



PREPARED BY

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**THREE DAYS CONVENTION
| BUDGE STUDIOS**

"The land of us"

PRESENTED TO

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414-T16-AS/6240

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Introduction:

The Land of Us Convention is organized by the event planning agency NICSOF, a company located in the city of Montreal, Quebec. During this three-days convention, Budge Studios' employees will be going to improve their skills in communication, video game development, teamwork and get up to date on the latest trends of the industry. In addition, it will introduce their team to a new collaborative platform (Website and App), which includes Teamwork and online education to make games interactive and agile.

Our clients objectives with this convention is to acquire new skills and training about new collaborative and educational platforms that will allow them to work more effectively and be able to apply all new technologies in future projects. Another strong objective is to enhance the teamwork environment and fulfill the company's culture by incentivizing a more cheerful workplace environment. Moreover, the idea is to promote educational resources and tools for better performance and professional development. Therefore, they will be able to develop and design new products.

The convention "The Land of Us" will be held during June 09th, 10th and 11th, 2021 at the hotel Le Westin Montreal. There will be 100 employees participating in the training and conferences. Of the 100 people in total there will be 20 employees coming from Vancouver, BC and 20 from Toronto, Ontario. Moreover, the conference will be having 15 extra attendees as part of the spouses program. It is important to notice that The Land of Us convention does not include any of the expenses of the partnership's members that will assist during the 3 days.

Considering the venue, the whole 9th- floor will be reserved for the event. The company Budge Studios will have access to 2 rooms to have conferences and train their employees. These rooms are called St-Antoine A and St-Antoine B. One big ballroom to receive their hosts, provide speeches and the open/close ceremony, the Ballroom Fortifications. Moreover, they will have access to the foyer, where coffee breaks are going to take place. Finally a dining room would be available, the Ville-Marie A-B. Audio and visual equipment will be provided in all the necessary rooms depending on the day and time needed, as well as the catering service. The following report will provide more insights and details about the three days convention "The Land Of Us".

Proposal letter



December 20th, 2020

Dear members,

For us it is a pleasure to announce this year's convention: "The Land of Us." During this two-days convention, our members will enjoy their stay at the unique Hotel Le Westin, Montreal. Where the main goal is to make you improve your skills in communication, video game development, teamwork and get updates on the latest trends in the industry. Additionally, we will introduce you to our newest project: The Collaborative Platform, which includes a Website and an App. Teamwork will be a priority as our main goal is to provide our users new interactive and educational online games.

Moreover, it is our pleasure to invite you and your family to enjoy the convention starting on June 09th to June 11th. Please reserve the dates, we will be sending you more information in the weeks previous the event.

Participation in this convention is mandatory and needed for all members of the company working on the development of projects.

BUDGE STUDIOS will assume on the Master Account:

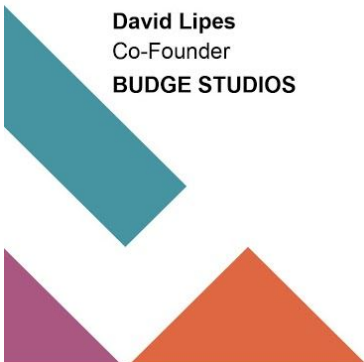
- Guest Rooms.
- Meals listed in the program.
- Meeting functions.

Although BUDGE STUDIOS will not be responsible for the following fees:

- Transportation before and after the convention.
- Guest rooms incidentals.
- Restaurant and bar charges.
- Laundry.
- Extra activities not scheduled in the program.
- Spouses/partner and delegate activities including transportation.

Sincerely,

David Lipès
Co-Founder
BUDGE STUDIOS



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GAME ON-SCAN ME!!



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Hotel description information.

The hotel where The Land of Us conference is going to take place is in Le Westin, Montreal. This extraordinary hotel belongs to the Marriott chain and is located near the famous Old Port of Montreal. More precisely in 270 Saint-Antoine Ouest, Montreal, Quebec H2Y 0A3 Canada. Moreover, the hotel is connected to the Palais des Congrès convention center and the Underground City entertainment area. Therefore, it becomes an excellent choice for all the business people who are visiting Montreal. In addition, the hotel is located 5-minute walk from the Notre Dame Basilica, and 11-minute walk to Old Montreal.

With 22 floors, 451 rooms, and 4 suites, Le Westin has become a recognized place. Conventions and events take place in the 26 meeting rooms available with a total of 48,276 sq ft. The Hotel also welcomes pets. As a pet friendly hotel, it allows maximum 1 pet per room, dogs must be on a leash and they cannot be left alone in a room. for more information, it is necessary to contact the hotel before departure. Moreover, there is access to free high-speed internet to any host. This is available in the guest rooms (complimentary wireless, wired), lobby, public areas, and meeting rooms.

Guest rooms:

This wonderful hotel has more than 450 rooms. Each of them offering to the client a nice and warm stay, 32-inch flat-screen TVs, desks and free Wi-Fi, in-room safe, coffee makers and mini-fridges. On the inside, the guest can choose between rooms with a queen or king's bed. The type of bed can be decided depending on the customer's needs. To best host the visitors, they can choose whether to have an indoor room or to upgrade to a room that offers remarkable city views in higher floors. Additionally, some room upgrades will include pull-out sofas, wet bars or even a suite. The prices vary depending on the view and type of room. Moreover, some of the offers are: Traditional king room, traditional double room, king city view, double city view, king premium, premium 2 queen, executive king suite, and presidential suite.

The general room amenities are air conditioning, safety box, alarm clock, bottled water, coffee/tea service, crib/play yard, electrical adapters, individual climate control, iron and ironing board, mini fridge, pillows, pull-out

sofa bed, and an additional rollaway bed for CAD 30 per room daily. Moreover, for the room entertainment, the room has cable/satellite TV, and cable channels like CNN and HBO. In addition, it counts with an option of pay-per-view depending on the movies or videos the guests want to see. On the other hand, the room has business amenities like electrical outlet desk level, phone features like cordless, speakerphone, voicemail, and two-line phone.

Price:

For one Traditional Guest Room including a king bed the price is going to be CAD 195 per night as of October 8, 2020. Moreover, for the convention, "The land of us," the rooms reserved are the Traditional King Room, Guest room, 1 King for CAD 484 per night from Wednesday 9th June, 2021 to Friday June 11, 2021. It is important to notice that taxes are not included, and other fees may appear. Therefore, in total, the price will be of CAD 1,151.83. In addition, the price per Premium 2 Queen, Guest room, is of CAD 537 per night. The total of the room including taxes will be CAD 1,277.95 checking on Wednesday, June 9, 2021 and checking out on Friday, June 11, 2021.

