

SAMANTHA, CYNTHIA, VALERIE, LISA & YASMINE

THIS IS US



We are an e-commerce service service that connects local buyers and sellers.

A **Window** for Montreal's finest boutiques, influencers and stylists.

Simple and efficient purchase experience

We do the **browsing**

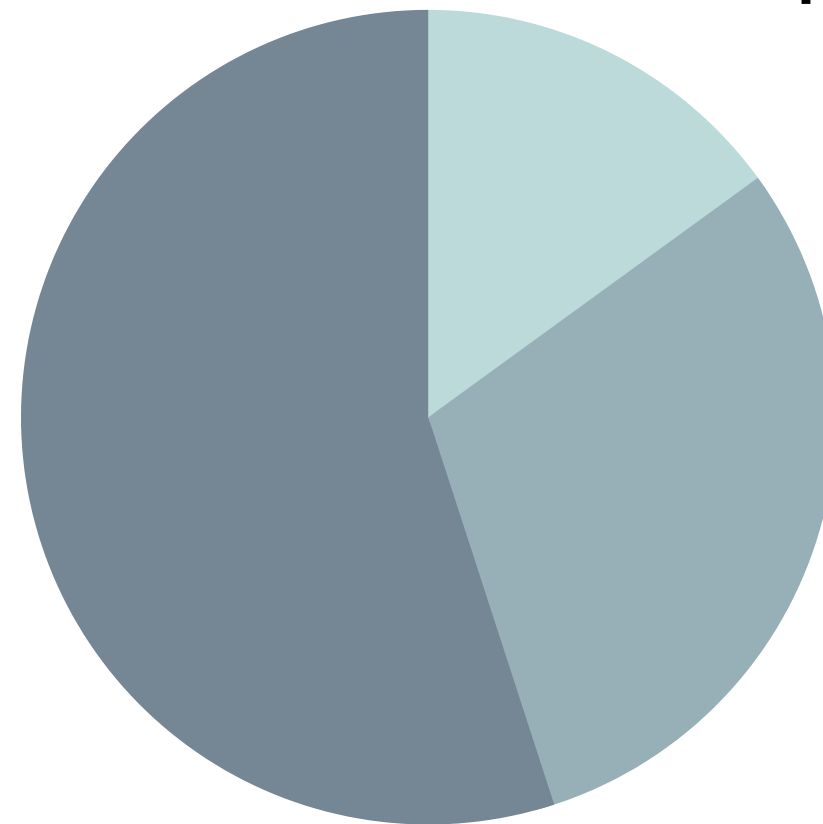
Market expected to reach **\$51 billion** by 2023 according to *ThredUp*

We find, you keep !

