

# JASMINE COOK

GRAPHIC DESIGNER & PHOTOGRAPHER



## EDUCATION

- **LCI MELBOURNE UNIVERSITY / 2017 - 2019**

Bachelor in Graphic and Digital Design  
Sub Degree in Photography

- **ST LEONARDS COLLEGE / 2008 - 2016**

VCE Certificate.

I spent my senior years at St Leonard's College where I successfully completed my VCE certificate. During those years I was house sports captain two years running, captain of the basketball team, participated in school musicals and my artwork was selected for the 2016 art show.

## WORK EXPERIENCE

- **MARKETING SOLUTIONS / 2018 - PRESENT**  
**Graphic Designer / Photographer**

My role includes logo and collateral design, video production, on site photography, image preparation for web site publication, brochure design and television graphics for the Liberal Party, BKB Building Solutions, Stanley Tools and Blue Frog Optical.

- **SITRO GROUP / OCT 2018 - DEC 2018**  
**Graphic Designer / Photographer**

I was offered a position within the Sitro Group to alleviate pressures within the organisation prior to their peak period. I worked on brands including Gasmate, Explore Planet Earth and Charmate plus others. The major part of my role within the Sitro Group was preparing images for web and catalogue. This included photographing product in an inhouse studio, contouring and photo shopping product, cataloguing and filing for use within the organisation.

- **THE INCUBATOR / FEB 2018 - JUL 2018**  
**Graphic Designer**

The Incubator was my first professional placement. Within the organisation I was mentored by the Creative Director and Senior Graphic Designer to develop my skills in finished art, creative, design, final art, production, concept development and strategic thinking. I learnt a great deal in the time I was with the organisation and appreciated the time they invested in me.

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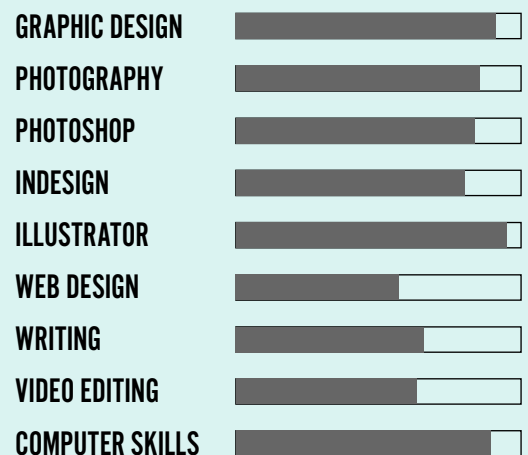
📷 @jjc.designs

🌐 jjc.myportfolio.com

## ABOUT ME

I developed a passion for creative design in my early years. My family has been extensively involved within the industry adding to my interest and natural flair. My objective is to further develop my skills in an organisation I can align my values with, deliver outstanding creativity and fulfil my appetite to succeed within the industry.

## SKILLS



## VOLUNTEER WORK

### ● **INVERLOCH SURF LIFE SAVING CLUB / 2007 - PRESENT** **Professional / Volunteer Life Guard**

Volunteer duties include:

- Patrolling Inverloch beach
- Assisting those in need
- Leading a team of volunteers
- Teaching qualifications
- Team building skills
- Teaching beach safety
- Reassuring beach goers
- Operating heavy duty gear

Certifications:

- Bronze, Silver and Gold medallion
- Senior first aid
- Spinal Certificate
- Teaching Officer Certificate (TOC)
- Inflatable rescue boat driver
- YIPS bronze
- Advanced resuscitation

### ● **BASKETBALL COACHING / FEB 2017 - SEPT 2019** **Senior coach for a school basketball team**

Job duties include:

- Teaching and developing skills
- Assessing strengths & weaknesses
- Communicating instructions
- Developing leadership skills
- Developing training programs

Certifications:

- Working with children certification
- Certificate II in coaching

## OTHER SKILLS

- Highly organised
- Positive attitude
- 'Outside the square' thinker
- Self motivating
- Hard working
- Adaptable
- Friendly
- Eager to learn

## REFERENCES



**RINA DI PIETRO** | Creative Director  
Sitro Group Australia  
0438 851 273



**KYRAN DOCKER** | Creative Director  
The Incubator  
0498 024 080



**ANGELA MALAN** | Director  
Surf Life Saving Victoria  
0413 904 485

