





JOAN PALOMARES

FASHION MARKETING STUDENT

PERSONAL PROFILE

I am a fashion marketing student seeking internship, where I can apply my knowledge and skills for continuous improvement, as well as to provide each client's need.

CONTACT

-  Montreal, Quebec
-  joanpalomares@outlook.com
-  514-963-1087
-  /joanpalomares

SKILLS

MS Office (Word, Excel, PowerPoint and Outlook)
Market Research
Video Editing
Illustrator
InDesign
Photography

EDUCATION

LaSalle College Montreal, Fashion Marketing
2018 -present

Adventist Medical Center College, Bachelor in Nursing
2008 - 2012

WORK EXPERIENCE

Fundraising Direct, Fundraiser

MONTREAL, QUEBEC
JUN 2020 - PRESENT

- Negotiating with supporters into raising charitable donations, resulting in an increased ROI for respective charity organizations.
- Develop and implement communication strategies to inform donors and upgrade donations.
- I work with organizations such as The Canadian Red Cross, Unicef, Greenpeace, etc.

Teleperformance, Customer Service Representative

MONTREAL, QUEBEC
JAN 2018 - AUG 2018

- Handled customer questions by providing product and service information.
- Maintained customer records by updating account information.
- Engaged with potential customers by suggesting products offered.

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CERTIFICATES

Google

Google Ad Search
Jan 2021 - Jan 2022

Google Digital Garage

The Fundamentals of Digital
Marketing
Jan 2020 - No expiration date

HubSpot Academy

Inbound Certification
Jan 2020 - Feb 2022

SEMRush

SEO Fundamentals
Jan 2021 - Jan 2022

REFERENCES

Available upon request.

WORK EXPERIENCE

SSENSE, Returns Order Processor

MONTREAL, QUEBEC
AUG 2017 - DEC 2017

- Conducted detailed verification of items and document reason for returns.
- Maintained customer records in the system.
- Monitored and processed refund for return items.

Hallaton Manor Limited, Health Care Assistant

LEICESTERSHIRE, ENGLAND
APRIL 2012 - OCT 2016

- Monitored and record patient's condition.
- Assisted with clinical duties.
- Promote positive physical health with patients.