

pmchauu@gmail.com

EDUCATION

Fashion Marketing

College LaSalle

Montreal, Canada 2018 - 2021

International Class Phan Dinh Phung High School

2015 - 2018

Hanoi, Vietnam

Achievements/Tasks

- specialized in Mathematics, Literature and English
- GPA: 8.6

LANGUAGES

English

Native

French

Vietnamese-

VOLUNTEER EXPERIENCE

Model dresser

Fashion gala fundraiser for the Montreal Children's Hospital at Holt Renfrew Ogilvy

2019 Montreal, Canada

Tasks/Achievements

- Dressing models
- Organizing garments

Team Leader of Orientation Mode College LaSalle

College LaSalle

2019 Tasks/Achievements

 Helping college's fashion freshmen to understand more about the college campus and fashion field

Model Dresser

Gala Bulles & Tapis Rouge Le Parquet

2019 1000 Place Jean Paul Riopelle,

Tasks/Achievements

- Helping models to prepare for their show
- Dressing models

VOLUNTEER EXPERIENCE

Model dresser assistant Maddy K Bridal Boudoir

2019

Saint- Jacques, Montreal, Ouebec

Theatre St. James - 265 Rue

Montreal, Quebec

Montreal, QC

Tasks/Achievements

- Helping models to prepare for the show Dressing models

Media Manager "From Eyes to Heart" High School Annual

Prom Event 2017 - 2018

Tasks/Achievements

Hanoi, Vietnam

Hanoi, Vietnam

Managing promotional campaign on social media:

- Facebook page and Instagram account.
- Fundraising
- Personal Stylist for "King" and "Queen"

Media Communicator- Cameraman Humans of Phan Dinh Phung 2017 - 2018

Hanoi, Vietnam Tasks/Achievements

Managing club's Facebook page by selecting, writing and

- posting photos and articles Capturing gorgeous moments of teachers and students

Cameraman Phan Dinh Phung Camera Club

2016 - 2018

Tasks/Achievements Photographer for school art exhibitions

- Cameraman for senior students' yearbooks
- Participated in "Capture the Moment 2017 Contest"

SKILLS

(438) 496 8692

Shopify web design Microsoft Office Google Ads Social Media Insight Adobe Photoshop, InDesign CC, Illustrator Communication and Promotion Photography Marketing Event planning Modelling

Montreal, Canada

PERSONAL PROJECTS

Soirée mode College LaSalle 2019 (2019)

- Participating in creating main concept of the Fashion Show
- Seeking for sponsors
- Scouting and selecting models
- Photographer for Model Casting
- Managing models

Online Clothing Store (Montreal, Quebec)

- Founder and Manager of the Instagram and Depop Account
- Model for account's posts
- All items are sold out

Textile evaluation project (Le Chateau vs. College LaSalle) (2019)

- Get 100 grade
- Selecting garments and analyzing the quality of the fabric
- Analyzing textile construction, type of yarn fiber content, and characteristics
- Recommending new fabric suggestion for better quality and price

Design Scarf (2018)

- Using Adobe Illustrator to design pattern
- Applying print technique and fabric knowledge to paste the design on scarf

WORK EXPERIENCE

Website and App tester

TestBird.com

Montreal, Quebec

Tasks

 Review and give feedbacks for websites and apps

Finding bugs

WORK EXPERIENCE

Interviewer

Access Research Inc.

2019 - 2020 Montreal, Quebec

Tasks

telephonic interviewer

 Done government's projects such as Toronto Police, Ministry

Convince people to give their permission to do a survey

 Got high productivity during working period

Event Planner

Education Exhibitions: Canada- the leading destination for oversea studying (held by Nam Phong Agency)

2017 - 2019 Courses

Melia Hotel, Hanoi, Vietnam

Doing presentations

 Managing props Calling potential customers and persuading them to choose Canada as their study abroad

destination

INTERESTS

Origami Writing Travelling Painting Photograph Reading