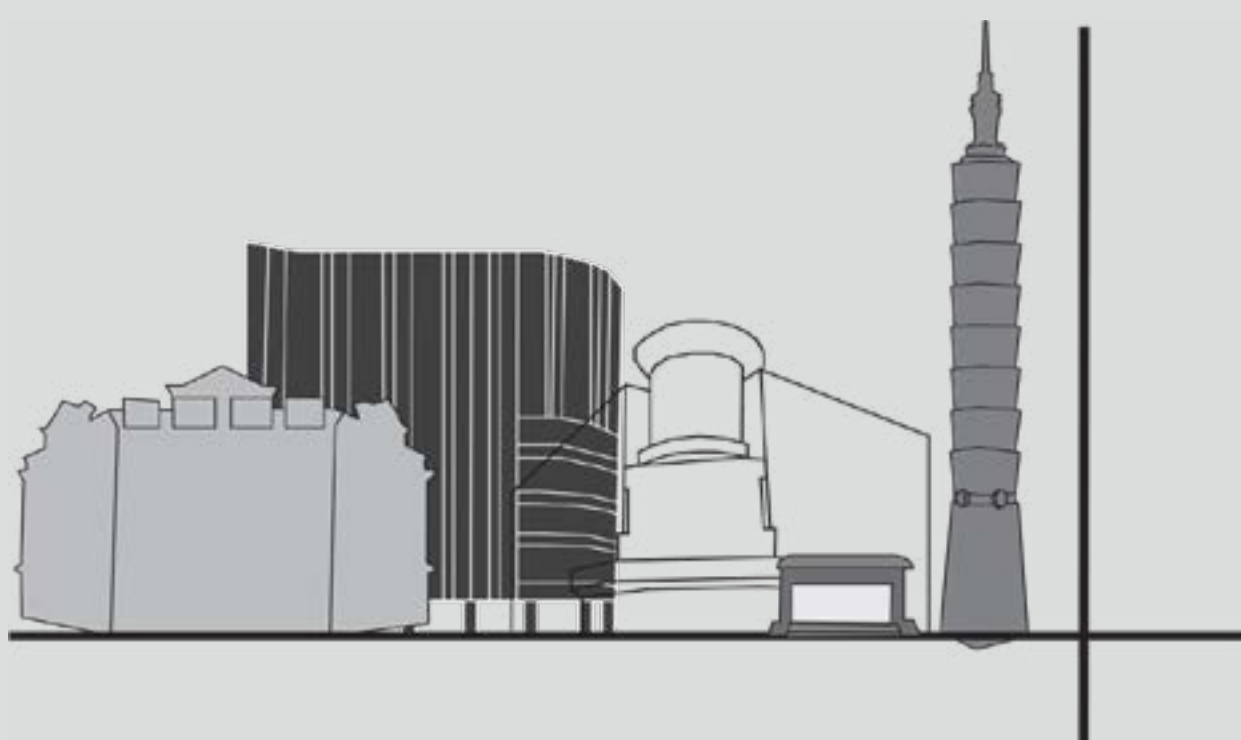


COMMERCIAL DESIGN

INTERIOR DESIGN
YUN-HSIN HUANG



LOCATION - No. 37 Emei Street Wanhua District,
Taipei City, Taiwan

CLIENT - HERSCHEL CO.

SIZE - 6020 SQ FT.

SOFTWARES - AUTOCAD
- SKETCH UP
- PODIUM
- PHOTOSHOP

CLIENT

The company was founded by Lyndon and Jamie Cormack in 2009 and is based in Vancouver, British Columbia. Slate described the brand as "a global phenomenon, glimpsed wherever hipsters dare to tread." Herschel Supply Co. is a Canadian manufacturer of hipster retro backpacks and accessories. Its products comprise backpacks, duffel bags, other luggage, hats and other accessories.

CONCEPT

Conceptual design is based on their mission statement "create a timeless product with fine guard for detail" to create a modern storefront inspired by nature for commodities and customers.