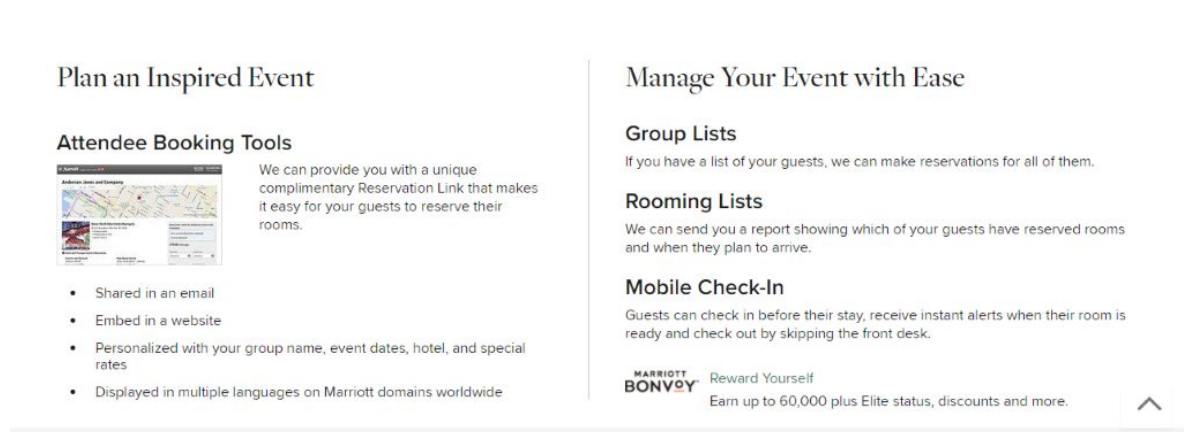
Meeting spaces:

The Westin has 26 event rooms, and its total event space is 48,276 sq ft. Therefore, it is the ideal hotel for corporate parties, conferences, product launching, brainstorming and so much more. Moreover, it has 44 breakout rooms available. One of them, the Grande Place, can host up to 1,000 associates in a theater setting. There are more settings available for the meetings. For example, the conference setting, the hollow square, reception, rounds, crescent rounds, exhibits, schoolroom type, theater, U shape, pods and mixed. All of them to better host the needs of any big and small event.

Nowadays, it is possible to stream the meeting around the world because of complimentary wifi options (wired or wireless). In addition, the AV equipment can project excellent product demonstrations for all the people present in the conference. When arranging an event in the meeting spaces provided by Le Westin, an additional catering service can be provided. Delicious meals are prepared on site and served by the Le Westin team. The service is available for afternoon break, coffee Break, dinner, lunch, and reception. Moreover, many advantages can be

found when booking, and a special rate is available on your stay at the hotel when booking a block of 10 or more rooms.

Moreover, their website offers some tools to better manage the event and gather more information. They have an option available for all the people that want to plan an event evidenced on the following image:



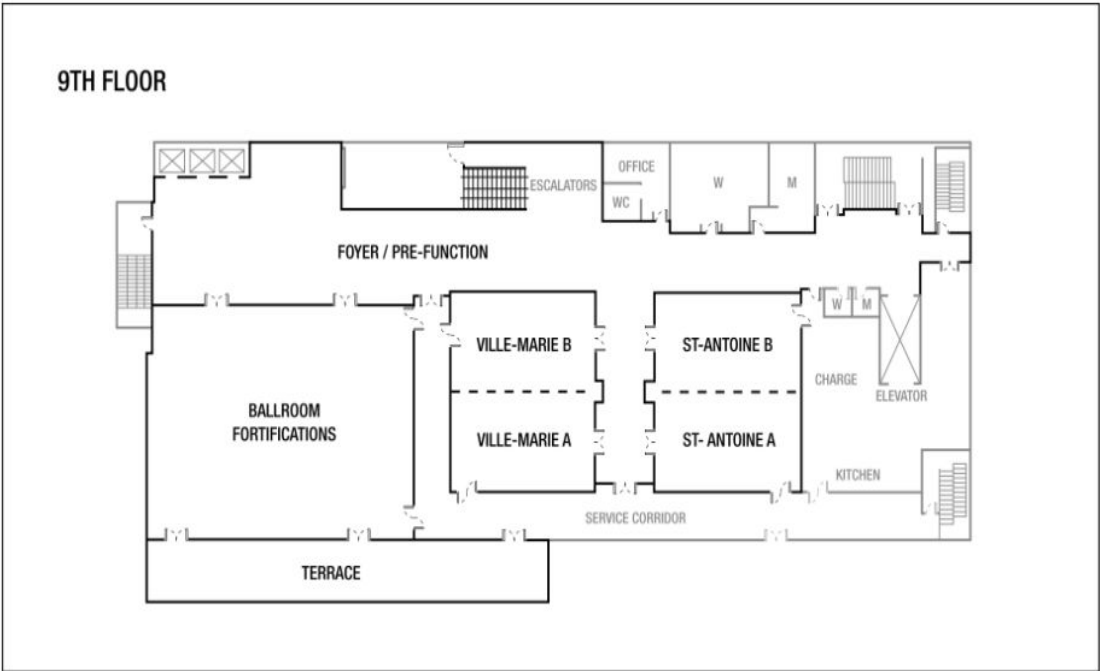
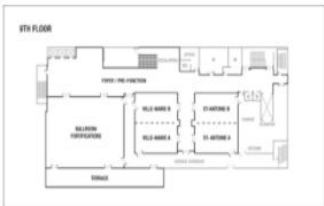
The screenshot displays the Marriott website's event planning section, divided into two main columns. The left column is titled "Plan an Inspired Event" and features a sub-section "Attendee Booking Tools". This section includes a small image of a map and a list of four bullet points: "Shared in an email", "Embed in a website", "Personalized with your group name, event dates, hotel, and special rates", and "Displayed in multiple languages on Marriott domains worldwide". To the right of the map image, a text block states: "We can provide you with a unique complimentary Reservation Link that makes it easy for your guests to reserve their rooms." The right column is titled "Manage Your Event with Ease" and contains three sub-sections: "Group Lists" (with the text "If you have a list of your guests, we can make reservations for all of them."), "Rooming Lists" (with the text "We can send you a report showing which of your guests have reserved rooms and when they plan to arrive."), and "Mobile Check-In" (with the text "Guests can check in before their stay, receive instant alerts when their room is ready and check out by skipping the front desk."). At the bottom of the right column, there is a "MARRIOTT BONVOY" logo followed by the text "Reward Yourself" and "Earn up to 60,000 plus Elite status, discounts and more." A small upward-pointing arrow icon is located at the bottom right of the page.

