

Youjeong Soung

From:

Starting  
Point

Fashion designer  
Illustrator  
look-book

01. About me

02. Order tproject – Eye Strain

03. Creativity project

04. Personal collection

05. Personal Shoes project

# Contents

# About me

Youjeong Sung





# About me

As a woman who was born in Korea and dreaming of becoming a fashion designer, this portfolio is filled with YouJeong Soung's three years of learning about fashion at La-Salle College in Montreal.



# Order —project

Eye strain





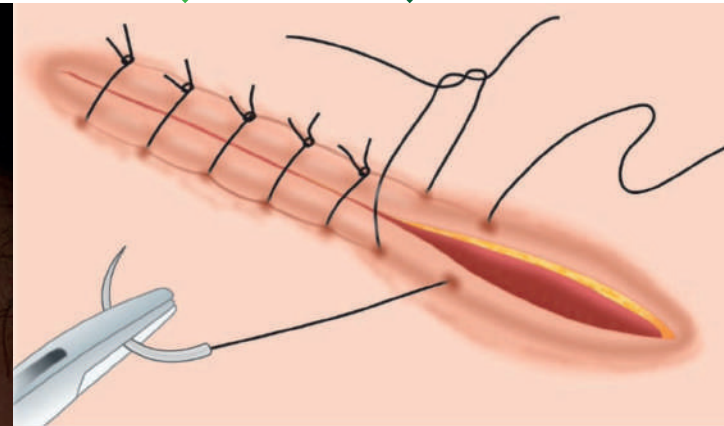
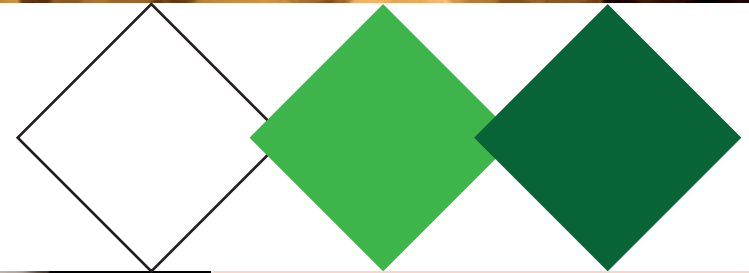
# Order project

The order project is to create my design with the subject proposed by the head designer.

My theme is 'Eye strain'



