

PUNK

THE PUNK FASHION WAS ALSO FOLLOWING THE RULES OF NON-CONFORMITY IN COMPARISON WITH THE STATUS-QUO. IT OFTEN INSPIRES AGGRESSION, INDIVIDUALISM AND FREEDOM AND SOME PUNKERS WERE HAVING TATTOOS (MANY OF THEM WITH A SOCIO-POLITICAL MESSAGE) AND THE MAIN PART OF THEIR WARDROBE WAS BOUGHT FROM SECOND-HAND SHOPS, THIS SHOWING A NEW TYPE OF REVOLUTION AGAINST THE CONSUMERIST STATEMENT.



Vivienne westwood & Malcolm McLaren



MOSCHINO



ALDO



Dior



John Lawrence Sullivan



Junya Watanabe