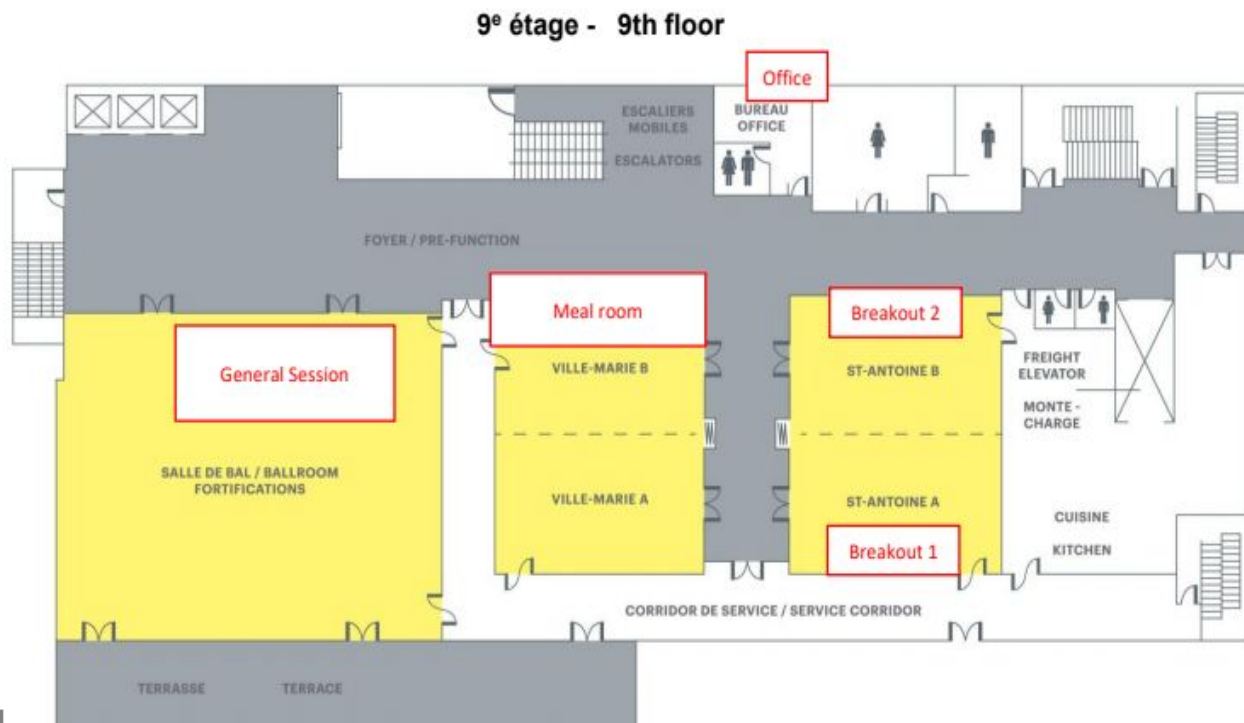
The equipment and services that can be provided by Le Westin to better host the events are a 35 mm projector, AV equipment, CD player, film projector, LDC panel and projector, microphone, overhead projector, polling devices, tv and video camera. Moreover, the hotel offers meeting services such as an AV technician, copy service, laborer, locksmith, photographer, security guard and videoconferencing. Business equipment like computers and printers are available if needed.

There are a variety of floors ready to host any event or conference. The floors at Le Westin Montreal are the 3rd floor, 8th floor, 9th floor, the St Antoine Tower Room A and Room B. In all the floors, there is a variety of room set-ups. For example, there is the possibility of accommodating the space in a hollow square, banquet, schoolroom, rounds, reception, theater, E, U and T shape. It all depends on the necessity of each event/convention and the hotel is well prepared for that. The floor plan chosen for the convention The Land of Us will be the 9th floor. Moreover, the rooms that are going to be used for this convention are the ballroom fortifications, the foyer Pre-Function, rooms St-Antoine A, St-Antoine B, and Ville-Marie A-B.

Floor plans:

Floor Plans





Services:

There are a variety of services at Le Westin, Montreal. As an example, for dining options the hotel includes local restaurant dinner delivery, sundry/convenience store. Moreover, customers can find on-site, GaZette, a restaurant and bar where French-Canadian cuisine can be found. Any day, business travelers can enjoy breakfast, lunch or dinner and the dress code for this place would be casual: “there's no better place in downtown to enjoy a delicious and healthy meal” (Le Westin). The menu available on their website www.gazetterestaurantmontreal.com/en/lunch-menu/ shows the options available for breakfast and the all-day dining options that have a price from CAD 21 to CAD 31 on average.

Additionally, guests can enjoy the multiple options available nearby. Montreal is known for its excellent cuisine and the good dining options around the city. Some examples of the quality restaurants available are Toque, Chez Delmo, Cookie Stefanie, Crew Collective & Cafe, L'Original and more. Moreover, the dress code required for these restaurants is Smart Casual.

Banquet:

Le Westin offers a Banquet menu to better host any event. Therefore, if a person wants to purchase it, a minimum of food and beverage requirements is expected based on the program requirements at time of inquiry. It is important to notice that Rates can be confirmed six (6) months in advance. Moreover, a beverage revenue of \$11,400.00 NET of applicable taxes and service charges will apply. Note that the service, prices and menus are subject to change without any notice and all rates are in Canadian Dollars.

The 2020 menu cost for private functions are:

Coffee Breaks:

All breaks include freshly brewed Starbucks coffee and a variety of herbal teas. Therefore, this will allow people to relax and enjoy a good drink between breaks. In addition, all breaks are based on a minimum 10 people and thirty minutes of service. Moreover, for the Morning Breaks they have different options:

Menu CB1: Focus + Concentrate = Acai berry, strawberry, blueberry smoothie shooters, dark chocolate granola clusters, honey Green tea madeleines for CAD 17.

Menu CB3: Rest + Recupérate = Grapefruit orange and lime shooter, caramelized banana, toasted oat yogurt parfaits, smoked turkey, apple, lemon mascarpone, 7 grain bread tea sandwich for CAD 18

Menu CB5: Reload = Assorted cake breads, chocolate pear squares, assorted apple and peach crumbles served with English cream for CAD 15.

In the Afternoon Breaks, guests can be served with delicious options:

Menu CB2: Renew = Dried apples, apricots, prunes and raisins, warm almond, walnuts and cashews, pomegranate orangeade for CAD 16.

Menu CB4: Unique = Double fudge brownies, chocolate chip cookies, chocolate-covered pretzels and almonds, white chocolate and cranberry clusters for CAD 18

Menu CB6: Inspire + Activate =Black bean lentil falafels with dukkah dip (GF), coconut cinnamon chia lassies, almond and black sesame tiles, pumpkin, walnut, smoked almond, sesame and flax chips trail mix for CAD 20

Lunch:

All plated lunches at Le Westin include bread, coffee and/or tea. In order to have this option available, a minimum of 26 guests is required. Otherwise a CAD 100 fee will be charged.

The Hotel provides an option of hot and cold buffet. Starting at CAD 44, the cold buffet includes: soup of the day, salads, wraps, sandwiches, desserts and fruit salads. For the hot buffet, the price will be of CAD 50 which includes: Soup of the day, assorted fresh salads, a main course with sides and desserts and fruit salads. The notice of the choice of any buffet has to be informed in advance.