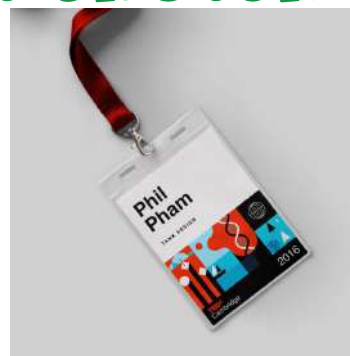
# Moodboard pictures



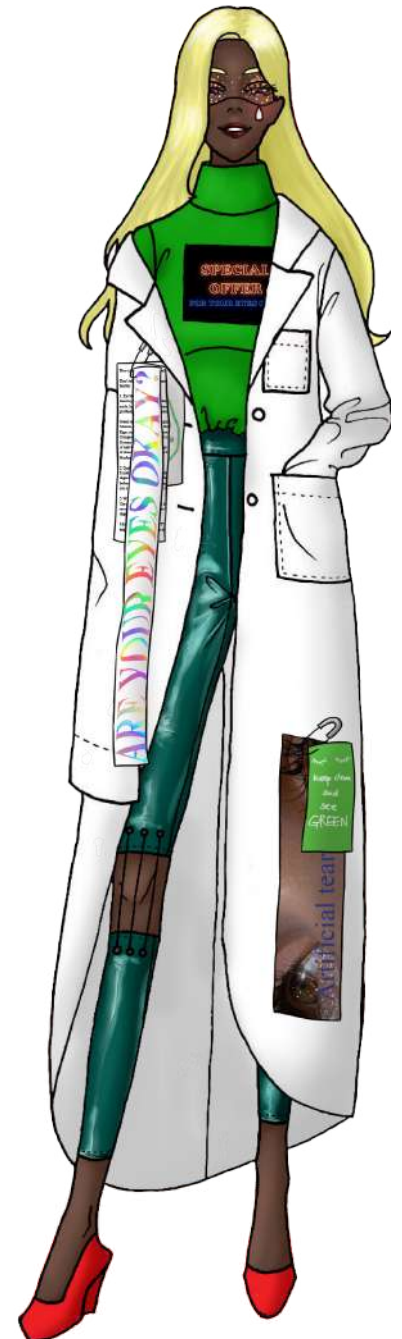
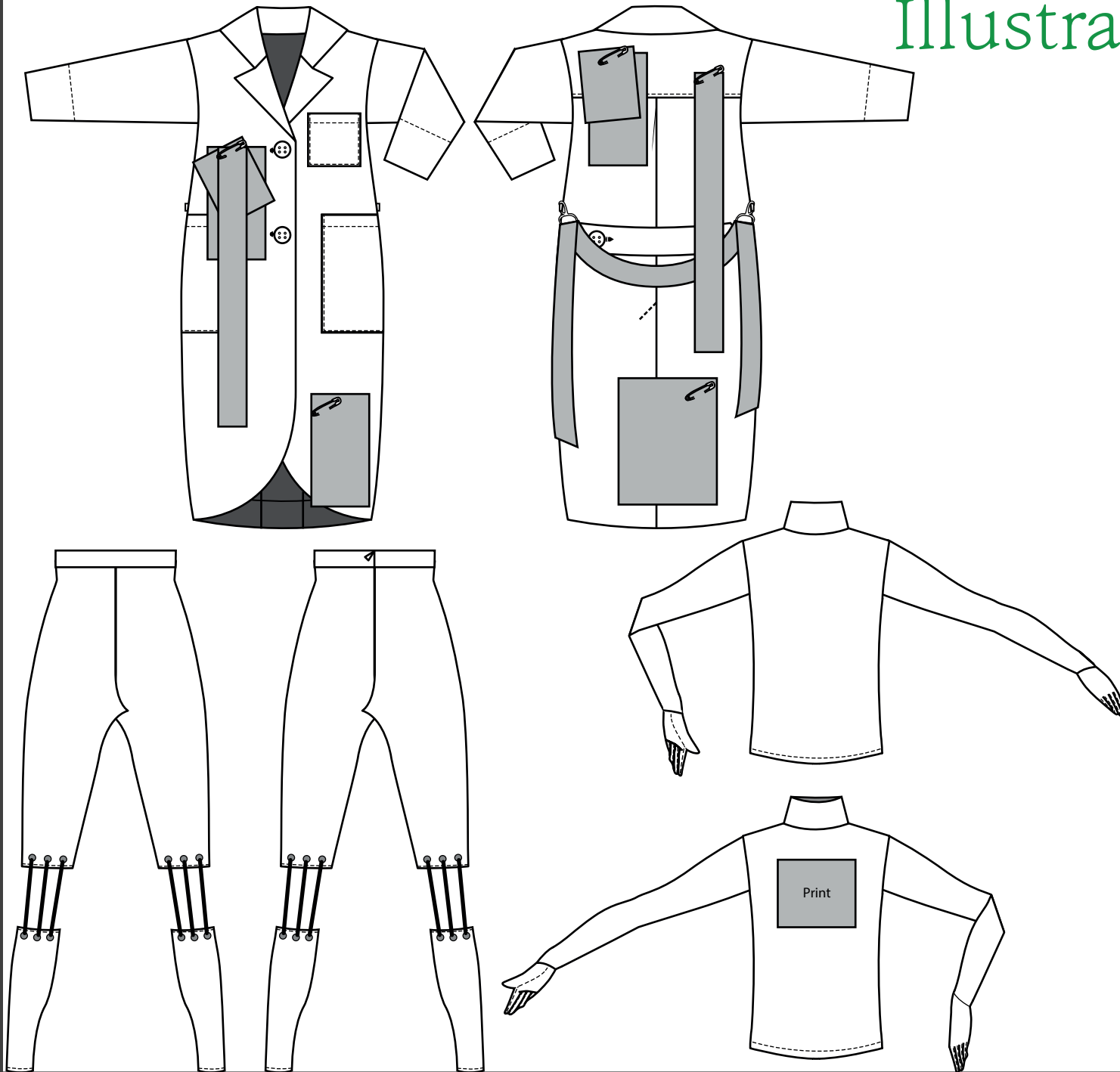




