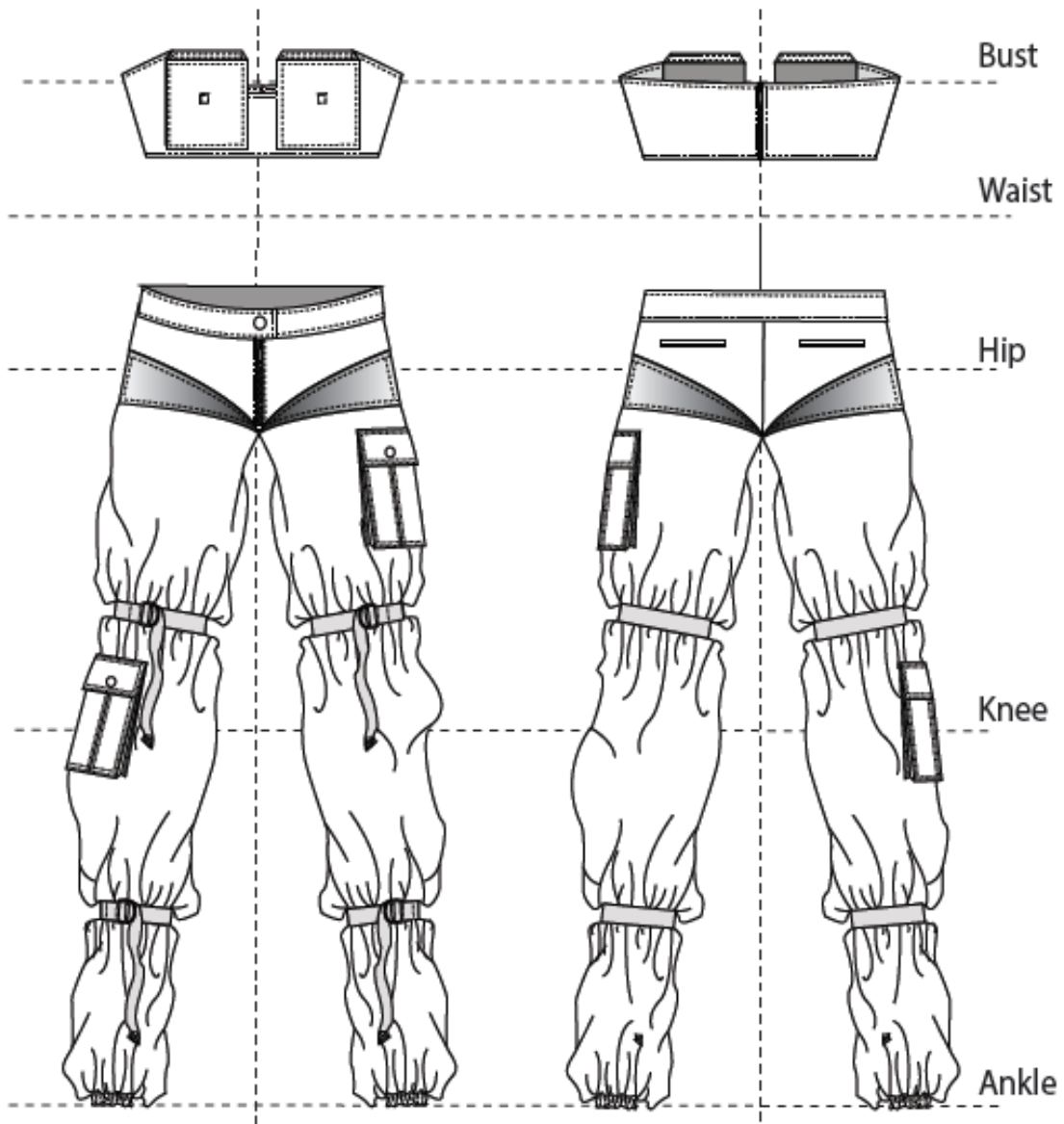
PARTY I



Le Studio 54 est une ancienne discothèque de New York, située au 254 ouest de la 54e rue, dans un ancien théâtre, puis studio de télévision de CBS.