TARGET MARKET



**Fashion
Pros
55%**



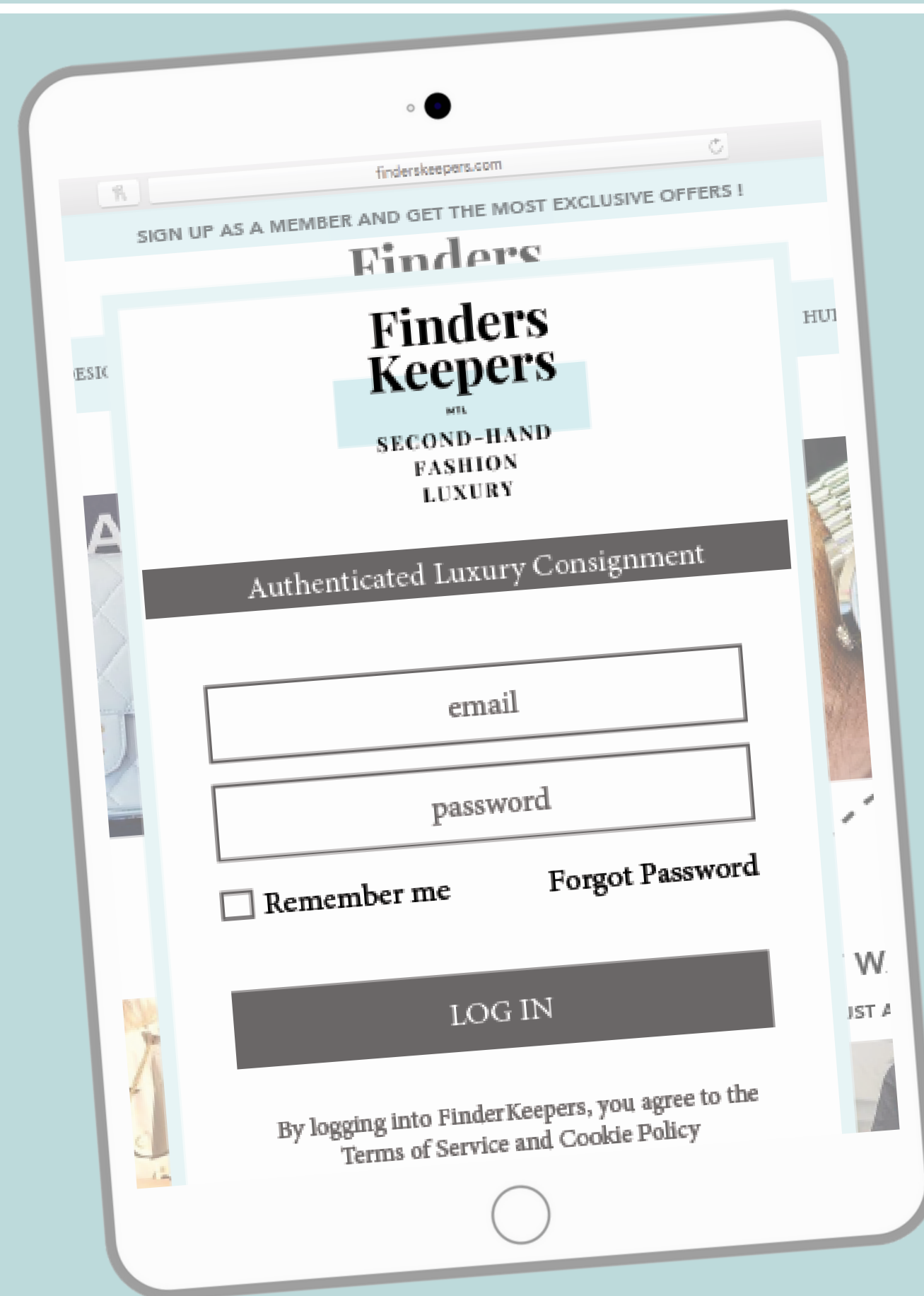
**Fashion
Friendly
15%**



**Fashion
Curious
30%**



STEP 1: CREATING A PROFILE



1 WE WANT TO GET TO KNOW YOU !

FIRST NAME:

LAST NAME:

PHONE NUMBER:

ADDRESS:

CITY:

PROVINCE:

POSTAL CODE:

BUYERS

2 WHAT ARE YOU HUNTING FOR?

PRODUCT TYPE: ^{*}

BRAND NAME: ^{*}

PRODUCT NAME: ^{*}

SIZE: ^{*}

PRICE RANGE: ^{*}

COLOUR PREFERENCE: ^{*}

ATTACH IMAGES: ^{*}

SELLERS

2 WHAT WOULD YOU LIKE TO SELL?

PRODUCT TYPE: ^{*}

BRAND NAME: ^{*}

PRODUCT NAME: ^{*}

PURCHASE LOCATION: ^{*}

SIZE/COLOUR:

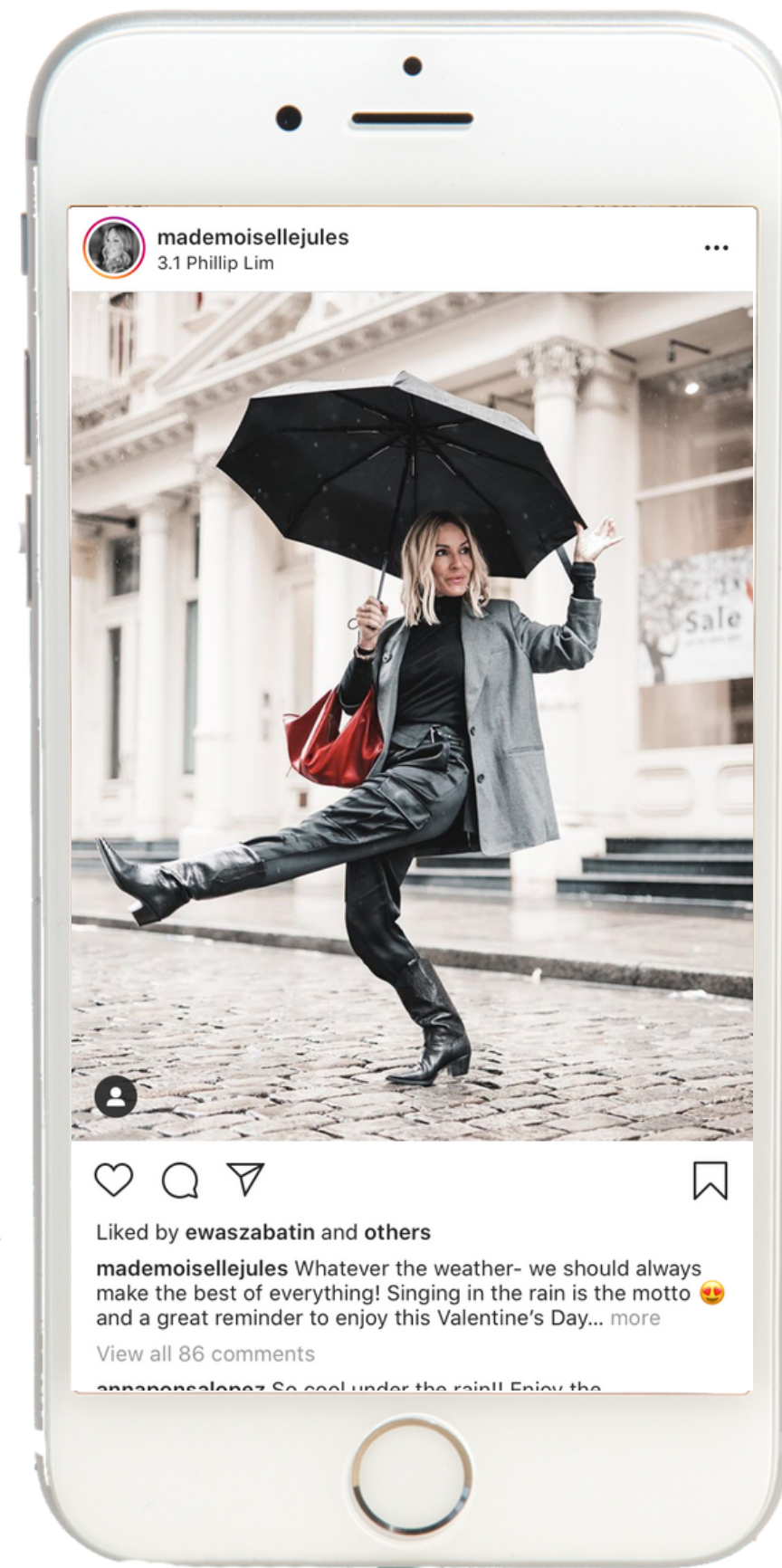