First sketch



# Illustration & flat



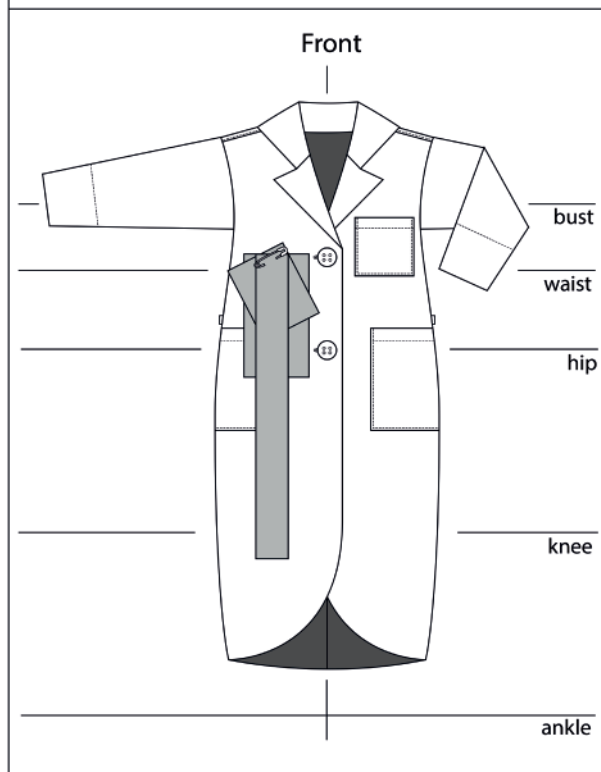
# Tech pack – Workshop

KD1

## Carpediem

|                     |          |                |             |   |
|---------------------|----------|----------------|-------------|---|
| STYLE #             | 0001     | SEASON         | SS 2020     | DESCRIPTION<br><br>ladies loose fit lab coat with cocoon silhouette, long length, long sleeves, tailored collar, drop shoulder, three patch pockets on CF, two buttons on CF, back yoke, two buttons on back (below the waist), inverted box pleats on CB |
| GROUP NAME CATEGORY | Lab coat | DATE           | 3. 13. 2019 |   |
| SAMPLE SIZE         |          | M              |             |   |
| SIZE RANGE          |          | S, M, L, XL    |             |   |
| FILE DRAFTED BY     |          | Youjeong Soung |             |   |
| APPROVED BY         |          |                |             |   |

### WORKSHOP

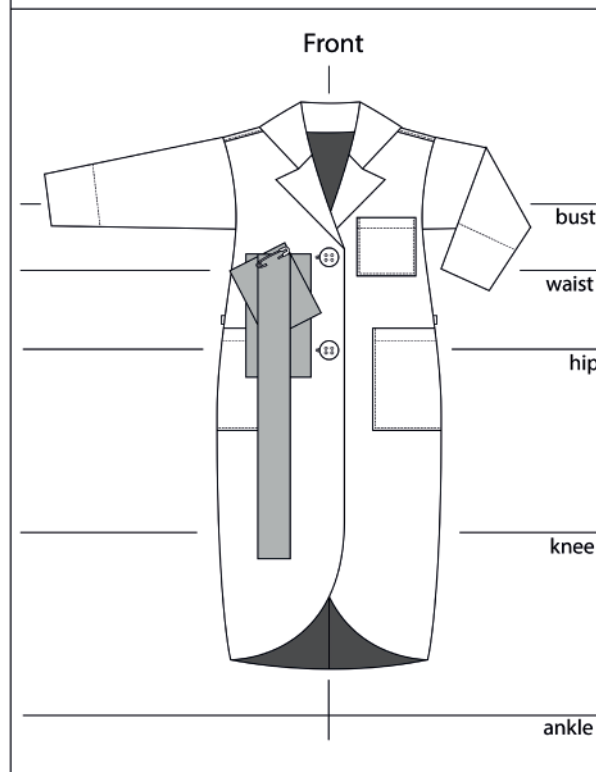


KD1

## Carpediem

|                     |          |                |             |  |
|---------------------|----------|----------------|-------------|--|
| STYLE #             | 0001     | SEASON         | SS 2020     | DESCRIPTION<br><br>ladies loose fit lab coat with cocoon silhouette, long length, long sleeves, tailored collar, drop shoulder, three patch pockets on CF, two buttons on CF,back yoke, two buttons on back (below the waist), inverted box pleats on CB |
| GROUP NAME CATEGORY | Lab coat | DATE           | 3. 13. 2019 |  |
| SAMPLE SIZE         |          | M              |             |  |
| SIZE RANGE          |          | S, M, L, XL    |             |  |
| FILE DRAFTED BY     |          | Youjeong Soung |             |  |
| APPROVED BY         |          |                |             |  |

