

WOMEN'S TREND REPORT

FALL/WINTER

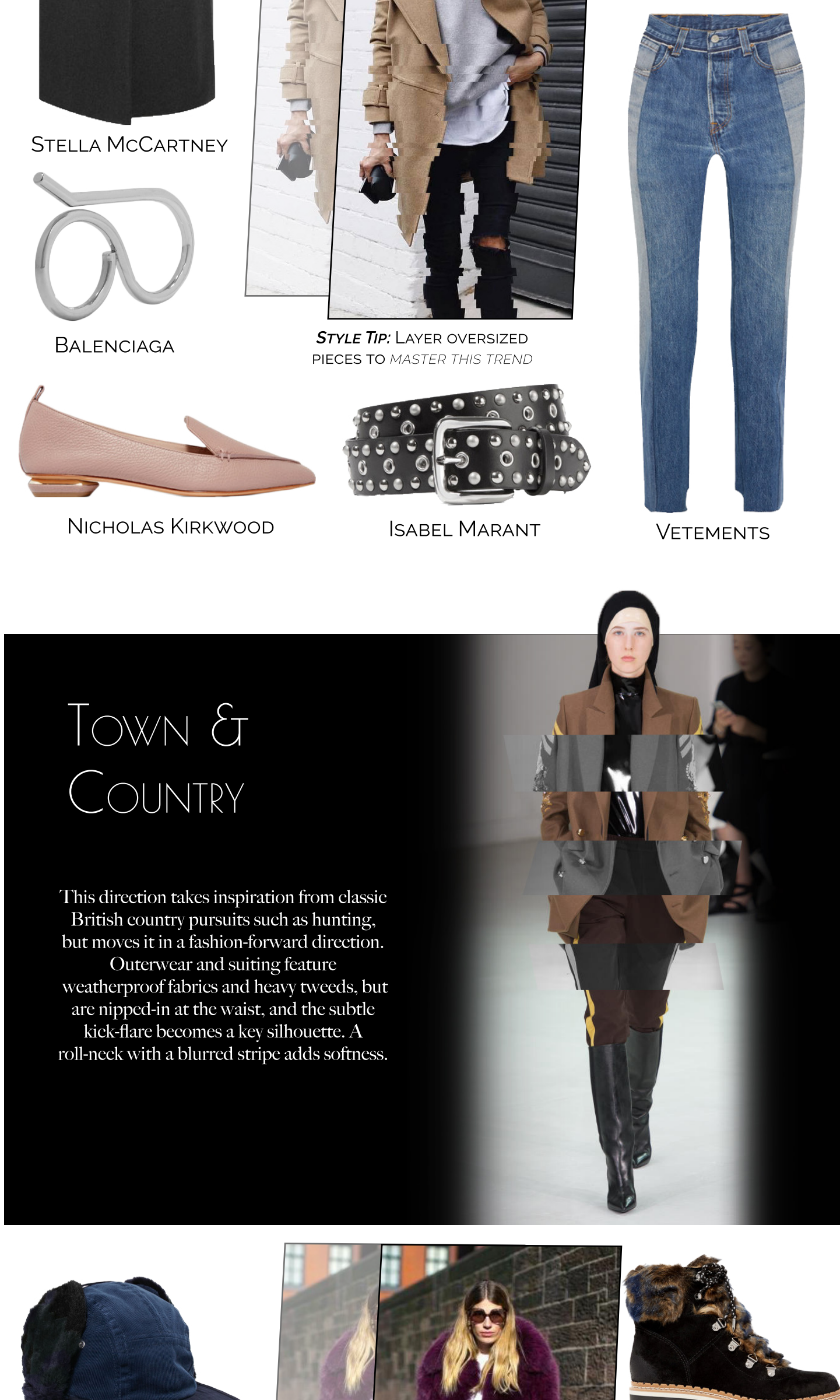
2017-18

FALL IN ACTION AND WINTER ON IT'S WAY PEOPLE ARE BUZZING TO KNOW WHAT THEY SHOULD WEAR TO FOLLOW THE PERCEPTION THESE PARTICULAR SEASONS HAVE IN LINE FOR THEM. HERE WE'VE SUMMED UP SOME OF THE MOST INTERESTING TRENDS -INCLUDING FULL LOOKS AND INDIVIDUAL PIECES THAT WILL BE SEEN IN FALL/WINTER 2017-2018. DON'T FORGET TO KEEP AN EYE OUT FOR THESE ONES!



TAILORING REINVENTED

The Design Matters trend explores the impact of sustainability on design as it moves from an add-on to an expected standard. Pieces within this trend are subdued, forsaking flashiness for simplicity. Shapes are simplified or deconstructed, colours are muted, and tailoring is combined with luxe comfort pieces. Statement hardware details are also a key focus here. The light, layered quality of these pieces makes them particularly relevant for the Autumn Transitional drop.