Moreover, there are many hot plated lunches for the guests

Menu L1: The price of the menu will be of CAD 44 including 3 plates.

Starters: Smoked duck carpaccio with sun-dried apricots, blueberries, parmesan cheese, pumpernickel croutons and cranberry coulis.

Entrees: Pan-seared red snapper, roast taro and new potatoes, market fresh vegetables with tomato, corn and cilantro salsa.

Desserts: Caramelized maple - pecan Bavarian and whiskey cream.

Menu L2: The price of the menu will be of CAD 44 including 3 plates.

Starters: Mozzarella cheese, heirloom tomatoes, basil aioli, toasted garlic croutons and white balsamic vinaigrette.

Entrees: Chicken paupiette with Boursin cheese and caramelized onions, long-grain and wild rice pilaf, market fresh vegetables and a balsamic reduction.

Desserts: White chocolate pyramid, chocolate ganache and raspberry coulis.

Menu L3: The price of the menu will be of CAD 53 including 3 plates.

Starters: Mixed green salad with prosciutto, dried fig, pumpkin seed, fontina cheese and honey vinaigrette.

Entrees: Seared flat-iron Angus beef steak with roast cauliflowers, fingerling potatoes and chimichurri sauce.

Desserts: Tiramisu of espresso english cream.

Additions:

- Québec cheeses and dried fruit (2oz - 55g) CAD 10
- Assortment of sparkling waters CAD 6.50
- Assortment of spring water, soft drinks CAD 5.50
- Assortment of juices, V8 CAD 5.50
- Regular and sugar-free Red Bull energy drink CAD 8
- Ice tea pitcher CAD 30

Note: the additions are NOT included on the budge lunch menu. must be paid separately.

Dinner:

For the closing ceremony, the meal will be provided by Le Westin, Montreal. All plates have a price of CAD 80 per person and some conditions may apply. For example, if there are groups of less than 26 participants. Other fees and taxes may apply. All the meals are composed of four courses: soups, entrees, starters, and the dessert.

Menu E1: For the closing ceremony.

Soup: the ingredients of this plate will be parsnip, apple and coconut soup with pumpkin seeds and chive.

Entree: As a second plate, it will have roast Veal medallion, butternut squash puree, dauphine potatoes, garlic rapini, Limoncello sauce.

Starter: This plate will consist of sesame crusted Salmon Tataki, edamame, radish, cucumber, carrot, coriander and lime - wasabi crème fraiche. and to finalize with, an unbelievable

dessert: Gianduja chocolate shortbread with pistachios, apricots and matcha English cream.

Open bar:

Several options are available for the open bar. There are packages that include mixers, water and soft drinks to mix with all kinds of familiar brands of alcohol Moreover, for 3 hours, Le westin charges CAD 35 per person. Therefore, the alcohol is served “ based on one once and a quarter per drink.” As an example and according to their website, they offer: Smirnoff Vodka, Gordon's Gin Captain Morgan Rum, DonJulio Silver Tequila, and Local beers.

More information about the food options of Le Westin Montreal:

Breakfast:

Buffet menu: Le Westin offers many buffet options for the clients. Starting from CAD 32 Montreal Breakfast buffet, CAD 50 for hot Lunch buffet, and also CAD 75 for buffet Dinner.

Plated Breakfast: They include an assortment of pastries.

Brome Infusion: Fresh mushroom, thyme and cheese omelet, grilled duck sausage, half Provencal tomato, savory scone and dried cranberry bread for CAD 30

Montreal Classic: Farm-fresh scrambled eggs, crispy bacon strips, turkey sausage, potato Rösti with a grilled half tomato for CAD 30

Enhancements: Omelette made with farm-fresh eggs, egg whites, ham, hickory smoked bacon, sweet bell peppers, cheddar or swiss cheese, diced red onions, diced tomatoes, salsa and mushrooms for CAD 10

Amenities:

At the hotel it is prohibited to smoke in all public areas. Moreover, service of Car Rental is available, concierge desk, front desk, Foreign exchange nearby, and Mobility accessible rooms. Also, all rooms have a Coffee/tea maker, and a Hot breakfast service for a fee of 16 CAD. The possibility to have Local restaurant dinner delivery, a Safe deposit box in the room and Valet dry-cleaning.

In addition, the hotel has a fitness area for guests available 24/7. In this fitness studio customers can find Cardiovascular equipment, fitness classes, and free weights. The fitness classes are currently not available. In the hotel you can find a heated indoor pool operating from 7:00AM to 9:00PM. Furthermore, the pool is located on the 4th floor, the St-Antoine Tower. For more details, the architecture of this pool generates an incredible first impression because of the indoor glass-bottom pool hovering above the grand entrance. In addition, there are two

small pools with cold and warm water each for the perfect relaxation. The measures of the pool are 34 feet long by 10 feet wide by 4 feet deep and each smaller pool is half the previous size. More services available are a dry sauna and a lifeguard on duty all the time.

There are nearby spas available for any person visiting Montreal. One of them is Bota Bota, Located in the Old Port. Moreover, it is a spa-sur-l'eau that offers healing benefits on its extraordinary location: The St Lawrence River. Furthermore, clients can submerge themselves in ancient traditional Scandinavian baths in the Candinave-les-bains spa. providing "the ultimate relaxation experience combining the benefits of hydrotherapy and massage. Experience the feeling of complete escape."

More activities nearby could vary depending on the season. There is a biking trail available 0.1 miles away, Jogging/fitness trail, kayaking, river rafting, rock climbing, bike rentals and many more. Also, some of the must know places to visit that the hotel suggests are: Mount Royal Park, Old Port Montreal, Notre dame basilica, Montreal Science Centre, Six Flags La Ronde.

Parking:

The rates for parking at Le Westin Montreal are 25 CAD daily Off-site parking. Le Westin has space for over 185 cars and the price is 36 CAD daily, and 36 CAD daily for valet parking. There are 7 electric car charging stations available and studded tires are not accepted. Moreover, a 20 CAD fee applies after Checkout at 4:00 pm.

Convention's agenda.

WELCOME TO THE LAND OF US

Day 1, Wednesday June 09th 2021:

The first day we will start with a registration located in the Foyer from 08:30am to 09:30am where all the participants must attend, including the spouses. There will be no need for audiovisuals. After, at 09:45am-10:00am the opening speech by the CEO will take place in the Ballroom fortifications with an Auditorium Style setup for 115 people and Audiovisual included. The convention will start with an epic opening show where they will meet your colleagues in the organization. The opening ceremony will give them a glimpse of what the week has to offer.

