# Carla Aramayo Matijasevic

August 23, 1983. La Paz, Bolivia. Also Spanish nationality. Phone: +34 635780158 E-mail: carla.aramayo.m@gmail.com

#### PROFESSIONAL EXPERIENCE

### 2018 - PRESENT GOES - José Gomez Benet S.A

Barcelona, Spain.

#### International Key Account Manager

- Account Management: Following the whole sales process enabling the achievement of the
  productions under the criteria of quality, price and time required by our clients.
- Trends Analysis: Perform analysis of trends and select the most commercial products to respond to market and customer specific demand.
- Production control: Product planning and development, management of suppliers, monitoring production timings of samples and bulk productions with factories, quality control of productions, packing and labelling regulations and shipping including booking and packing list creation in each specific platform (Urban Outfitters).
- Client portfolio: URBN, El Corte Ingles, Inditex, Jaeger, Rodebjer, lexinton, The White Company ...

### Fashion Technical Designer

Tech specs for samples and production, QA, management with suppliers.

2017 Encuentro Moda Barcelona, Spain.

Trainee Fashion Designer

2015 - 2016 Now Computing Barcelona, Spain.

Graphic designer

Advertising design, banners, packaging. Graphic content creation for social media.

2007-2015 Camping La Llosa S.A Barcelona, Spain.

Reception Manager.

Clients focused on France, Germany, Holland and Spain. Booking coordinator and accounting.

### **STUDIES**

2017-2018	LCI Barcelona	Barcelona, Spain.
	Master in Fashion design.	
2016	Escuela VISIONS	Barcelona, Spain.
	Textil Design.	
2009 - 2011	Escola Massana	Barcelona, Spain.
	CFGS Illustration.	
2006 – 2008	Escola D'Art de Tarragona	Tarragona, Spain.
	CFGS Graphic design.	
2002 – 2005	Universidad Católica Boliviana.	Cbba, Bolivia.
	Systems engineer.	
1988 – 2001	Alemán Federico Fröebel School	Cbba, Bolivia.

## LANGUAGES

Spanish: Native. English: High level (Cambridge First Certificate). Catalan: High level. French: Basic level.

### ADITIONAL INFORMATION

Passion for fashion, travel, sports, illustration and handmade craft. Habituated to work in international environments. High level of Adobe programs (Photoshop, Illustrator).