Front

Back







Mermaids Hate Plastic



MERMAIDS HATE PLASTIC

THE THEME IS MERMAIDS HATE PLASTIC BOTTLES, AS IT MEANS, PLASTIC POLLUTION IS DESTROYING OUR OCEAN AND MARINE ORGANISM. IF THE AVERAGE AMERICAN USES 167 A YEAR, IN 60 YEARS, THEY WILL HAVE USED 10,000 PLASTIC BOTTLES WHICH IS A HUGE NUMBER. SO, I TRY TO RE-USE THE PLASTIC BOTTLES ON MY DRESS TO REMIND PEOPLE ATTACH IMPORTANCE TO THE PROBLEM OF PLASTIC POLLUTION.



MINT GREEN
P141-10C



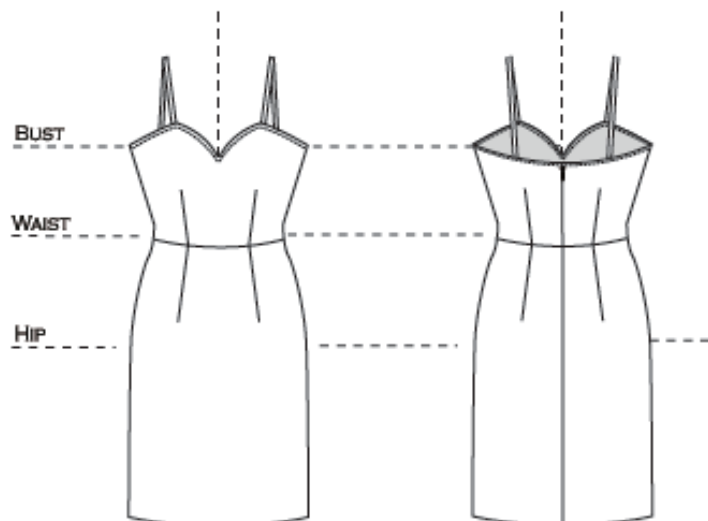
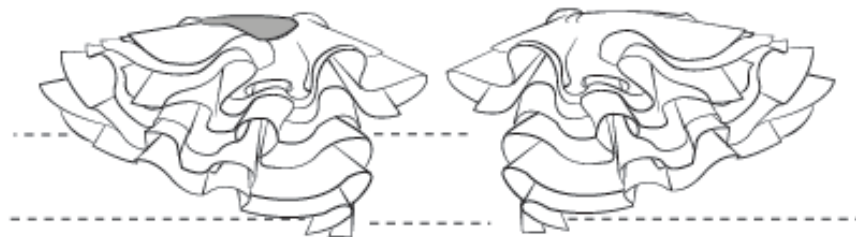
SNORKEL BLUE
P111-16C



FOREST GREEN
P153-8C



LIMPID BLUE
P99-16C







Be Real



PURE WHITE
P179-1 C



NAVY BLUE
P103-7 C



NIGHT BLACK
P179-16 C



BABY BLUE
P111-11 C



SMOKY GREY
P179-8 C

BE REAL is a designer collection of spring/summer in 2020 for women whose age are between 20 to 30 years old. It presents a street style. Smudged colours, craftsmanship, denim and soft knitwear that reflect the youth and vitality of our target client. Most of our client are students from college or university, they usually do not have much income, their main income is from their parents, so they can afford this collection which price range is between \$50 to \$300. These girls love to travel, go to the museum. concern about fashion and also often go to shopping, club and sports. BE REAL is street wear which can be sold at LA BAIE OR SIMONS, and the competitive brands re Sacai, Re/Done and Rag & Bone

The designer is inspiration from the fashion phenomenon in the 1970s. Hot pants, sportswear and denim are three main characters in the 1970s. So I go through denim and soft knit fabric in white, blue, black and grey colours. Our oversized garment in wide sleeves and A-line pants express a comforting feeling.