The MUST HAVE
Trench Coat

PRADA

ALEXANDER MCQUEEN

STELLA MCCARTNEY

BALENCIAGA

STYLE TIP: LAYER OVERSIZED
PIECES TO MASTER THIS TREND

NICHOLAS KIRKWOOD

ISABEL MARANT

VETEMENTS

TOWN & COUNTRY

This direction takes inspiration from classic British country pursuits such as hunting, but moves it in a fashion-forward direction.

Outerwear and suiting feature weatherproof fabrics and heavy tweeds, but are nipped-in at the waist, and the subtle kick-flare becomes a key silhouette. A roll-neck with a blurred stripe adds softness.



SACAI

SAM EDELMAN

SAINT-LAURENT

STYLE TIP: STAYING IN STYLE FOR MANY SEASONS, THE FUR COAT REMAINS A CONSISTENT TREND IN THE FALL/WINTER SEASONS. PAIR THIS WITH MULTIPLE TONES OF NEUTRAL COLORS

REDALENTINO

THE ESSENTIAL
FUR COAT

NEW TREND
HIGH WAISTED BELTED PANT

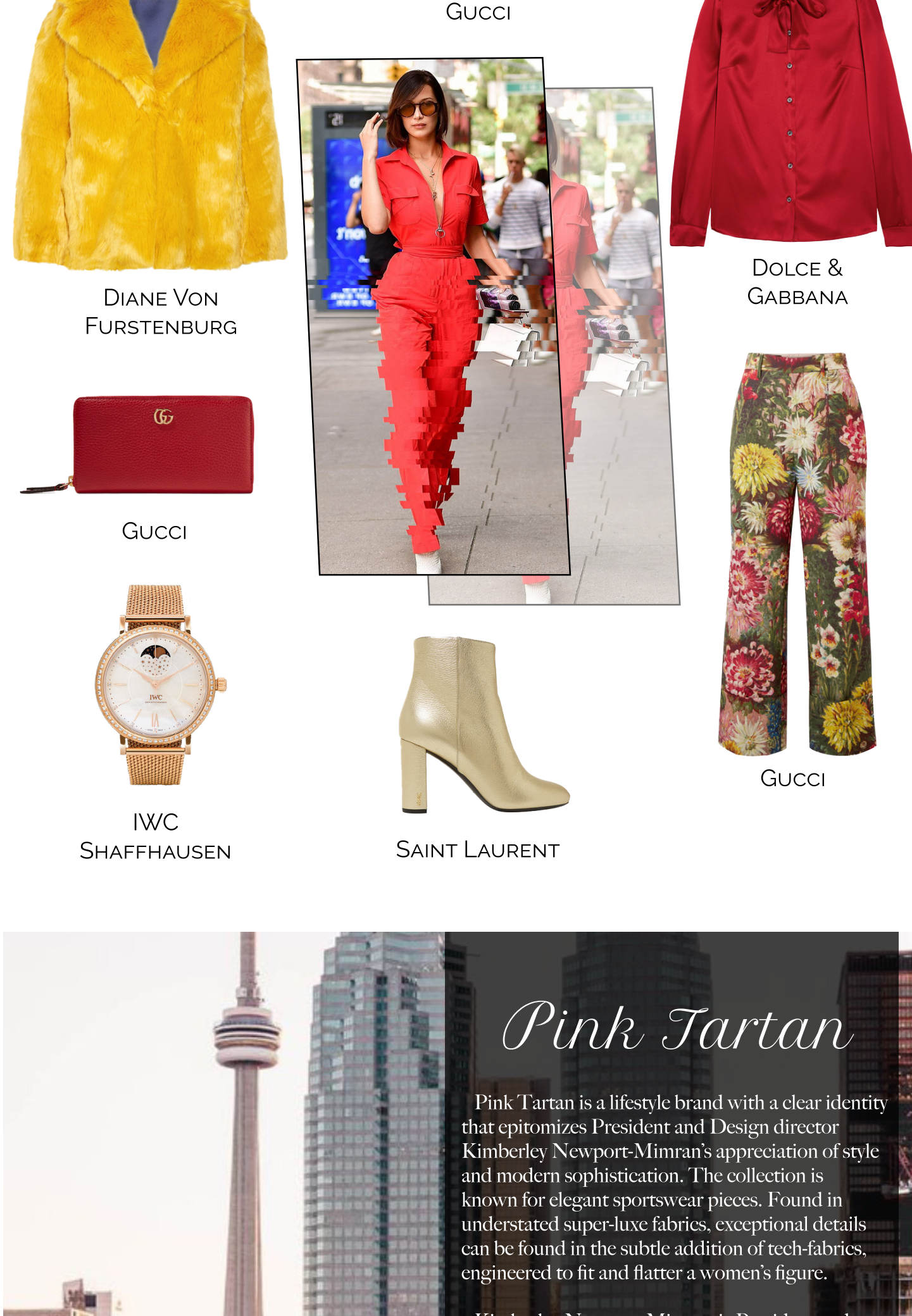
BURBERRY

YVES SALOMON

VIVIENNE WESTWOOD
AGLOMANIA

INTERIOR FUSION

For women's apparel, this melange of influences results in a subtly retro direction that looks to the past, but remains distinctly modern. Minimalist and maximalist styles also collide, with statement patterns juxtaposed against simple forms, and as identities in the digital age become more fluid, clothes also become more gender-neutral, with voluminous shapes and clean, stylised details.



