

ZHANG HAN BING
Apt #701, 1420 DE Maisonneuve O, Montreal, H3H 2N3
(514) 581-6877
hanicebing@hotmail.com

COMPUTER SKILLS

- Applications related to MS Office
- Photoshop
- General Flash Programming
- Cashier Software

EDUCATION

Fashion Marketing Sept. 2009 - Apr. 2011
Lasalle College, Montreal, QC

Bachelor of Commerce - International Business Major Sept. 2002 - Apr. 2007
Concordia University, Montreal, QC

College Diploma - Business Administration Jan. 2000 - May 2002
Columbia International College, Hamilton, ON

CAREER-RELATED EXPERIENCE

Merchandising Intern Apr. 2011
Fab Inc., Montreal, Canada

- Took part in a one month internship at a clothing licensing company and Bench and Scotch & Soda retailers
- Tracked the inventory levels of clothing lines and collections and oversaw the replenishment, transfer and liquidation of stock
- Conducted market research on retail outlets and consumers according to mall locations to increase sales
- Met on a regular bases with managers to discuss issues including security and merchandising

Sales Intern Jan. 2010 - Apr. 2010
Gap Canada, Montreal, Canada

- Maintained record of sales
- Introduced promotional items and encourage customers buy these items
- Assisted in weekly visual presentation and product placement

Marketing Assistant Oct. 2007 - Sept. 2008
Nimbus Partners, The Process Management Consultant Firm, Beijing, China

- Worked in a team and organized a large scale, international conference for senior administrators and managers in the software and government fields
- Planned event and handled logistics including location and Audio-visual rental, flights and accommodations for attendants, and pricing of services
- Liaised with media and ensured event was being marketed and covered in print, on television and the internet
- Communicated with CCTV-4 (Chinese International Television Channel) and provided them with news on daily event
- Updated company website and encouraged participation on news forum
- Acted as translator for the London Head office attendees

Sales Representative for the Porcelain Exhibition

Jul. 2007 - Sept. 2007

Yi Bao Tang, The Porcelain Company, Montreal, Canada

- Assisted with the organization of a high end porcelain seasonal exhibition
- Handled all logistics for the exhibition including securing a temporary gallery space in Westmount
- Mounted the exhibition
- Contacted local and specialty media to ensure coverage of the event
- Oversaw the placement of advertising
- Sold and encourage customers to purchase pieces by introducing them to the history behind each pieces as well as the history of antique Chinese Porcelain

Salesperson

Suara Boutique, The Middle East Fashion Company, Montreal, Canada

Jan. 2007 - Mar. 2007

Taiji Gift Store, Montreal, Canada

Sept. 2004 - Oct. 2005

- Sold clothing and gift items and encourage sales
- Responded to customers queries and handled all issues
- Maintained inventory levels
- Created inventory displays to attract customers
- Processed orders and coordinated shipments

LANGUAGES

- Fluent in Chinese and English, Intermediate French

INTERESTS

- **Fashion trends**
- **Music**
- **Travel**
- **Global business and fashion news**