Target Clientele:

Age: 20-25 years old

Gender: Women

Location: Montreal, Network, Shanghai...

Education: College/ University

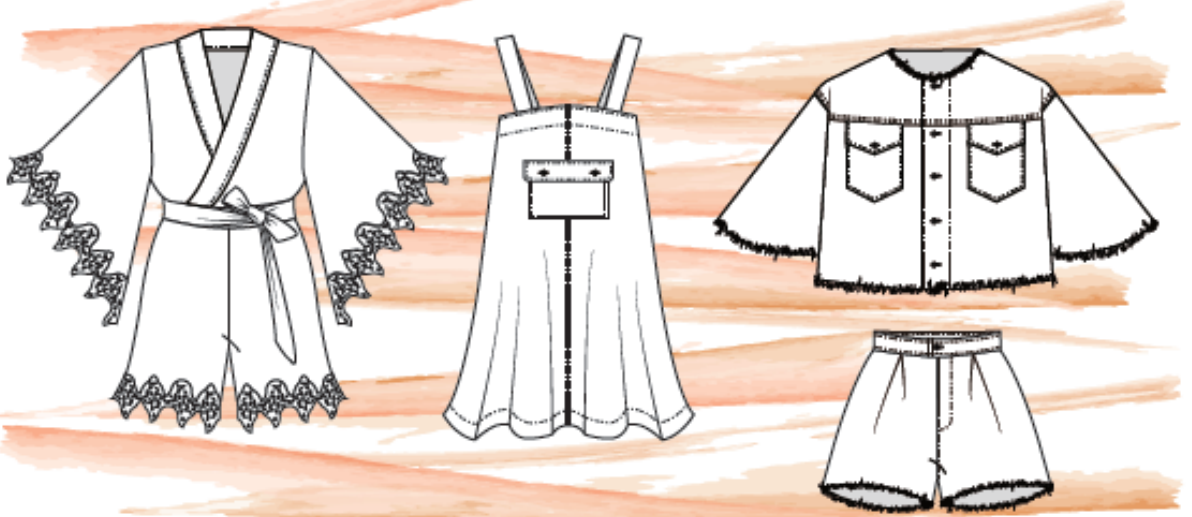
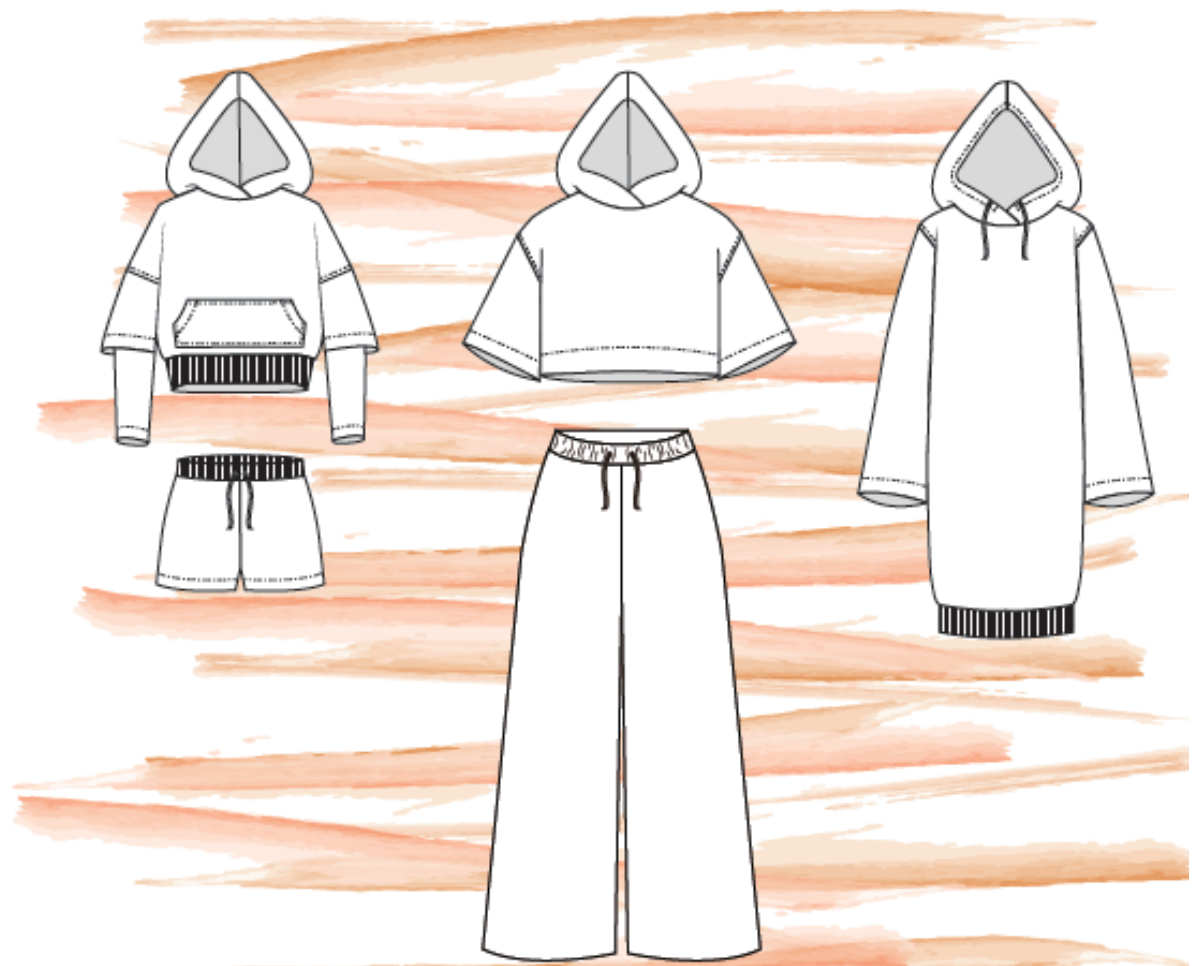
Lifestyle: Love travel, Go to museum,