DIANE VON FURSTENBERG

DOLCE & GABBANA

GUCCI

GUCCI

IWC
SHAFFHAUSEN

SAINT LAURENT

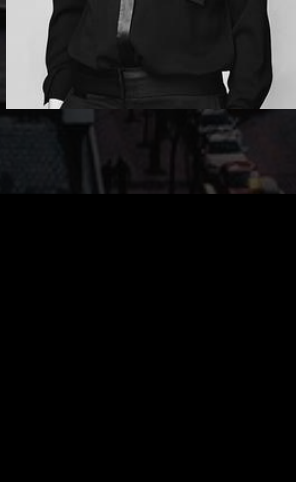


Pink Tartan

Pink Tartan is a lifestyle brand with a clear identity that epitomizes President and Design director Kimberly Newport-Mimran's appreciation of style and modern sophistication. The collection is known for elegant sportswear pieces. Found in understated super-luxe fabrics, exceptional details can be found in the subtle addition of tech-fabrics, engineered to fit and flatter a women's figure.

Kimberly Newport-Mimran is President and Design Director of Pink Tartan, the womenswear brand that she founded in 2002. Pink Tartan has developed into a global label known for understated luxury and sophisticated sportswear. The New York showroom was opened in 2004, and the company now includes a design studio based in Toronto.

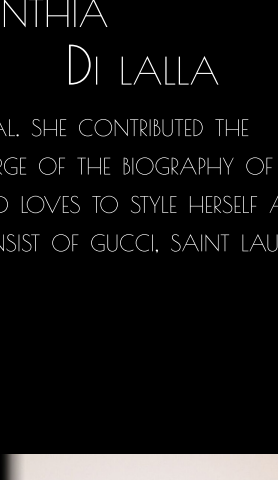
Context was the point for her first foray into retail under her own label, an opportunity to showcase the full Pink Tartan lifestyle. Alongside the latest Pink Tartan collection, Newport-Mimran has arranged a highly edited selection of gift items, clothing, accessories and anything else that she finds inspirational. "They are little luxury items that make you feel good or smile," she says.



Kimberly Newport-Mimran
President and Design Director

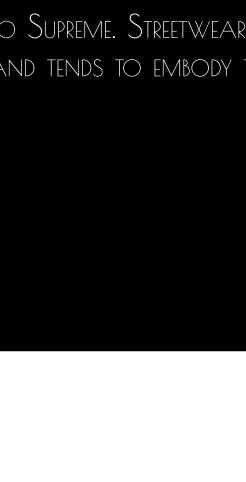
ADA D'ANTONIO

A SPECIAL THANKS TO ADA D'ANTONIO FROM MONTREAL. SHE CONTRIBUTED THE "DESIGN MATTERS" AND CANADIAN DESIGNER SECTION OF THE TREND REPORT. SHE WAS ALSO THE CREATIVE DIRECTOR OF THE TREND REPORT, HELPING ALL THE FINAL DETAILS TO COME TOGETHER. SHE LOVES DISCOVERING NEW TRENDS AND KEEPING UP WITH NEW COLLECTIONS FROM HER FAVOURITE FASHION HOUSE DIOR.



CYNTHIA DI LALLA

A SPECIAL THANKS TO CYNTHIA DI LALLA FROM MONTREAL. SHE CONTRIBUTED THE "INFUSION" SECTION OF THE TREND REPORT. SHE WAS ALSO IN CHARGE OF THE BIOGRAPHY OF THE INDIVIDUALS IN THIS GROUP. SHE HAS A PASSION FOR FASHION AND LOVES TO STYLE HERSELF AS WELL AS THE PEOPLE AROUND HER. HER MAIN FASHION BRANDS CONSIST OF GUCCI, SAINT LAURENT, AND LOUIS VUITTON.



OLIVIA MPINGA

A SPECIAL THANKS TO OLIVIA MPINGA FROM MONTREAL. SHE CONTRIBUTED THE "EARTHED" SECTION OF THE TREND REPORT. SHE WAS ALSO IN CHARGE OF THE HEADS. FASHION IS SOMETHING SHE REALLY ENJOYS AND HER FAVOURITE BRANDS GO FROM OFF-WHITE TO SUPREME. STREETWEAR IS WHAT SHE'S IN LOVE WITH. SHE EQUALLY DANCES ON THE SIDE AND TENDS TO EMBODY THE CULTURE OF HIP-HOP.