The partners presentation will be from 10:00am to 10:30am where each partner will present themselves, their mission and vision as a company. After this, a mingle activity will take place between 10:30am to 11:00am. In this activity, members will be divided **into two teams and colors: The Team Budge with the orange color and the Team Studio with aqua blue.** The activity will consist of an Escape Room Game, where each team will be entering different rooms. The scenarios for the game will be inspired by Marvel and The Justice League. Their main goal is to escape from the room before the villains destroy the world, therefore this activity is going to be crucial to the development of teamwork between.

After the mingle activity, there would be a break from 11:00pm to 11:30pm in the Foyer Pre-Function room, which will be including 115 people in a setup of flow- cocktail style. The break includes a service of 30 minutes where coffee or tea could be chosen. The first menu served will be the Menu CB1: Focus + Concentrate which includes acai berry, strawberry, blueberry smoothie shooters, dark chocolate granola clusters, honey Green tea madeleines. Spouses are included.

After the break, the members of the team Budge will participate in their first Conference located in rooms St-Antoine A and St-Antoine B. Each room will be hosting 50 participants in an U shape setup. Team Budge will start with Conference Introduction to K-12 educational games, sites and apps by Mathew O'brein. This

conference will allow the participants to understand the basics of educational games for children. At the same time, from 11:30am-12:30pm the team Studio will be at the conference Game development by Kate Williams. That will teach participants how to develop a software correctly for the clientele needed (kids).

From 12:30pm- 14:00pm: Lunch will be served at room Ville-Marie A-B for the 100 participants of the convention. The setup of the room will be on a Banquet Style-Rounds of 10. Moreover, the lunch includes a special three-course meal, potatoes, bread, and salad. The three-courses of the day will be the Menu L1: For starters a plate of Smoked duck carpaccio with sun-dried apricots, blueberries, parmesan cheese, pumpernickel croutons and cranberry coulis. As an Entree, a pan-seared red snapper, roast taro and new potatoes, market fresh vegetables with tomato, corn and cilantro salsa will be served. And to conclude, the desserts will be of caramelized maple/pecan Bavarian and whiskey cream.

To continue with the convention, between 14:00pm to -16:00pm the team Budge will have their second conference in the room St-Antoine A with a Classroom set up. The second conference of the day will be the Conference Game development by Kate Williams which will teach participants how to develop a software correctly for the clientele needed (kids). At the same time, in the room St-Antoine B with a classroom setup, at 14:00pm-16:00pm the team Studio will have the Conference Introduction to K-12 educational games, sites and apps Mathew O'brein. Allowing participants to understand the basics of educational games for children.

Another coffee break will take place during 16:00pm- 16:30pm in the Foyer Pre-Function on a setup of Flow - Cocktail Style for 100 people, including a service of food and drinks. The afternoon menu will be the Menu CB2: Renew= Dried apples, apricots, prunes and raisins, warm almond, walnuts and cashews, pomegranate orangeade.

After the break, the first training will take place between 16:30pm to 18:00pm in St-Antoine A for team Budge and St-Antoine B for team Studio. In separate rooms that hold a maximum of 50 people, they will participate and prove the knowledge acquired and their abilities in a more interactive way. Boosting their knowledge with several learning activities. The set up of both rooms will be in an U-Shape.

The first day of the Land of Us convention will end at 18:00pm.

LET'S MAKE EDUCATION FUN!

Day 2, Thursday June 10th, 2021

The day will start with conferences in room St-Antoine A and St-Antoine B from 08:00am to 10:00am. The conference for the team Budge will be set up in an U-Shape. The name of the conference will be: ClassUp by Scarlet Wilson that will talk about how to be creative and engage the clientele. Moreover, it will illustrate how to involve self paced learning in a creative way on the apps. At the same time, the team Studio will have a conference also set up in an U-Shape. The name of this conference is Funbrain by Tony Robbins: ideal for developing abilities in K-8 educational games. Allowing the participants to understand the difference topics on learning in grammas, math, vocabulary and coding for kids.

From 10:00am to 10:30am it will be the break time in Foyer Pre-Function with a Flow - Cocktail Style set up . A Break Menu CB3: Rest + Recuperate will be served. Moreover it includes grapefruit orange and lime shooter, caramelized banana, toasted oat yogurt parfaits, smoked turkey, apple, lemon mascarpone, 7 grain bread tea sandwich and a special drink.

After the break, they will continue with the second conference of the day from 10:30am to 11:00am. The team Budge now will have the Conference Funbrain by Tony Robbins: ideal for developing abilities in K-8 educational games. Allowing participants to understand the difference topics on learning in grammas, math, vocabulary and coding for kids in the room St-Antoine A with U-Shape setup . And the team Studio will be on the conference ClassUp by Scarlet Wilson: that will talk about how to be creative and engage the clientele. Moreover, it will illustrate how to involve self paced learning in a creative way on the apps in the room St-Antoine B with an U-Shape setup.

From 11:00am to 12:00pm Showroom time-Partners will take place at Ballroom Fortifications with a setup of Auditorium Style and lateral kiosks holding 115 people. Spouses will be included during this time . Moreover,

members will spend time on the kiosk area where partners will be presenting their latest technologies. Also, in the room the 115 participants will have the chance to access a Free Play-Game zone with Virtual Reality games. The screen reader support and audiovisual will be enabled.

To continue with the conference, the participants will enjoy lunch from 12:00pm to 14:00pm in Ville-Marie A-B with a setup of Banquet Style-Rounds of 10. Spouses are also included and the menu will be the Lunch Menu L2 for 115 people. Moreover, it includes 3 plates: A starter of mozzarella cheese, heirloom tomatoes, basil aioli, toasted garlic, croutons and white balsamic vinaigrette. The entrees will have chicken paupiette with Boursin cheese and caramelized onions, long-grain and wild rice pilaf, market fresh vegetables and a balsamic reduction. To finalize the lunch, a dessert of white chocolate pyramid, chocolate ganache and raspberry coulis will be served.

From 14:00pm to 16:00pm the participants of the team Budge will have a training in room St-Antoine A with a classroom setup where they are going to put into practice the knowledge acquired on the previous conferences. Working in teams for a creative action of an application. At the same time, in room St-Antoine B with classroom setup, the team Studio will have training on the use of the emerging new technologies: With practical and innovative methods, inclusion of the new technology and new learning simulations.

After the effective training, a coffee break will take place from 16:00pm to 16:30pm in Foyer Pre-Function with a Flow - Cocktail Style where the 100 participants are welcomed. The menu will be the CB4 with unique double fudge brownies, chocolate chip cookies, chocolate-covered pretzels and almonds, white chocolate and cranberry clusters.

From 16:30pm to 18:00pm another training will take place for team Budge in room St-Antoine A with an U-Shape setup : the use of the emerging new technology with practical and innovative methods, inclusion of the new technology and new learning simulations. At the same time, from 16:30pm to 18:00pm, the team Studio will participate in the training in room St-Antoine B with an U-Shape setup where knowledge is put into practice, working in teams for a creative action of an application.