Concern fashion, Often to shopping

Income: \$2000-\$3000/per month
from parents

Habits: Club, Party, Shopping, Sports





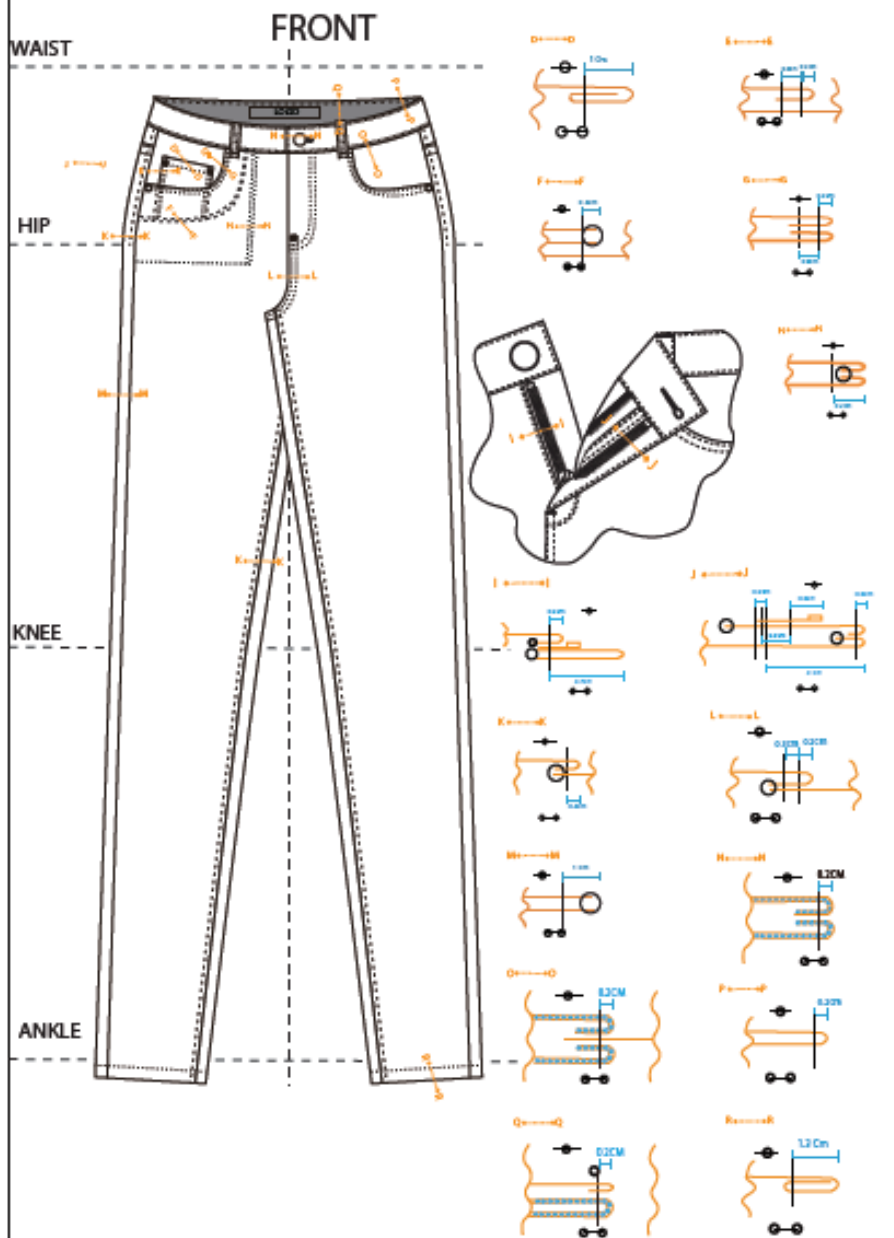
Skills & References

ZODIAC



STYLE#	S18ZD301	SEASON	2018 SPRING	MINI WORKSHOP	
GROUP	JEANS	DATE	2018.MAR.28		
SIZE RANGE	XS, S, M, L, XL				
FILE DRAFTED BY	Moxue Chi, Jiaye Liu				
APPROVED BY					

GARMENT CONSTRUCTION




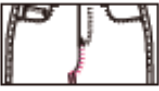

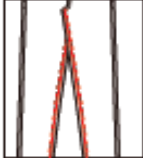





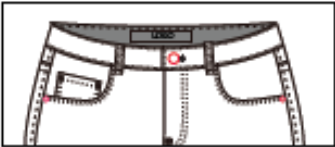
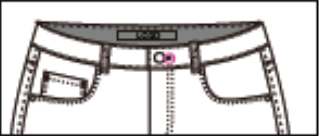
ZODIAC



STYLE#	S18ZD301	SEASON	2018 SPRING	MINI WORKSHOP
GROUP	Jeans	DATE	2018. March.28	
SIZE RANGE	XS, S, M, L, XL			
FILE DRAFTED BY	Moxue Chi, Jiaye Liu			
APPROVED BY				

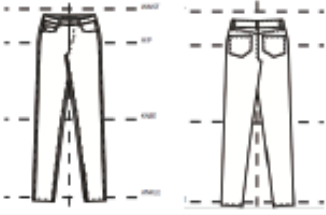
GARMENT CONSTRUCTION

NUMBER	STEP	SECTION VIEW	VIEW
1	Sew back pocket	A-A	
2	Sew back pocket to the Back leg	B-B	
3	Sew back yoke to back Leg	C-C	
4	Sew key pocket	D-D	
5	Sew key pocket to front Facing	E-E	
6	Sew key pocket and front Facing to pocket bag	F-F	
7	Sew pocket bag to front Leg	G-G	
8	Close pocket bag	H-H	
9	Sew right fly	I-I	
10	Sew left fly	J-J	