INSPIRATION
BOARD

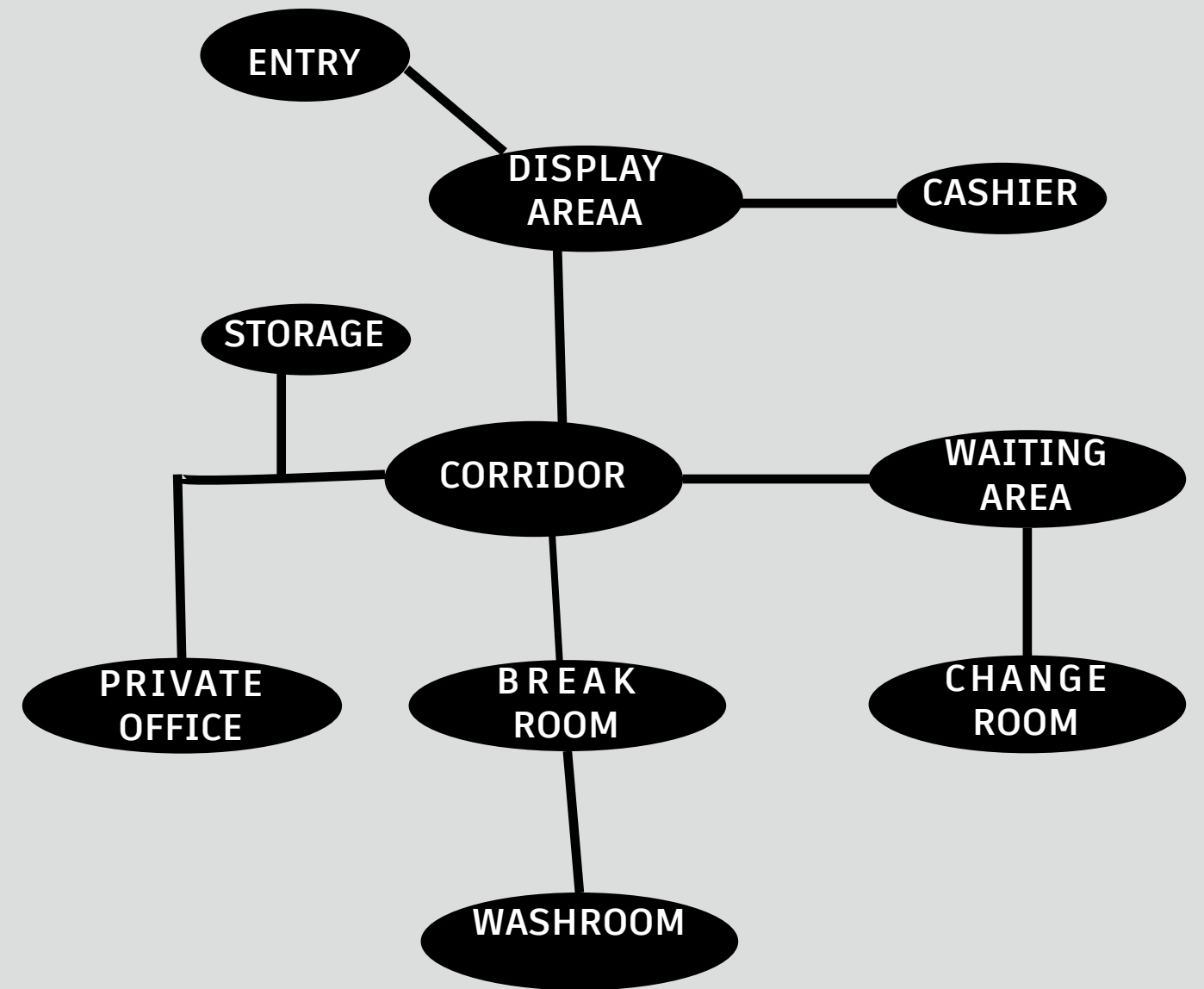


SITE ANALYSIS

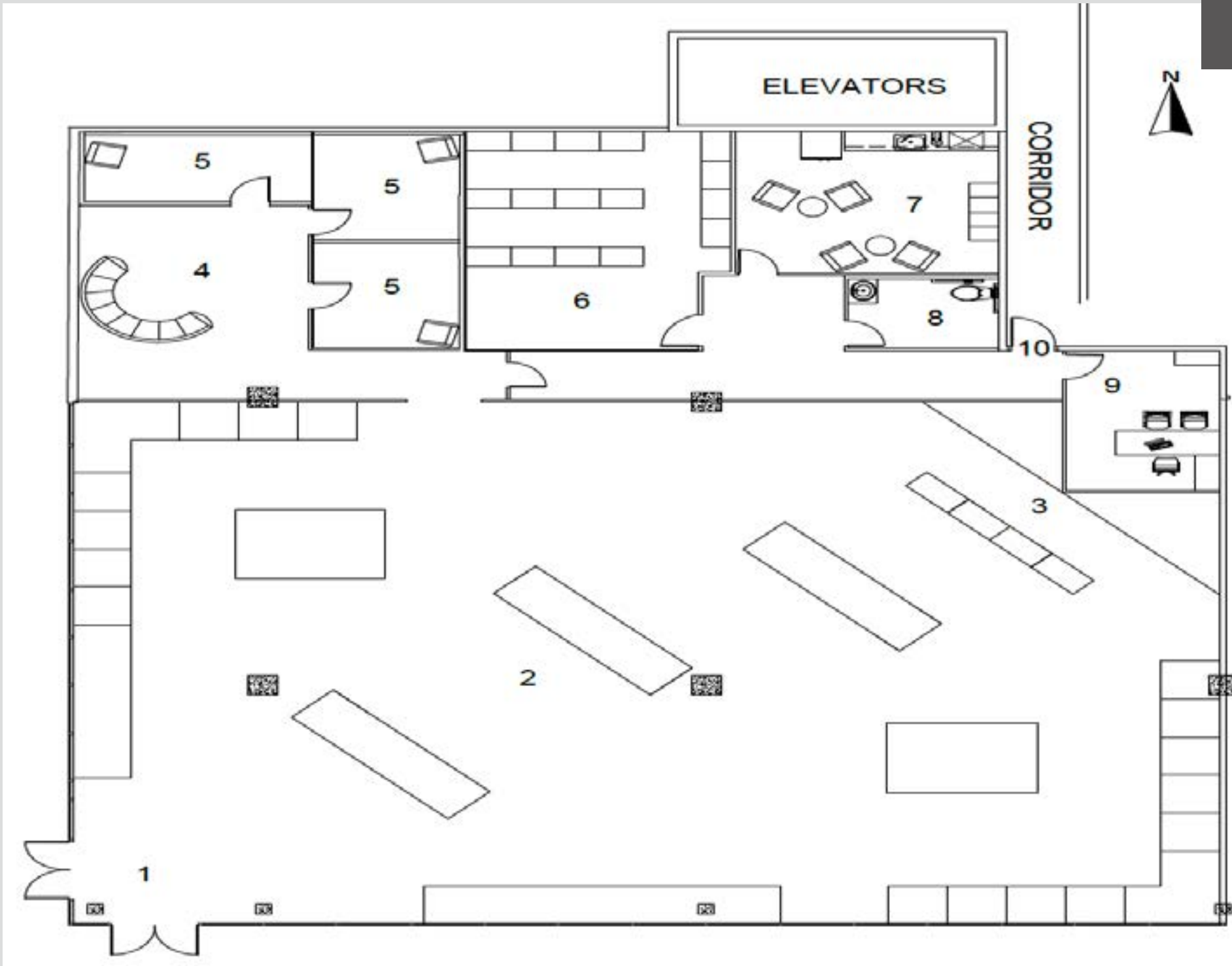
Location: No. 37 Emei Street Wanhua District, Taipei City, Taiwan

The place is called XimenDing in Taipei city. The transportation here is very convenient. Besides taking a bus, the MRT can also get there. XimenDing is a popular business district in Taipei, the most distinctive is Taipei's first pedestrian zone. Ximending is also one of the most popular vacation spots in Taipei.