The end of the second day will be at 18:00pm.

COSTUME AWARDS

Day 3, Wednesday June 11th 2021

The last day of the Land of US convention will start at 08:00am with a conference until 10:00am in the rooms St-Antoine A and St-Antoine B both with an U-Shape setup. At this conference, team Budge and Studio will learn about android & iOs and educational games for K-8. Moreover, the two conferences are going to be give by speakers Michael Anderson on team Budge, and Leliah Martinez on team Studio. Each conference will have 50 participants allowing them to have a different perspective on the development and launch of the software for children.

From 10:00am to 11:00am participants will be enjoying a training about a full explanation of the Studio Budge's educational and collaborative platform to incentivize them to work more effectively when applying all new technologies in future projects in the rooms St-Antoine A and St-Antoine B both with an U-Shape setup.

Continuing with the day, a break will be taken at 11:00am to 11:30am in Foyer Pre-Function with a setup style of Flow - Cocktail Style for 100 people. This break menu CB5 is called the Reload which consists of assorted cake breads, chocolate pear squares, assorted apple and peach crumbles served with English cream.

At the end of the break, they will start another training from 11:30am to 13:00pm in the rooms St-Antoine A and St-Antoine B both with an U-Shape setup. Training for team Budge about games of all shapes and sizes: Short-form and long-form games training to improve the ability of the participants when developing a new game. For team studio, the training will be at the same time about the steps during the launching process of a product: Communication and testing on collaborative platforms.

From 13:00pm to 14:30pm it will be lunch time in Ville-Marie A-B with a setup of Banquet Style-Rounds of 10. Where the menu L3 of the last day of the convention will be served for 100 people. The 3 plates are a start of mixed green salad with prosciutto, dried fig, pumpkin seed, fontina cheese and honey vinaigrette. The entrees will be of a seared flat-iron Angus beef steak with roast cauliflowers, fingerling potatoes and chimichurri sauce. To

finalize, the desserts will be a Tiramisu of espresso english cream. After lunch time, the participants will continue with interactive and fun training.

After the lunch time, from 14:30pm to 16:00pm the team Budge will have the training about the steps during the launching process of a product: Communication and testing on collaborative platforms in room St-Antoine A with a Classroom setup for 50 participants . Meanwhile, team Studio will have training on games of all shapes and sizes: Short-form and long-form games training to improve the ability of the participants when developing a new game and testing materia in room St-Antoine B with a Classroom setup for 50 participants.

The last coffee break will start at 16:00pm with a duration of 30 minutes in Foyer Pre-Function with an Flow - Cocktail Style setup. During this time, a coffee Menu CB6 will be served. The Inspire + Activate menu consist of black bean lentil falafels with dukkah dip (GF), coconut cinnamon chia lassies, almond and black sesame tiles, pumpkin, walnut, smoked almond, sesame and flax chips trail mix.

After the break, fun activities will take place in the Ballroom Fortifications with an Auditorium Style set up for 115 people where audiovisuals must be needed. From 16:30pm to 17:30pm the cosplay costumes' contest Teams will present their best costumes inspired by the convention's conferences and training topics. They will have to be creative in order to face this challenge and win an award. It is important to notice that spouses are welcomed to join on this and the following activities until the end of the night.

To continue with, from 17:30pm to 18:00pm the awards will be given individually and by groups by the CEO of the company followed by a grateful speech in the Ballroom Fortifications. After the presentation, the closing ceremony will take place. It includes activities like karaoke, a photo Booth, and more fun. Later on, a special closing meal will be served. The dinner menu E1 for 115 people consists of 4 plates: for the soup, the ingredients will be parsnip, apple and coconut soup with pumpkin seeds and chive. The second plate will be an entree of roast Veal medallion, butternut squash puree, dauphine potatoes, garlic rapini, Limoncello sauce. Then, the starter will consist of sesame crusted Salmon Tataki, edamame, radish, cucumber, carrot, coriander and lime - wasabi crème fraiche. and to finalize with, an unbelievable dessert made of gianduja chocolate shortbread with

pistachios, apricots and matcha English cream. Moreover, an open bar will be available for 3 hours after the closing event where participants will enjoy the service of excellent bartenders in Le Westin Montreal.

The land of us convention will end at 21:00pm.

Convention's agenda: Program for the participants.

The participants will have access to the program by scanning the following QR code:



After scanning this QR code the members will download the following document where they will see in detail the activities of the convention during the three full days.

CONVENTION THE LAND OF US BUDGE STUDIOS

DAY 1, WEDNESDAY JUNE 09TH 2021-WELCOME TO THE LAND OF US

TIME	EVENT	ROOM	TEAM
08:30AM-09:30AM	Registration	Foyer	
09:45AM-10:00AM	Opening ceremony	Ballroom Fortifications	
10:00AM-10:30AM	Partners presentation	Ballroom Fortifications	
10:30AM-11:00AM	Game on-Mingle Activity	Ballroom Fortifications	
11:00PM-11:30PM	Break	Foyer Pre-Function	
11:30AM-12:30PM	Conference "Introduction to K-12 educational games, sites and apps." Mathew O'brein	St-Antoine A	
11:30AM-12:30PM	Conference "Game development." by Kate Williams	St-Antoine B	

CONVENTION THE LAND OF US BUDGE STUDIOS

DAY 1, WEDNESDAY JUNE 09TH 2021-WELCOME TO THE LAND OF US

TIME	EVENT	ROOM	TEAM
12:30PM-14:00PM	Lunch	Ville-Marie A-B	
14:00PM-16:00PM	Conference "Game development by Kate Williams"	St-Antoine A	
14:00PM-16:00PM	Conference "Introduction to K-12 educational games, sites and apps by Mathew O'brein"	St-Antoine B	
16:30PM-18:00PM	Training	St-Antoine A	
16:30PM-18:00PM	Training	St-Antoine B	
18:00PM	End of the day		

CONVENTION THE LAND OF US BUDGE STUDIOS

DAY 2, THURSDAY JUNE 10TH 2021-WELCOME TO THE LAND OF US

TIME	EVENT	ROOM	TEAM
08:00AM-10:00AM	Conference "ClassUp by Scarlet Wilson"	St-Antoine A	
08:00AM-10:00AM	Conference "Funbrain by Tony Robbins"	St-Antoine B	
10:00AM-10:30AM	Break	Foyer Pre-Function	
10:30AM-11:00AM	Conference "Funbrain by Tony Robbins"	St-Antoine A	
10:30AM-11:00AM	Conference "ClassUp by Scarlet Wilson"	St-Antoine B	
11:00AM-12:00PM	Showroom time-Partners	Ballroom Fortifications	
12:00PM-14:00PM	Lunch	Ville-Marie A-B	