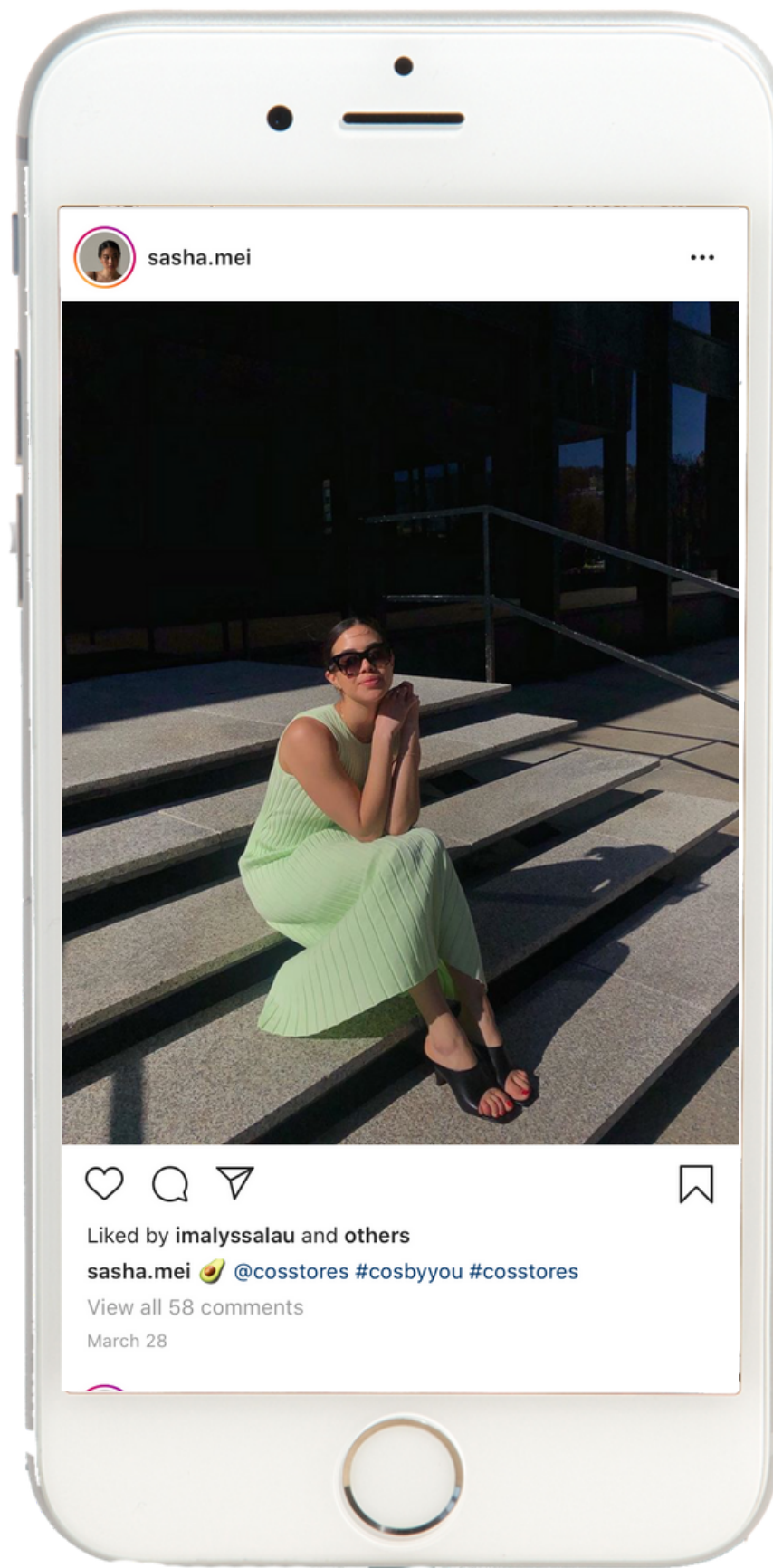
RETAIL PRICE: ^{*}

