



YASHI JAISWAL | Vancouver B.C.
+1(365)889-4850

Visual storyteller who is driven by passion and a keen eye for design.

SKILLS

Illustrator	Microsoft Office
Photoshop	Mac and PC User
InDesign	Design Strategy
Lightroom	Illustration
Dreamweaver	Social Media Marketing
After Effects	Publication Design
Dimension	2D Motion Graphics
Invision	Advertising
Wordpress	UI Design
Sketch	Conceptual Design
Adobe XD	Environment Design





ACHIEVEMENTS

Dean's Honor Roll Lasalle College(GPA-3.86/4)
School House Prefect and House Captain
Academic Honor Award (UID 2018)
Dean's Honour Roll 2017 (GPA-3.86/4)
Academic Honor Award 2016 (91.4%)

LANGUAGES

English, Hindi and Gujarati

CONTACT

-  yashitani16@gmail.com
-  Yashi Jaiswal
-  <https://yashijaiswal.myportfolio.com>
-  <https://www.behance.net/yashitani12046>

EDUCATION

- BACHELOR'S IN GRAPHIC DESIGN**
LaSalle College Vancouver | Jan 2018- June 2020
- ADVANCED DIPLOMA IN GRAPHIC DESIGN**
Mohawk College | Sept 2017- Dec 2017
- DESIGN FOUNDATIONS**
United World Institute of Design | 2016-2017
- HIGH SCHOOL**
Christ Church Girl's School | 2014 - 2016

PROFESSIONAL EXPERIENCE

- PRINT TECHNICIAN & GRAPHIC DESIGNER**
Instant Imprints (Vancouver) | Feb 2020 - Present
 - Determine the best suited medium for an effective visual communication
 - Operating heat transfer, screen printing and embroidery machines
 - Placing orders, materials, equipment and supplies.
 - Coordinate all aspects of print and electronic production
- GRAPHIC DESIGN TUTOR**
LaSalle College Vancouver | Jan 2020 - Present
Helping peer students with multiple areas of graphic design like concept development, UIS design, color theory, typography, motion graphics, packaging and brand identity.
- FREELANCING**
Contract Position | Oct 2017 - Present
Leasure - Screen Guard Branding and Advertising
AAJ-Architecture Firm Branding
- RETAIL TELLER**
Urban Fork (Hamilton) | Aug 2017 - Jan 2018
Responsibilities included taking orders, billing and opening and closing of the store.

VOLUNTEERING

- SOCIAL MEDIA HANDLING**
Vancouver Rape Relief | March - June 2020
Created digital media for social media campaign called #Sisterhood and a testimonial video.
- GRAPHIC DESIGNER**
Vancouver Tap Dance Society | March - June 2020
Marketing of community class, bootcamp, summer camp, academy youth class, academy adult classes and redesigning the website.