### WORKSHOP

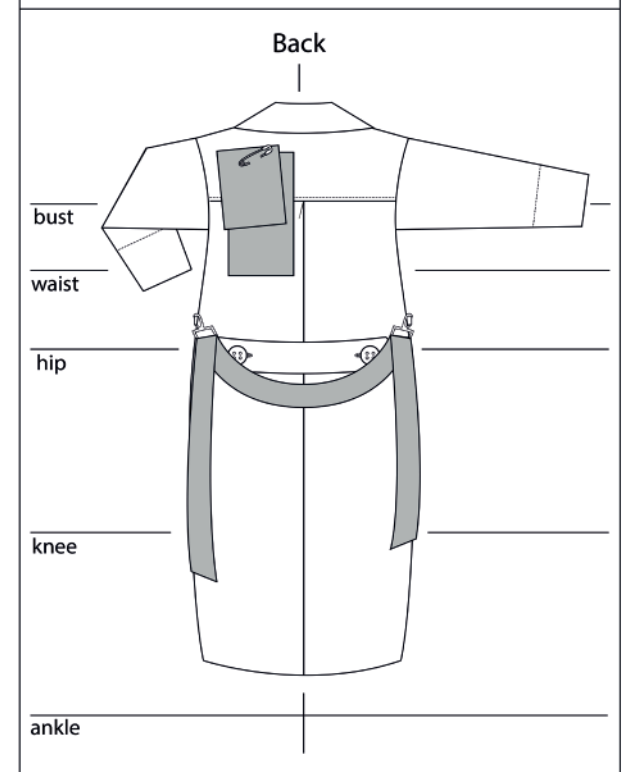


KD1

## Carpediem

|                     |          |                |             |  |
|---------------------|----------|----------------|-------------|--|
| STYLE #             | 0001     | SEASON         | SS 2020     | DESCRIPTION<br><br>ladies loose fit lab coat with cocoon silhouette, long length, long sleeves, tailored collar, drop shoulder, three patch pockets on CF, two buttons on CF,back yoke, two buttons on back (below the waist), inverted box pleats on CB |
| GROUP NAME CATEGORY | Lab coat | DATE           | 3. 13. 2019 |  |
| SAMPLE SIZE         |          | M              |             |  |
| SIZE RANGE          |          | S, M, L, XL    |             |  |
| FILE DRAFTED BY     |          | Youjeong Soung |             |  |
| APPROVED BY         |          |                |             |  |

### WORKSHOP



# Tech pack – Workshop

KD1

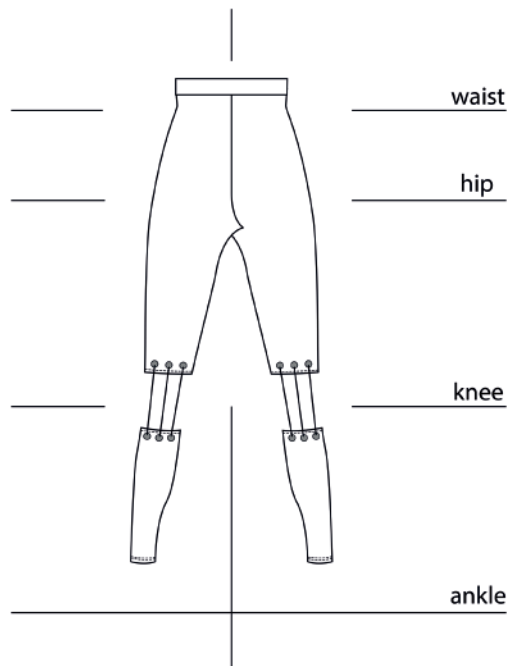
## Carpediem



|                     |       |                |             |  |
|---------------------|-------|----------------|-------------|--|
| STYLE #             | 0002  | SEASON         | SS 2020     | DESCRIPTION<br><br>ladies fitted bottom high waist, divided on knee (upper - above the knee, lower - below the knee length), 6 eyelets on each front and back, cover stitch on knee hem,double cover stitch on ankle hem, green plastic texture printed. |
| GROUP NAME CATEGORY | Pants | DATE           | 3. 13. 2019 |  |
| SAMPLE SIZE         |       | M              |             |  |
| SIZE RANGE          |       | S, M, L, XL    |             |  |
| FILE DRAFTED BY     |       | Youjeong Soung |             |  |
| APPROVED BY         |       |                |             |  |

### WORKSHOP

#### Front



KD1

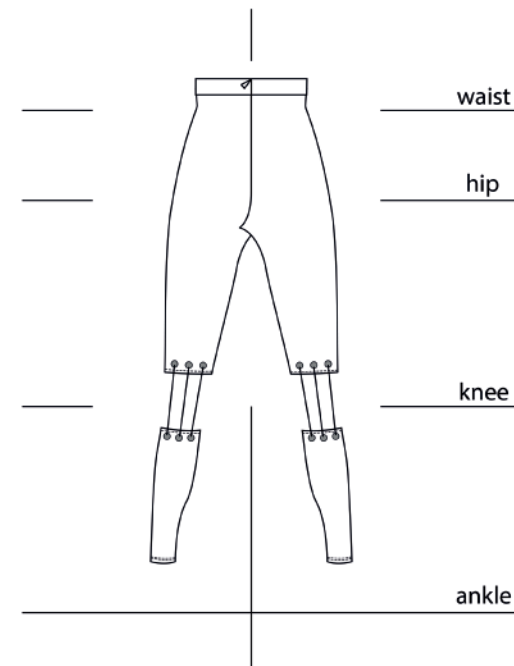
## Carpediem



|                     |       |                |             |   |
|---------------------|-------|----------------|-------------|---|
| STYLE #             | 0002  | SEASON         | SS 2020     | DESCRIPTION<br><br>ladies fitted bottom high waist, divided on knee (upper - above the knee, lower - below the knee length), 6 eyelets on each front and back, cover stitch on knee hem, double cover stitch on ankle hem, green plastic texture printed. |
| GROUP NAME CATEGORY | Pants | DATE           | 3. 13. 2019 |   |
| SAMPLE SIZE         |       | M              |             |   |
| SIZE RANGE          |       | S, M, L, XL    |             |   |
| FILE DRAFTED BY     |       | Youjeong Soung |             |   |
| APPROVED BY         |       |                |             |   |