CONVENTION THE LAND OF US BUDGE STUDIOS

DAY 2, THURSDAY JUNE 10TH 2021-WELCOME TO THE LAND OF US

TIME	EVENT	ROOM	TEAM
14:00PM-16:00PM	Training	St-Antoine A	
14:00PM-16:00PM	Training	St-Antoine B	
16:00PM-16:30PM	Coffee Break	Foyer Pre-Function	
16:30PM-18:00PM	Training	St-Antoine A	
16:30PM-18:00PM	Training	St-Antoine B	
18:00PM	End of the day		

CONVENTION THE LAND OF US BUDGE STUDIOS

DAY 3, FRIDAY JUNE 11TH 2021-WELCOME TO THE LAND OF US

TIME	EVENT	ROOM	TEAM
13:00PM-14:30PM	Lunch	Ville-Marie A-B	
14:30PM-16:00PM	Training	St-Antoine A	
14:30PM-16:00PM	Training	St-Antoine B	
16:00PM-16:30PM	Coffee Break	Foyer Pre-Function	
16:30PM-17:30PM	Cosplay costumes' contest	Ballroom Fortifications	
17:30PM-18:00PM	Awards	Ballroom Fortifications	
18:00PM-21:00PM	Closing ceremony: Karaoke, Photo Booth, and fun!	Ballroom Fortifications	

CONVENTION THE LAND OF US BUDGE STUDIOS

DAY 3, FRIDAY JUNE 11TH 2021-WELCOME TO THE LAND OF US

TIME	EVENT	ROOM	TEAM
08:00AM-10:00AM	Conference "Android & iOs and educational games for K-8 by Michael Anderson"	St-Antoine A	
08:00AM-10:00AM	Conference "Android & iOs and educational games for K-8 by Michael Anderson"	St-Antoine B	
10:00AM-11:00AM	Training	St-Antoine A	
10:00AM-11:00AM	Training	St-Antoine B	
11:00AM-11:30AM	Break	Foyer Pre-Function	
11:30AM-13:00PM	Training	St-Antoine A	
11:30AM-13:00PM	Training	St-Antoine B	

Spouse program.

We are kindly inviting any companion, spouses, or family members to “The Land of Us” convention week. Attendees are invited to stay and visit the hotel Le Westin, Montreal. The companion program includes admittance to the Opening speech, showroom, and closing party of the conference. Companions and attendees are required to register on the first day of the conference.

The first day Wednesday, June 9th, 2021

Registration is required for all the spouses on the first day.

Time: 08:30am-09:30am

Opening speech: The spouse will be present and the convention will start with an epic opening show where they will meet your colleagues in the organization. The opening ceremony will give them a glimpse of what the week has to offer.

Time: 09:45am-10:00am

Break

Time: 11:00pm-11:30pm

City tour: They will meet at the reception and then enjoy a city tour of the highlights in Montreal. Spouses will explore the city starting at Old Port discovering the best places Montreal has to offer. The highlights that they will visit for CAD 60 per person are:

- Notre Dame Basilica
- City Hall
- Place Ville Marie
- Place des Arts
- Fine Arts Museum
- Habitat 67
- Saint Helen’s Island
- Our Lady Queen of the World Cathedral
- Golden Square Mile
- McGill University
- Chinatown
- The Universite de Montreal
- Saint Joseph’s Oratory
- Mount royal

- Olympic stadium
- Montreal Harbour

- Bonsecours Market Building
- Place Jacques Cartier
- Old Montreal.

Time:14:30pm - 18:00pm

Summary

	<p>Montreal City Tour 30th Apr 2021 1:00 pm - 4:30 pm</p> <p>Edit tour</p>	<p>Can\$900.00 15 x Adults</p> <p>Remove tour</p>
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TOTAL COST **Can\$900.00**

The second day, Thursday, June 10th, 2021

Showroom: During this time the members will spend time on the kiosk area where partners will be presenting their latest technologies. Also, in the room the participants will have the chance to access a Free Play-Game zone with Virtual Reality games.

Time: 11:30am-12:30pm

Lunch activity.

Time: 12:30pm- 14:00pm

Spa activity.

Relaxing day at the ScandinaVe Spa Vieux-Montréal. The spouses can find ancient traditional Scandinavian baths there. This spa offers comforting massages and hydrotherapy, cold installations, hot installations, and relaxation areas for only CAD 60 per person. Additional massages can be purchased on-site starting at CAD 110 per person per hour.

Time: 15:00pm -18:00pm

The third day, Friday, June 11th, 2021

Shopping time at Centre Eaton de Montreal.

Time: 11:30 am - Open-ended.

Cosplay costumes' contest: Teams will present their best costumes inspired by the convention's conferences and training topics. They will have to be creative in order to face this challenge and win an award.

Time: 16:30pm - 17:30pm

Awards: The awards will be given individually and by groups by the CEO of the company followed by a grateful speech

Time: 17:30pm - 18:00pm

Closing ceremony: Karaoke, Photo Booth, and fun!

Time: 18:00 pm - 21:00 pm.

Partnerships.

For the Budge Convention, "The Land of Us", the partnerships are going to be: Vidéotron, Montreal Science Center, Virgin Radio, Genius XR, Prime 1 Studio, Wrebbit Puzzle 3D, Asus, Techcrunch, Digital Trends. These nine partners will present themselves on the first day of "The Land of Us" Convention at 10:00 am. All the partners will present themselves, starting by telling all the participants their mission and vision as a company, and the reason why they are there. They will continue by promoting the products and services they have to offer. These nine partners will pay a participation fee of CAD\$ 500. Moreover, Budge Studios do not cover extra expenses as in transportation, food, and any extra fee during the activities outside the exhibitors showcase schedule. The benefits for the partnerships are that they can present their company mission, promote their products, create brand awareness, and participate in the showroom of the Convention.

Invoice.

Internal Invoice with 10% of margen.