PLEASE NOTE ANY DEFECTS: ^{*}

ATTACH IMAGES: ^{*}
(Minimum of 3 photos: front, back, top)

DOES IT COME WITH DUST BAG, BOX, TAGS,
AND RECEIPTS?

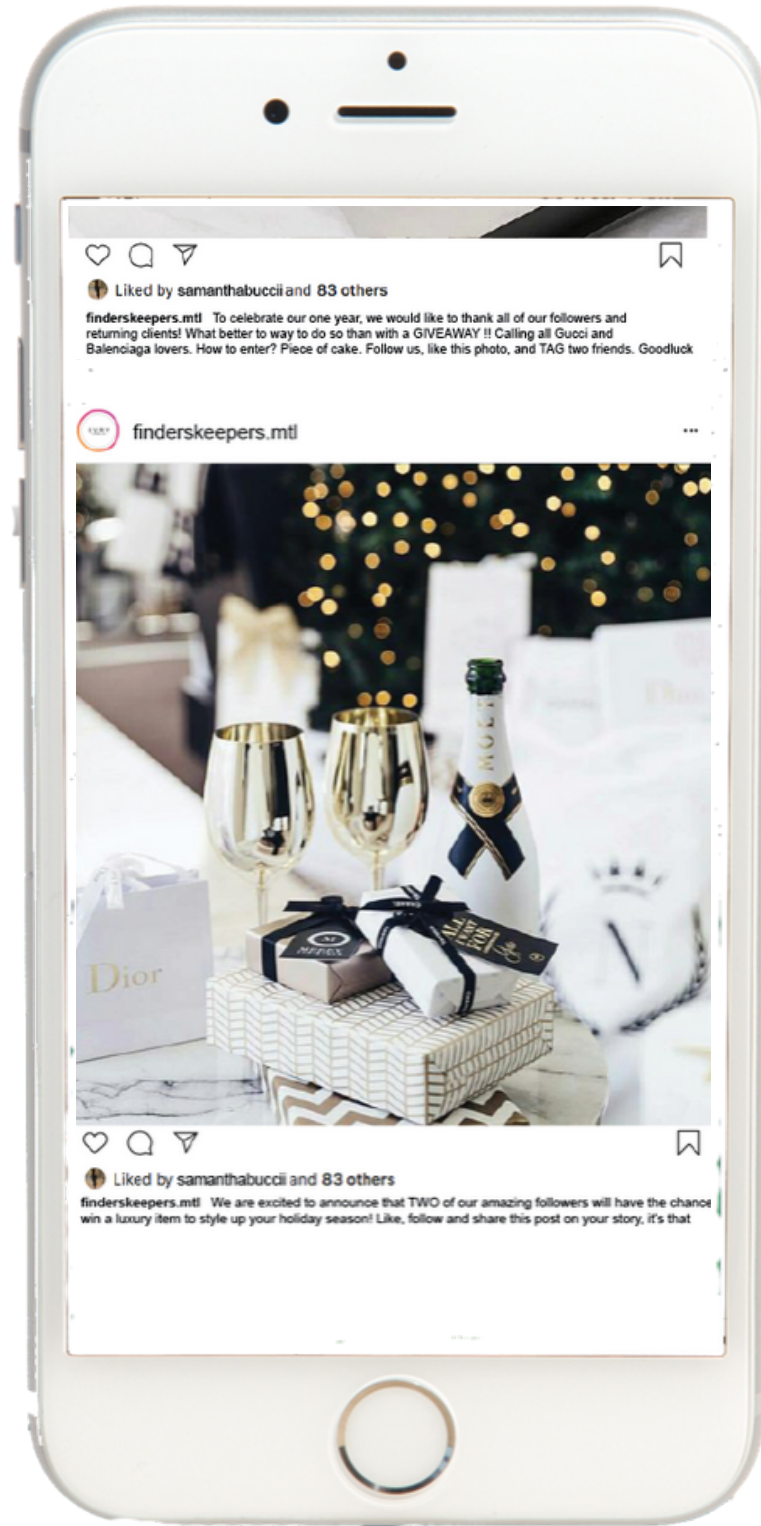
