

SUKHMAN GREWAL

11137, May Place

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(604) 373-0003

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QUALIFICATIONS

RELATED SKILLS

Fashion Marketing
Visual Merchandising
Retail Sales
Inventory Management
Editorial Styling
Art Direction
Trend Forecasting
Illustration
Advertising

TECHNICAL SKILLS

MS Office: Word, Excel,
PowerPoint
Social Media/Apps:
Instagram, Facebook,
YouTube,
Pinterest, WhatsApp
Adobe Creative:
Photoshop,
Illustrator

SOFT SKILLS

Good Communication skills
Highly creative
Eye for detail
Strong visualization skills

EDUCATION

Diploma, Fashion Marketing LaSalle College Vancouver 2019

BSc, Fashion and Lifestyle Technology, Panjab University Chandigarh, India -2016

Diploma in Makeup, Los Angeles Makeup School -2016

EXPERIENCE

Brand Associate, Banana Republic, September 2019- Current

- Provide excellent customer service
- Achieve and surpass daily sales goals
- Responsible for visual merchandising

Brand Associate, Abercrombie & Fitch, July 2018- January 2018

- Marketing and promotions
- Provided excellent customer service
- Achieved and surpassed daily sales goals

Social Media Ambassador, LaSalle College Vancouver, July 2018 – December 2018

- Responsible for social media engagement such as Facebook, Instagram.
- Conducted live Interviews at events such as Vancouver Fashion Week
- Advised international students via social media

Fashion Marketing Internship, Ritu Beri, New Delhi, India, December 2016 — February 2017

- Assisted at photo shoots
- Collaborated on social media advertising
- Illustrated dress designs based on designer's instructions

RELATED ACCOMPLISHMENTS

- Worked Front of House at Vancouver Fashion Week
- Volunteer for the Little Black Dress Gala