

## | PROFESSIONAL SUMMARY

An ambitious fashion marketing graduate with experience in areas such as merchandising, styling, brand development and more. Attentive and enthusiastic about providing great customer service along with the ability of doing work with timely manner. Seeking for a position in marketing and advertising sector, where I can leverage my background in marketing to develop new promotions that boost my career and obtain knowledge of day-to-day work.

## | WORK HISTORY

### **Reitman's – Fashion Associate**

04/2021 – Current

- Delivered outstanding customer service with fitting services, product information and recommendations.
- Completion of daily opening/closing checklists, cash outs, and reports.
- Built and maintained positive relationships with peers and upper management to drive team success toward common sales, service, and operational goals.

### **Garage- Sales Associate**

09/2020 - 01/2021

- Provided customers with fitting services, product information and recommendations.
- Maintained outstanding store visual standards.
- Surpassed periodical personal and storewide sales goals.

### **Sree Vaidiki Designer Studio – Junior Designer**

06/2018 - 10/2019

- Managed the studio and assisted workers to do the work according to customer requirements
- Delivered outfits with perfection on time.
- Assisted customers with styling and decision making

### **Calvin Klein – Visual Merchandiser**

02/2018 - 05/2018

- Maintained outstanding visual standards with color blocking
- Window displays and mannequins are styled properly for each season
- Built and maintained positive relationships with peers and upper management to drive team success toward common sales, service, and operational goals.

## | SKILLS

- Visual styling
- Advertising
- Branding
- Event Production
- Certification in Google analytics
- Adobe photoshop, Lightroom, Illustrator
- Microsoft Office (PowerPoint, Word, Outlook)
- Digital photography

## | EDUCATION

**LaSalle College, Vancouver, Canada.**

Diploma in Fashion Marketing  
2020-2021

**Hamstech college, Hyderabad, India**

Bachelors in Fashion Designing  
2014-2018

## | VOLUNTEERISM

- Event Coordination Assistant, The H-label fashion week.
- Coordinator at Pop-up shop event, LaSalle college
- Visual styling and backstage helping

## | ACTIVITIES & HONORS

- President's Honor Roll (Lasalle College)
- Dean's Honor Roll (Lasalle College)
- Internship Certificate (H-label fashion week)
- Internship Certificate (Natural Dyeing)