COMMUNICATION TOOLS



INFLUENCERS & STYLISTS

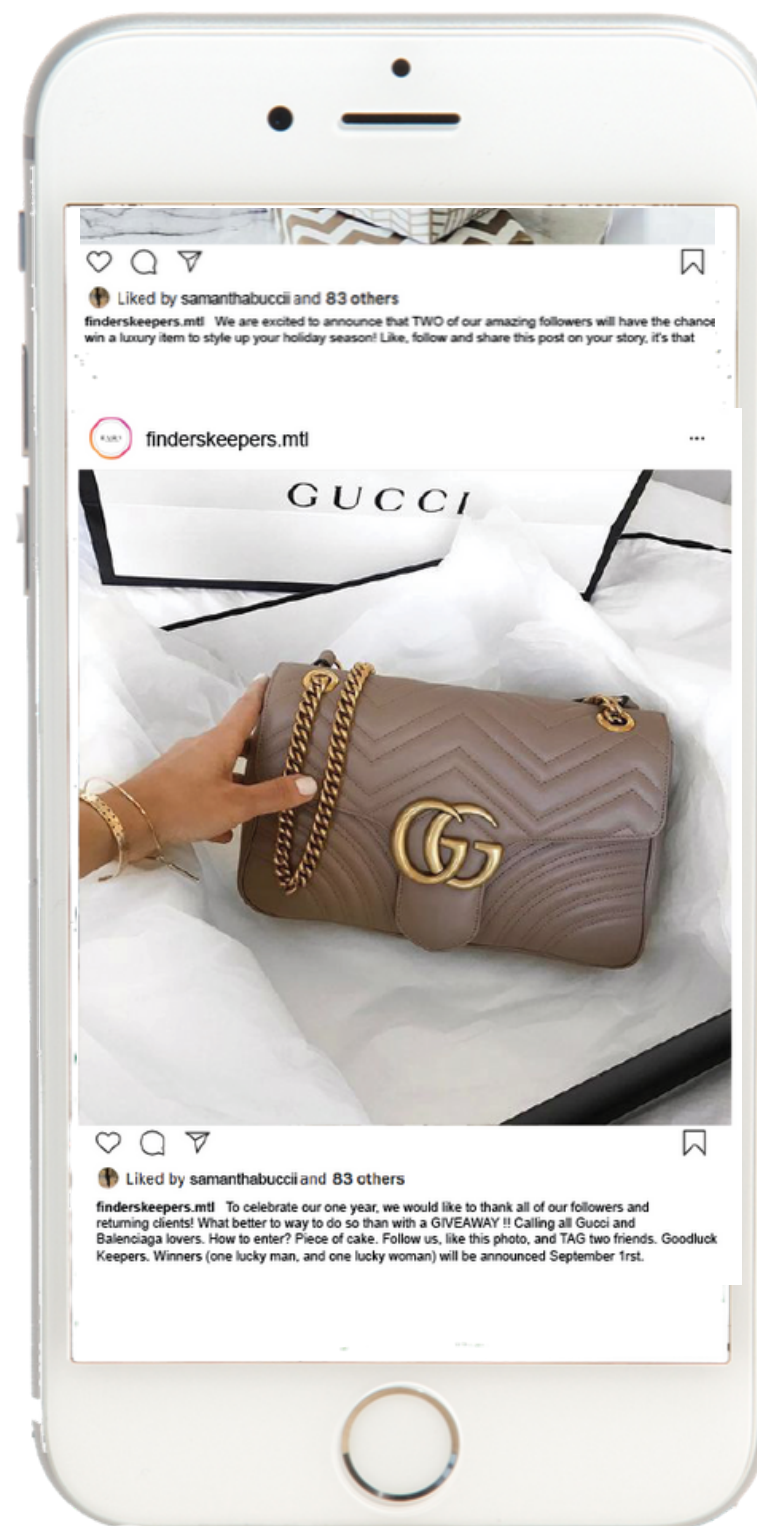
Will post about us and use our platforms to sell their own items