INVOICE					
Project:ConventionThe Land of Us					
Company: Budge Studios					
Description		Quantity	Price by unit	Total price	
Accomodation		Total prices are per 2 nights per person		\$265.929,86	\$292.522,85
Suite	4	\$2.555,90	\$10.223,60	\$1.022,36	\$11.245,96
Traditional Guest Room single	111	\$2.303,66	\$255.706,26	\$25.570,63	\$281.276,89
Venue			\$12.500,00		\$13.750,00
St-Antoine A	1	\$2.500,00	\$2.500,00	\$250,00	\$2.750,00
St-Antoine B	1	\$2.500,00	\$2.500,00	\$250,00	\$2.750,00
Ville-Marie A	1	\$2.500,00	\$2.500,00	\$250,00	\$2.750,00
Ville-Marie B	1	\$2.500,00	\$2.500,00	\$250,00	\$2.750,00
Ballroom Fortifications	1	\$2.500,00	\$2.500,00	\$250,00	\$2.750,00
Audiovisuals			\$17.037,41		\$18.741,15
Sounds, Screens, Lights and Audio	1	\$17.037,41		\$1.703,74	\$18.741,15
Banquet			\$38.640,00		\$42.504,00
Coffee Break (menu CB1)	115	\$17,00	\$1.955,00	\$195,50	\$2.150,50
Menu CB2	100	\$16,00	\$1.600,00	\$160,00	\$1.760,00
Menu CB3	100	\$18,00	\$1.800,00	\$180,00	\$1.980,00
Menu CB4	100	\$18,00	\$1.800,00	\$180,00	\$1.980,00
Menu CB5	100	\$15,00	\$1.500,00	\$150,00	\$1.650,00
Menu CB6	100	\$20,00	\$2.000,00	\$200,00	\$2.200,00
Lunch (L1)	100	\$44,00	\$4.400,00	\$440,00	\$4.840,00
L2	115	\$44,00	\$5.060,00	\$506,00	\$5.566,00
L3	100	\$53,00	\$5.300,00	\$530,00	\$5.830,00
Menu E1	115	\$80,00	\$9.200,00	\$920,00	\$10.120,00
Open bar (3 hours)	115	\$35,00	\$4.025,00	\$402,50	\$4.427,50
Enterteiment Activities (Spouses program)			\$1.800,00		\$1.980,00
City Tour	15	\$60,00	\$900,00	\$90,00	\$990,00
Spa	15	\$60,00	\$900,00	\$90,00	\$990,00
Transportation (Spouses program)-Bus tickets for Eaton Center excursion	10	\$30,00	\$300,00	\$30,00	\$330,00
Total cost per person:			\$2.923,54		\$3.215,90
Total of three days convention:			\$336.207,27		\$369.828,00
Revenues		\$30,00	\$0,00	\$0,00	\$0,00
Partners-Admission fees for participating in the convention	9	\$500,00	\$0,00	\$0,00	\$4.500,00

Invoice for the clients.



INVOICE		
Project: Convention The Land of Us		
Company: Budge Studios		
Description	Quantity	Total price
Accommodation	Total prices are per 2 nights per person	\$292.522,85
Suite	4	\$11.245,96
Traditional Guest Room single	111	\$281.276,89
Venue		\$13.750,00
St-Antoine A	1	\$2.750,00
St-Antoine B	1	\$2.750,00
Ville-Marie A	1	\$2.750,00
Ville-Marie B	1	\$2.750,00
Ballroom Fortifications	1	\$2.750,00
Audiovisuals		\$18.741,15
Sounds, Screens, Lights and Audio	1	\$18.741,15
Banquet		\$42.504,00
Coffee Break (menu CB1)	115	\$2.150,50
Menu CB2	100	\$1.760,00
Menu CB3	100	\$1.980,00
Menu CB4	100	\$1.980,00
Menu CB5	100	\$1.650,00
Menu CB6	100	\$2.200,00
Lunch (L1)	100	\$4.840,00
L2	115	\$5.566,00
L3	100	\$5.830,00
Menu E1	115	\$10.120,00
Open bar (3 hours)	115	\$4.427,50
Entertainment Activities (Spouses program)		\$1.980,00
City Tour	15	\$990,00
Spa	15	\$990,00
Transportation (Spouses program)-Bus tickets for Eaton Center excursion	10	\$330,00
Total cost per person:		\$3.215,90
Total of three days convention:		\$369.828,00
Revenues		\$0,00
Partners-Admission fees for participating in the convention	9	\$4.500,00

Conclusion:

To conclude the three-days convention The Land of Us at Le Westin Montreal organized by the event planning agency NICSOF, will aim to provide an excellent place for the members of the company Budge Studios. By the end of the convention each member and spouse would have enjoyed the 3 days stay at Montreal.

Moreover, the participants will be able to learn and work in different teams and changeable situations. In addition, with these events the attendees will become able to use the new educational platform effectively at work and each employee will be able to mingle with different people and with other teams and departments. We as event planners expect that each of the 115 people on the event enjoy the meals and the ambiance that we, NICSOF have provided.

ANNEXES:

HOTEL DESCRIPTION:

<https://www.marriott.com/hotels/event-planning/business-meeting/yulle-le-westin-montreal/#m-capacity-container>

<https://www.marriott.com/hotels/hotel-photos/yulle-le-westin-montreal/>

<https://www.marriott.com/hotels/event-planning/business-meeting/yulle-le-westin-montreal/#m-capacity-container>

https://www.marriott.com/hotels/travel/yulle-le-westin-montreal/?scid=bb1a189a-fec3-4d19-a255-54ba596febe2&y_source=1_MTcxNDk2MC03MTUtbG9jYXRpb24uZ29vZ2xIX3dYnNpdGVfb3ZlcnJpZGU%3D

<https://www.investquebec.com/international/en/industries/multimedia/the-video-game-explosion.html>

PRICES FROM THE HOTEL:

<https://drive.google.com/file/d/1mjGGFwXubBPwCOMNnHCSlueppJoth0M/view?usp=sharing>

INVITATION AND PROPOSAL LETTER:

https://drive.google.com/file/d/1_WENel3pSUJiaf9WpFCnTREYd9dnI0Sk/view?usp=sharing

SPEAKER, SCREEN AND AUDIO:

<http://www.encore-us.com/>

PRICES FROM THE AUDIOVISUAL COMPANY:

https://drive.google.com/file/d/1TjYE7hNthYNWTGu2N6fF_VGsQg61WHOr/view?usp=sharing

COMMUNICATION BETWEEN THE SUPPLIERS AND THE AGENCY:

https://drive.google.com/file/d/1q_tv6xlcWrAbYjPu2f32LHcUTeNPtY0R/view?usp=sharing

SPOUSES PROGRAM:

https://www.grayline.com/tours/montreal/montreal-city-tour-5867_1_12130_821/

<https://www.scandinave.com/vieux-montreal/en/baths/>

SPOUSES PROGRAM'S CONVENTION-INVITATION:

<https://drive.google.com/file/d/1o-xtDK6OSHuCpQLdh4xaEtFbjRS7IJxg/view?usp=sharing>

INVOICE AND AGENDA:

https://drive.google.com/file/d/1L1wx_uyquaFI91k9yxPPwyF33WTmPLNw/view?usp=sharing

REFERENCES FOR EVENTS DETAILS:

<https://girlsongames.ca/2019/03/20/your-guide-to-montreals-gaming-conventions-events-and-competitions/>

<https://www.montrealinternational.com/en/keysectors/video-games/>

<https://www.eventbrite.com/d/canada--montreal/video-game-conference/>

<https://www.gamesindustry.biz/network/events?location=Canada>

<https://www.montrealinternational.com/en/events/game-developers-conference-gdc/>

<https://www.montrealcomiccon.com/en/exhibit-hall/>

<https://www.montrealcomiccon.com/en/schedule/>