

SKILLS

- *Microsoft Office365*
(Excel, Word, Powerpoint)
- *InDesign*
- *Illustrator*
- *Photoshop*
- *Bilingual: English/Arabic*

INTERESTS/HOBBIES

- Exploring Fashion Magazines/ Visual
Art
- Producing/Mixing Techno Music
- Basic Graphic Design
- Drawing/Sketching
- Pattern Making
- Textile Design

CONTACT

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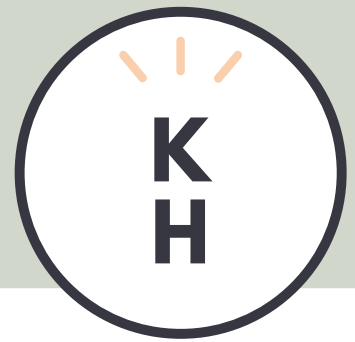
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🌐 Karim Hani

References available upon
request

KARIM HANI

Fashion Marketing



EXPERIENCE

INTERN - CAMPIONE

Campione Dubai | July 2020 - August 2020

- Assisted sales representative in store and merchandise layout, and helped manage extensive fabric line.
- Ordered and put away missing samples, updated textile binders, mailed samples to clients, and interfaced with clients to recommend fabric selections.

INTERN - TANIA GEORGE FOR SOLEDXB

Tania George Designs | November 2019 - December 2019

- Monitored social media content to maintain constant engagement across platforms.
- Overcame obstacles and increased sales with strong product presentations and persuasive communication abilities.
- Managed inventory and sales records.

EDUCATION

LaSalle College
Montreal, QC

Fashion Marketing DEC
2021 - Present
Expected Graduation
2024

Universal American School
Dubai, U.A.E.

Secondary | 2014 - 2020