### WORKSHOP

#### Back



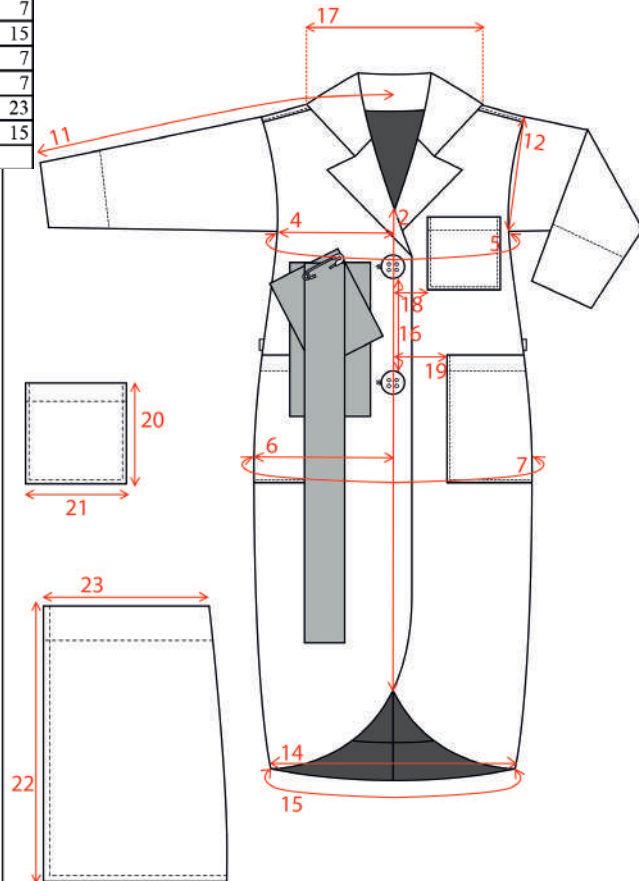


# Tech pack – Size spec sheet

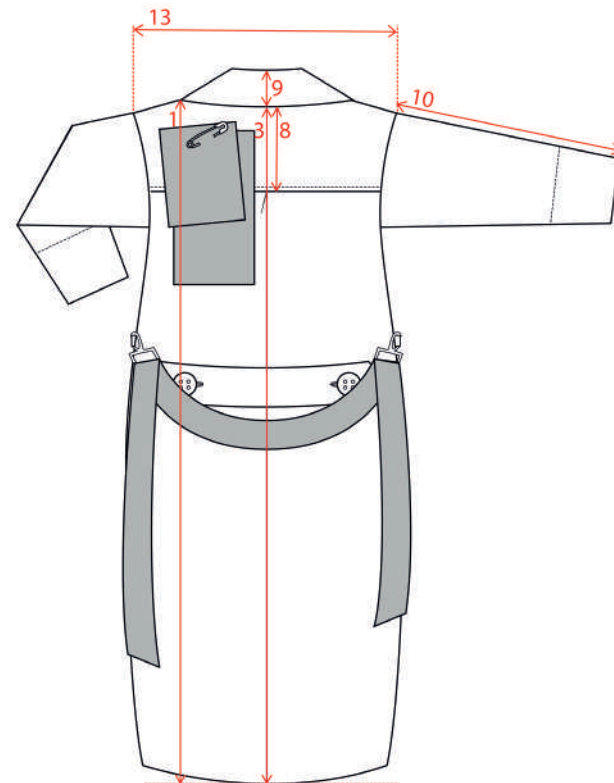
# Points of Measure

|    |   |     |
|----|---|-----|
| 1  | High shoulder point to hem on back      | 123 |
| 2  | Center front                            | 80  |
| 3  | Center back                             | 119 |
| 4  | Chest flat below armhole on front       | 61  |
| 5  | Chest flat circumference below armhole  | 122 |
| 6  | The widest width on front               | 67  |
| 7  | The widest width circumference on front | 134 |
| 8  | Back yoke height                        | 13  |
| 9  | Fall of collar on center back           | 6   |
| 10 | sleeve length from armhole              | 56  |
| 11 | Total sleeve length at front            | 86  |
| 12 | Armhole seam to seam flat               | 25  |
| 13 | Shoulder to shoulder on back            | 53  |
| 14 | Hem flat on front                       | 61  |
| 15 | Hem flat circumference                  | 122 |
| 16 | button(first to second)                 | 15  |
| 17 | Neck width                              | 27  |
| 18 | Position of chest pocket from CF        | 7   |
| 19 | Position of hip pocket from CF          | 15  |
| 20 | Chest pocket length                     | 7   |
| 21 | Chest pocket width                      | 7   |
| 22 | Hip pocket length                       | 23  |
| 23 | Hip pocket width                        | 15  |