COMMUNICATION TOOLS



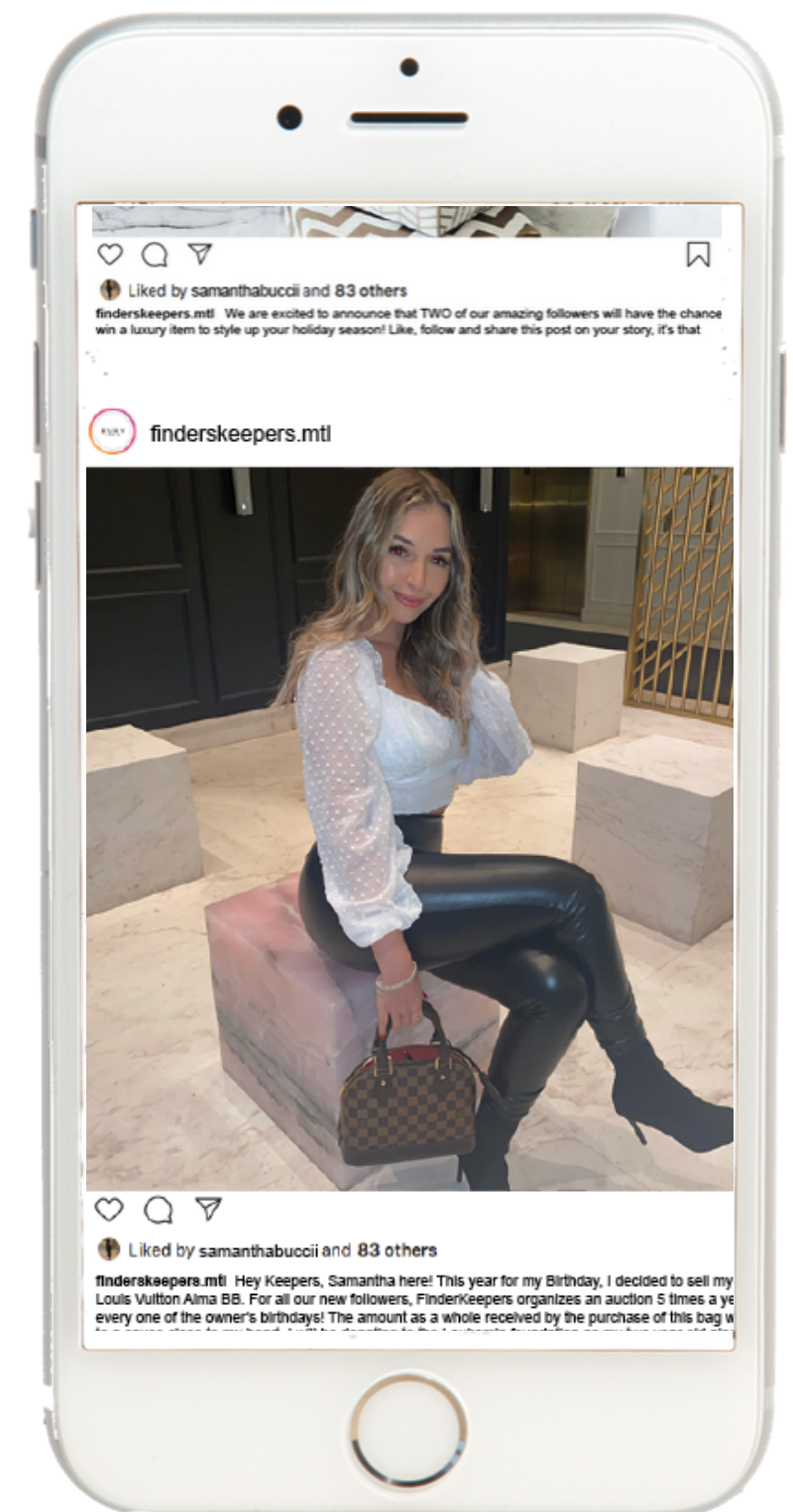
INSTAGRAM

Holiday Giveaway
-one women's prize
-one men's prize



INSTAGRAM

Anniversary Giveaway
-one women's prize
-one men's prize



INSTAGRAM

Birthday Auction
-Highest Bid proceeds will
go to a cause of our choice

CONCLUSION

What: **Second-Hand Luxury** items that cater to various generations and budgets.

Goal: Help people from the fashion industry as well as fashion enthusiasts **connect** through a trustworthy platform.