NUMBER	STEP	SECTION VIEW	VIEW
11	Sew side seam and Top-stitch	M-M K-K	
12	Sew front crotch	L-L	
13	Sew back rise	C-C	
14	Sew inseam	K-K	
15	Close waistband	N-N	
16	Sew waistband to leg Pieces	O-O	
17	Sew waistband top-stitch	P-P	
18	Sew loops top-stitch	Q-Q	
19	Sew hem	R-R	
20	Sew button and rivets		
21	Sew button hole		

ZODIAC



Style#	S18ZD301	MINI WORKSHOP: 
Group	Jeans	
Season	2018 Spring	
Date	2018. March14	
Size Range	XS, S, M, L, XL	
File Drafted By	Jiaye Liu Moxue Chi	
Approved By		

PIECE LIST

Quantity	Description	Fabric	Code
1pr	front	self	ft
1pr	back	self	bk
1pr	yoke	self	yk
1pr	back pocket	self	bkpct
5	loops	self	lp
1pr	front pocket facing	self	frpktfc
1	key pocket	self	kpct
1	waistband	self	wb
1	fly shield	self	fysh
1	fly facing	self	fyfc
Interfacing			
1	waistband	fusing	wbF
1	fly shield	fusing	fyshF
1	fly facing	fusing	fyfcF
Accessories			
1pr	pocket bag	pocketing	pctbg