SIZE SPEC - FRONT



SIZE SPEC - BACK

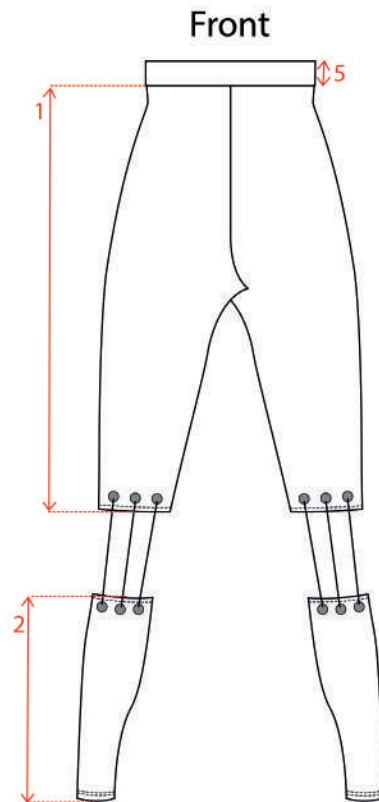


# Tech pack – Size spec sheet

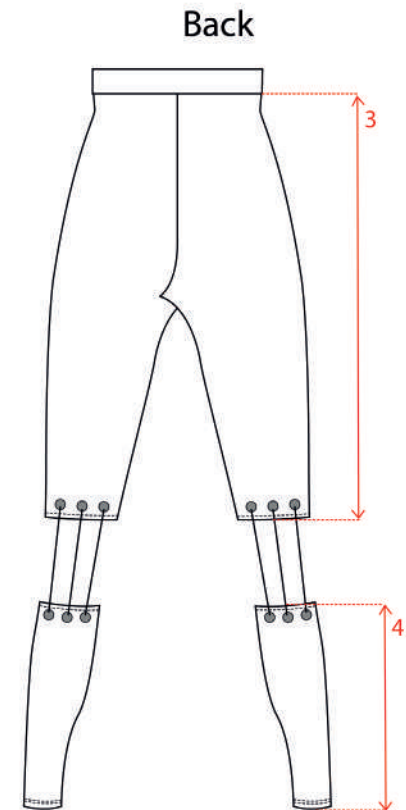
## # Points of Measure

| # | Points of Measure                          |    |
|---|--|----|
| 1 | pants length on front (until knee)         | 45 |
| 2 | pants length on front (from knee to ankle) | 23 |
| 3 | pants length on back (until knee)          | 47 |
| 4 | pants length on back (from knee to ankle)  | 23 |
| 5 | Waist band height                          | 5  |

