



By: Melissa Glenane
Presented to: Olivie

A decorative graphic of an olive branch with several leaves, arching over the title. The branch is light brown and the leaves are a slightly darker shade of brown.

Who is Olivie?

Olivie, an olive oil company originating from Spain, started as a simple idea from the founder Sofia Marquez. Ms Marquez wanted to bring the exquisite taste of her home grown olive oil to her new home, Québec city.

Ms. Marquez had a mission to import more than just the fine taste of olive oil, she wanted to introduce the culture and finesse of the high quality, slowly pressed, fresh olive oil.

As she experimented with exotic olives from around the world, she decided it would be beneficial for her company to extend her imported olives from Spain to Greece and eventually Argentina.

Olivie offers an array of olive oils from different origins that have specific tastes that will entice those who appreciate the taste of organic, slowly pressed olive oil.

Typographics

Philosopher

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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Chapaza

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Barkentina

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & * ? \ ~

Color Palets



Olive Color
C39% M29% Y100% K23%



Font Color
C58% M100% Y100% K2%



Branch Color
C50% M70% Y80% K70%



Leaf Color
C64% M39% Y100% K45%



Background 1 Color
C0% M29% Y47% K0%
Opacity: 63%



Background 2 Color
C0% M29% Y47% K49%
Opacity: 43%

Logo & Color Options



Positive Negative Black and White





1 x 1"
Small Logo
Excursion Zone



3x3"
Medium Logo
Excursion Zone



6 x 6"
Larger Logo
Excursion Zone

Recommendations & Restrictions

Do not change the typeface or position of the Olive in the Olivie Logo

Do not change the color of the logo; aside from the suggested alternate monochromatic colors, those are interchangeable.

It is recommended to not decrease the logo size lower than 1” nor higher than 6” without redesigning the logo for specific placement.

It is recommended to respect the exclusion zones applied to the specific size of the logo intended to be used.

Stationary System



Olivie Lables



Huile D'Olive Biologique
Importé à Québec
500 mL



Huile D'Olive Biologique
Importé à Québec
500 mL



Huile D'Olive Biologique
Importé à Québec
500 mL



514.848.6602
olivesimporte@olivie.com



Huile D'Olive Importé
824 rue Notre Dame ouest
Montréal, Québec
J8K 4L6

Olivie Envelope



Olivie
Huile D'Olive Importé
824 rue Notre Dame ouest
Montréal, Québec
J8K 4L6



Olivie Business Card



Olivie on the Shelf

Les olives de qualité les plus élevées sont cultivées et récoltées en Espagne, en Grèce, en Amérique du Sud et importés au Québec pour améliorer votre qualité de vie ainsi que votre goût. Olivie est fier de l'huile d'olive, nous vous offrons.

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500mL

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