

# Brandon Deslauriers

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Seeking a position with Fashion concepts utilizing excellence in producing concepts and implementing them in the form of designs.

## **Professional Experience**

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### **Ca va de soi**

**Ottawa, ON**

*Sales Representative*

*2012-2013*

*\* Best Seller- 3 months*

- Provide complete and appropriate solutions for every customer to achieve sale goals and maximize customer satisfaction
- Help create innovative ideas to improve store processes and performance
- Execute transactions and transfers
- Recommend selections that meet the customer's needs and emphasize selling points of items such as quality, versatility, etc.
- Place new merchandise on display, re-stock merchandise as it is depleted, assist with stock inventory
- Maintains professional and technical knowledge by attending educational workshops, reviewing professional publications, establishing personal networks and participating in professional societies

### **Stylist for Schon**

**Montreal, QC**

*Assistant Stylist*

*Summer 2012*

- Worked and collaborated on the Spring/ Summer 2012 issue of Schon Magazine. Along side model Rick Genest ("Zombie Boy"), fashion photographer Matthew Lyn and head Fashion stylist Kay Korsh

### **Stylist**

**Montreal, QC**

*Head Stylist*

*2011- Present*

- Head stylist for several model portfolio photo shoots
- In charge of wardrobe, hair and makeup choices

### **Salon Bliss**

**Dollard Des Ormeux**

*Assistant/ Junior Hairstylist*

*2009- 2012*

- Advise clients or customers
- Apply health or sanitation standards in addition clean work areas and rooms
- Shampoo, treat, cut, blow dry, style, color or permanently wave hair
- Maintain appointment calendar as well schedule meetings or appointments
- Use of cash register and deals with merchandise

### **H&M, Sales Representative: Pointe-Claire, QC 2008-2009**

- Answer customer's questions and advise them on features, benefits, advantages, quality and materials of the merchandise and recommend complementary products
- Offer good fitting room service with discretion
- Reach and exceed personal sales objectives
- Prepare, place and identify merchandise such as reception, price tags, sizing, display
- Ensure the cleanliness of the store and back store
- Stay informed of new garments and their technicalities
- Execute the payment transactions of the sales and prepare gift wrappings
- Follow all company policies and procedures in all areas of security and loss prevention

## **Education**

**University of Ottawa**  
*Bachelor in Communications*

**Ottawa, ON**  
*2012- Present*

**College LaSalle**  
*Diplome d'Etude Collegiale in Fashion Design*

**Montreal, QC**  
*2010- 2012*

**\* Team Captain** for final group collection and **member of the modeling committee**

- Team captain oversees the garment line from conceptualization to design and construction. Within the process, they must ensure the setup and implementation of quality control and fitting standards. In addition, successfully terminating all garments before deadline.

- As a member of the modeling committee, you are in charge of model recruitment, organizing and planning the modeling casting and choosing of the models. During the time of the show, insuring all models are dressed and in there proper line up.

**John Rennie High School**  
*High School Diploma,*

**Pointe-Claire, QC**  
*2004-2007*

## **Additional Skills**

- Bilingual in both English and French
- Skilled at Adobe Photoshop, Illustrator and Indesign
- Advanced Knowledge of Microsoft Access, Excel, PowerPoint, Word
- Trained in Pad system, pattern making, sewing and draping
- Works well within a team or individually with strong communication, interpersonal skills (Field of Study)
- Capable to work under pressure, conscious to fine detail and filled with new ideas and concepts

## **References**

References upon request.