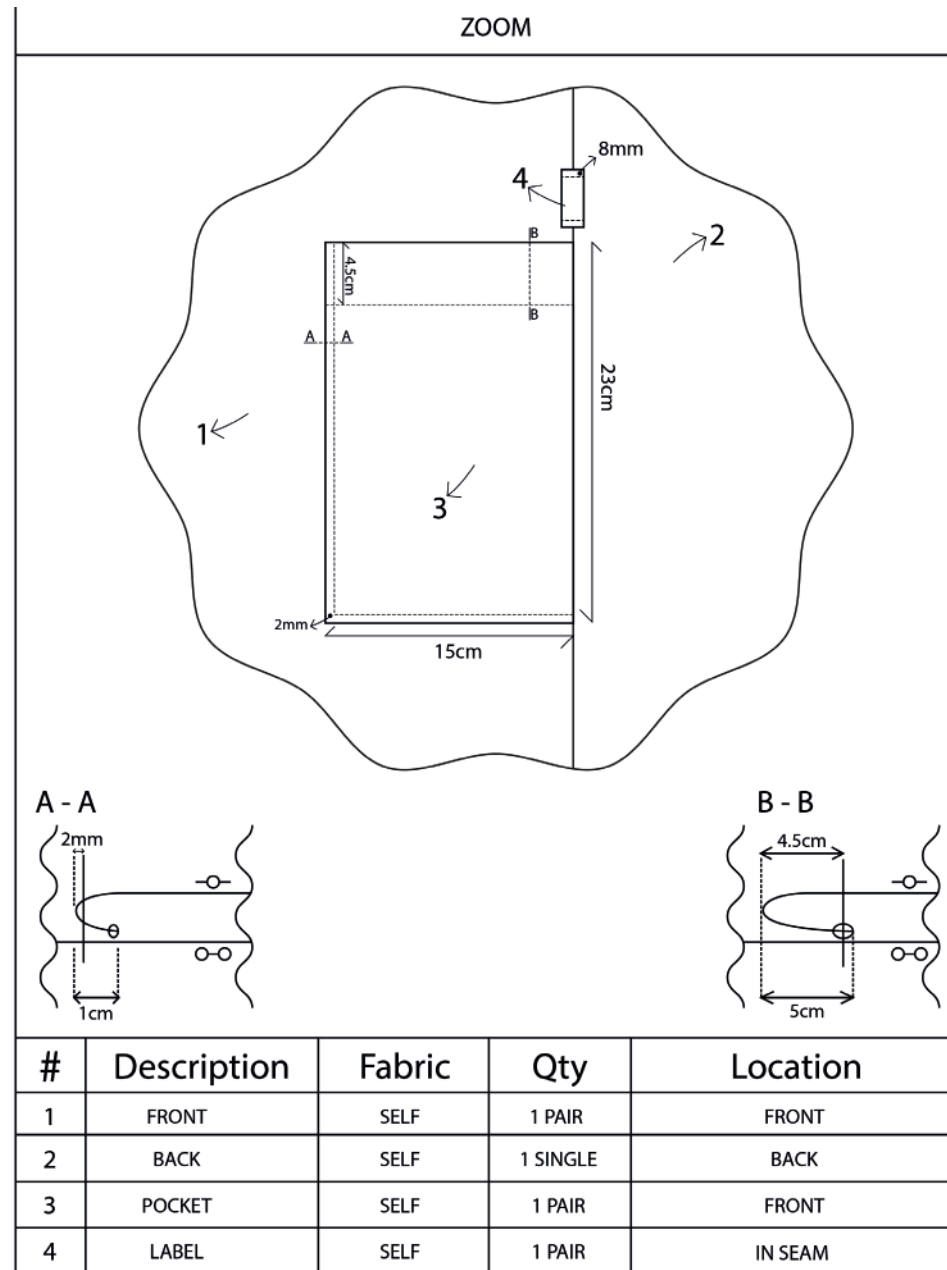
SIZE SPEC - FRONT



SIZE SPEC - BACK

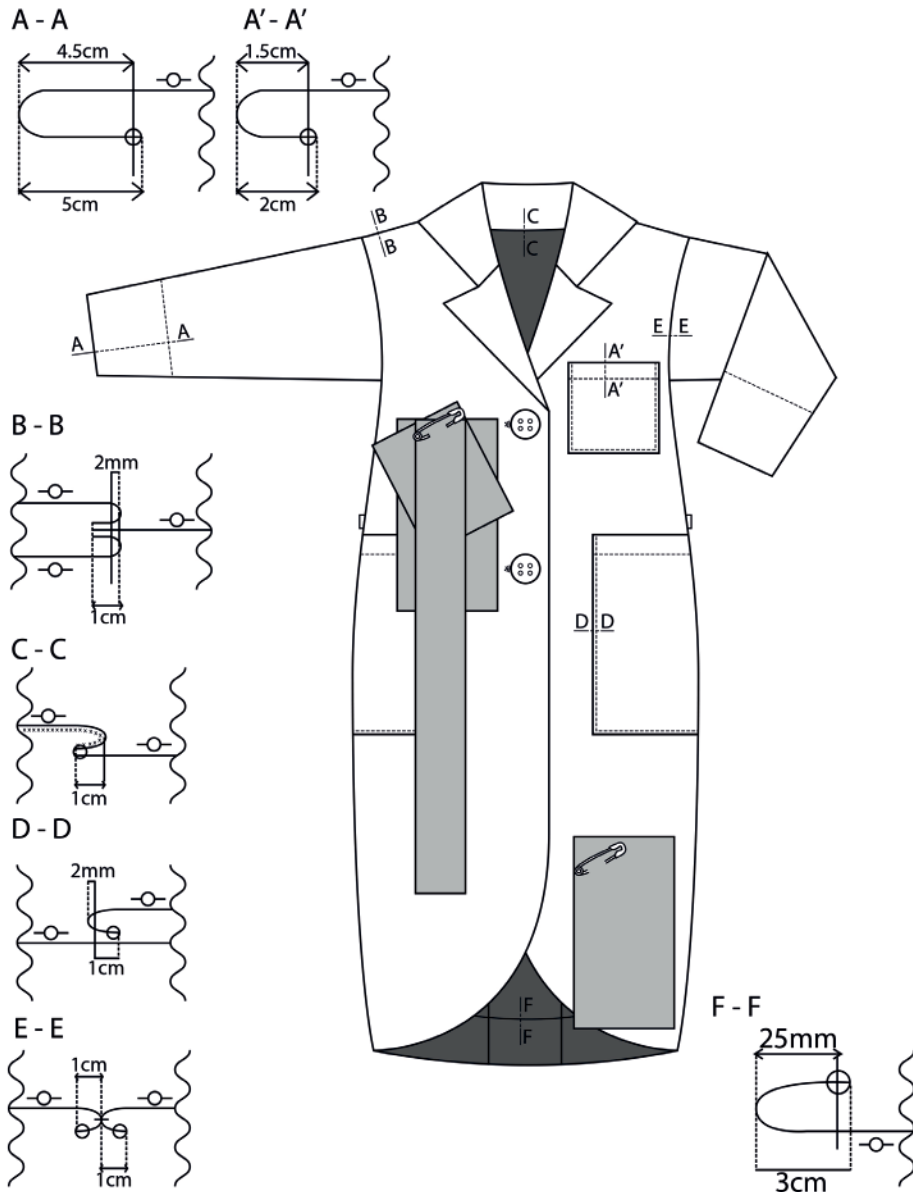


# Tech pack – Pocket zoom

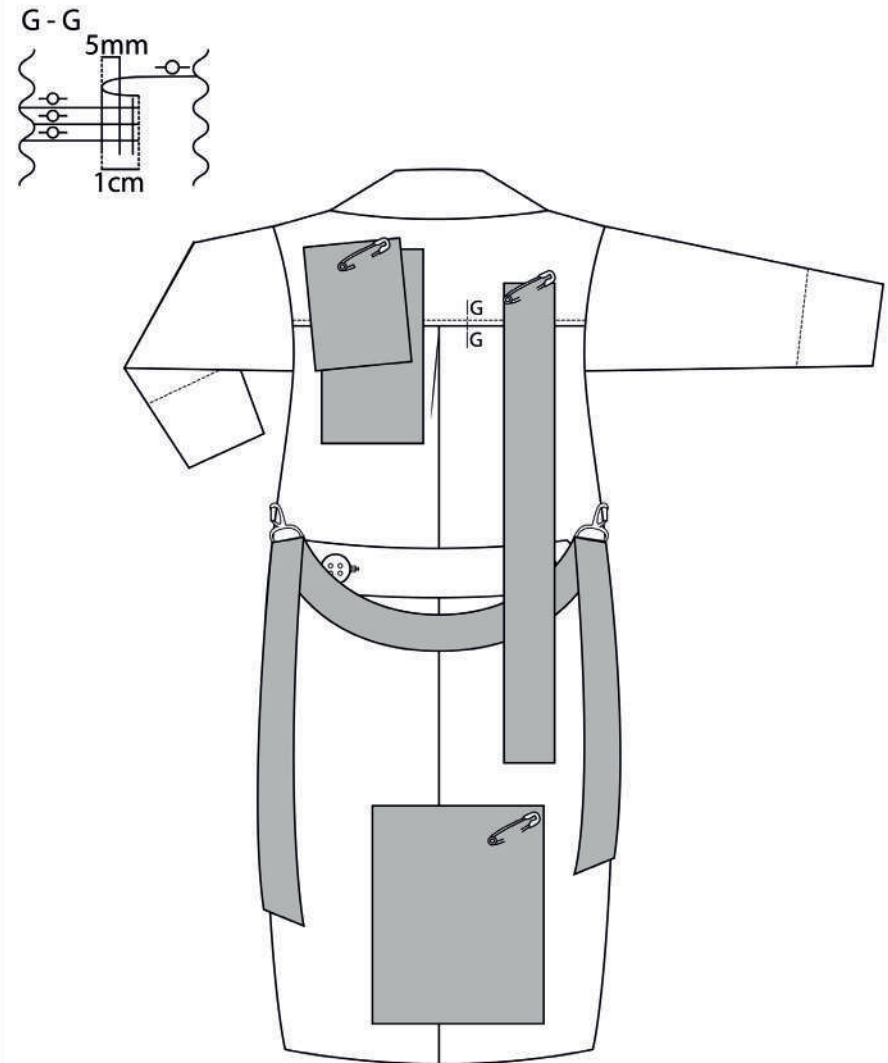


# Tech pack – Garment construction

Garment construction



Garment construction

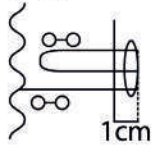




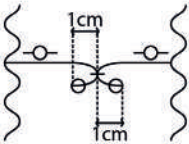
# Tech pack – Garment construction

Garment construction

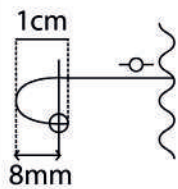
A - A



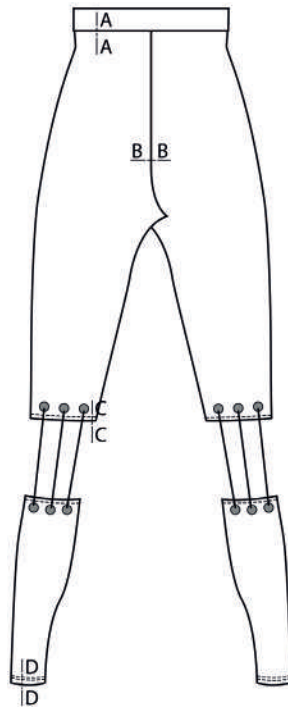
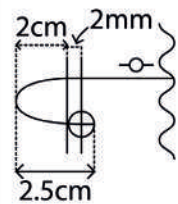
B - B



C - C



D - D



Garment construction