BUBBLE DIAGRAM



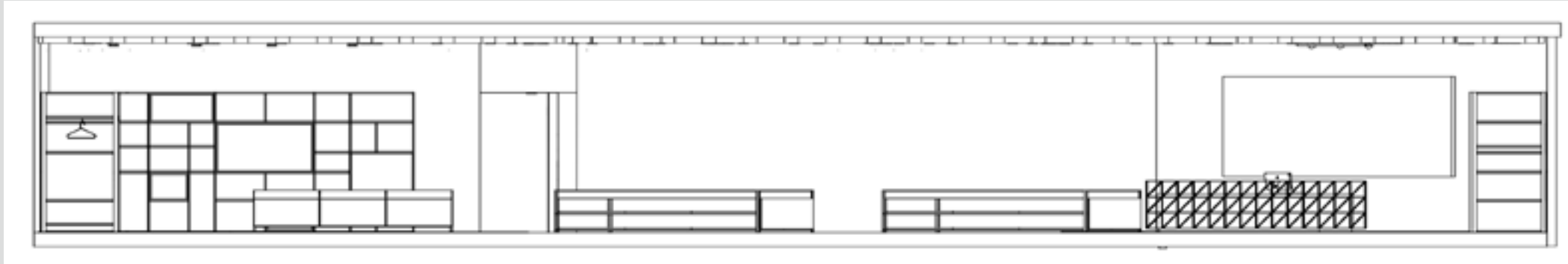
FLOOR PLAN



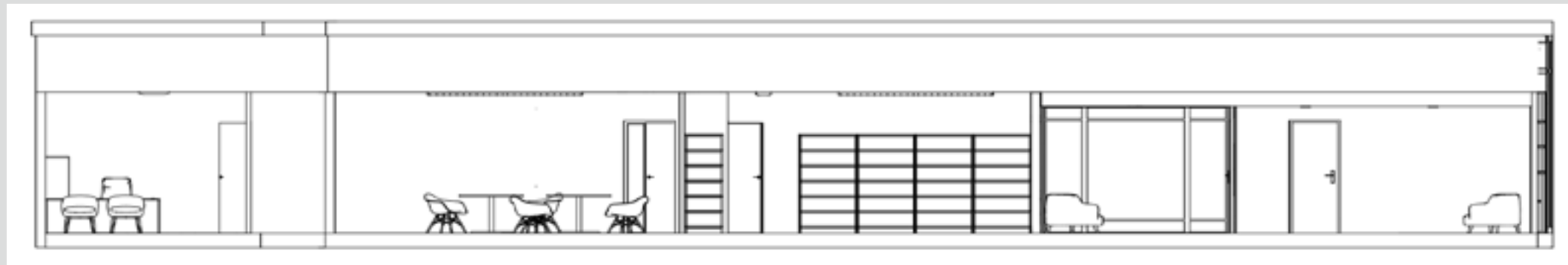
LEGEND

- | | |
|----------------|--------------|
| 1.ENTRY | 6.STROAGE |
| 2.DISPLAY AREA | 7.STAFF AREA |
| 3.CASHIER | 8.WASHROOM |
| 4.WAITING AREA | 9.OFFICE |
| 5.CHANGE ROOM | 10.EXIT |

FRONT

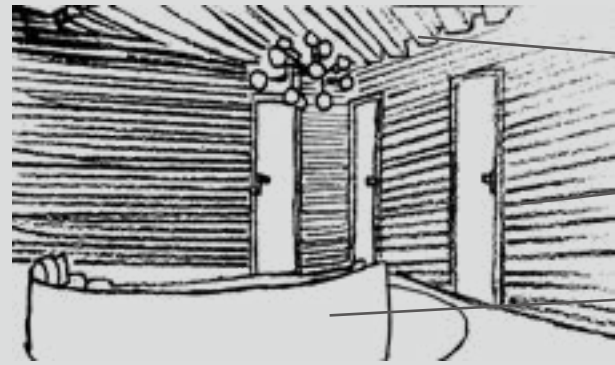


SECTION - VIEW



BACK

Waiting Area

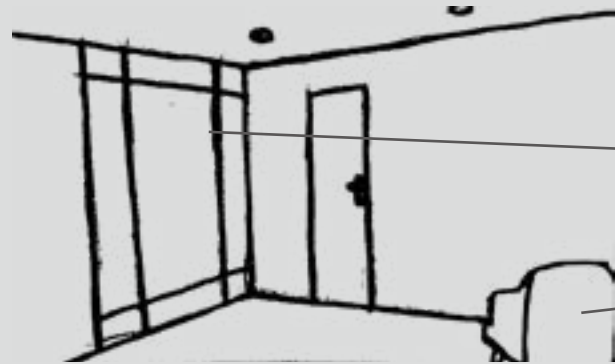


WOOD CEILING

BRICK WALL TILE

CURVED SOFA

Change Room



MIRROR

SINGLE SOFA

Display Area



WOOD CEILING

DISPLAY SHELF

CARPET

Break Room



LOCKER

SITTING AREA

3D MODEL





DISPLAY
AREA



WAITING
AREA



STORAGE



CHANGE
ROOM



STAFF AREA



OFFICE



WASHROOM