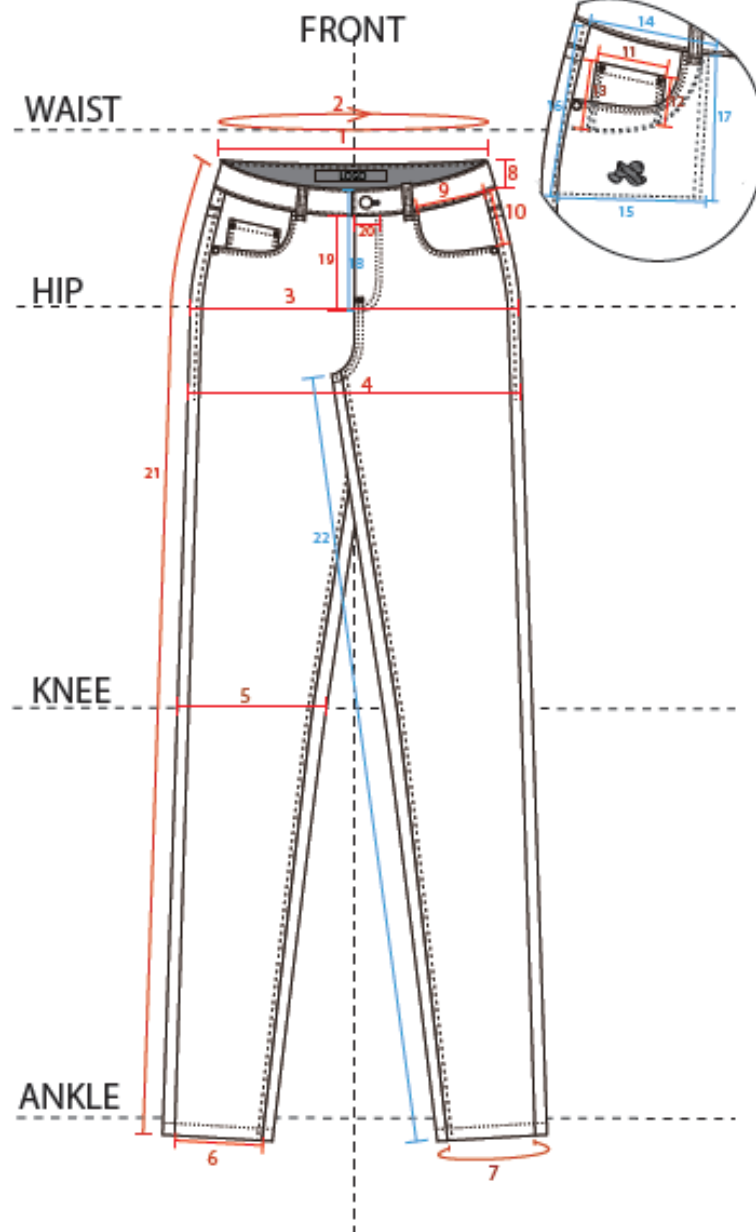
KD1

ZODIAC



STYLE#	S18ZD301	SEASON	2018 SPRING	DESCRIPTION Woman's skinny low waist jeans, with 5 pockets Zip-per and shank opening at centre front, Yoke at back, loops on the waistband
GROUP	Jeans	DATE	2018. Marcher	
SIZE RANGE	XS, S, M, L, XL			
FILE DRAFTED BY	Jiaye Liu , Moxue Chi			
APPROVED BY				

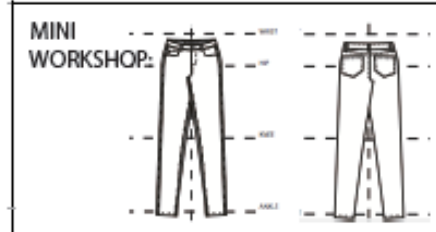
WORKSHOP



ZODIAC



Style: S18ZD301
Date: 2018, MARCH, 21
Season: 2018 Spring
Category: Jeans
Size range: XS,S,M,L,XL
Draft by: Moxne Chi, Jiaye Liu
Approved by:



SIZE SPEC SHEET

#	Points of Measure	Garment Size Request	1st. Garment	Comments	Revised Garment Date	Comments	TOLERANCE	
							-	+
1	Waistline	S	32					
2	Waist Circumference	S	65					
3	Hip(20cm from waist to hip-line side-seam)	S	40					
4	Thigh (2.5cm below crotch side seam) (2.5cm)	S	24					
5	Knee (28cm from thigh side-seam) (40cm)	S	19					
6	Hem front	S	10					
7	Hem back	S	14.5					
8	Waistband height	S	4					
9	Opening of the front pocket width	S	10					
10	Opening of the front pocket height	S	6.5					
11	Key pocket width	S	6.5					
12	Key pocket height right	S	5					
13	Key pocket height left	S	6					
14	Front Pocket bag top width	S	13					
15	Front Pocket bag bottom width	S	15					
16	Front pocket bag seam side height	S	14.5					
17	Front pocket bag inseam height	S	13					
18	Top fly to crotch	S	16					
19	Fly height	S	9					
20	Fly width	S	3.4					
21	Side seam including waistband	S	94					
22	Inseam	S	77					
23	Back rise without waistband	S	28					
24	Back Yoke center back height	S	4					
25	Back yoke side height	S	1.7					
26	Back yoke to back pocket	S	4					
27	Pocket to side seam	S	3					
28	Back pocket top width	S	13.5					
29	Back pocket bottom width	S	11.5					
30	Back pocket side height	S	11					
31	Back pocket center height	S	14					



Shu Xiu – Sichuan embroidery comes from areas around Chengdu, Sichuan Province. It is oldest known embroidery style in Chinese embroidery history. Its raw materials are satin and colored silk, its craftsmanship painstaking and refined. The emphasis is on even stitching, delicate coloration, and local flavor. Sichuan embroidery is used to decorate quilt covers, pillowcases, garments, shoes and painted screens.



