STORE LAYOUT 571-KS7-AS

Store Layout: Rubi

Igasha Insyali - Jessica Gabrielle S. - Nadira Enlyne Hill





About Rubi

Started back in 2008, Rubi is a sister brand of the apparel brand Cotton On. Rubi team created a complementary range of shoes, varying from trendy sneaker styles to comfy flats, sandals and cute slides, up to various styles of bags and totes, finished of with a wide range of jewelry, hair accessories and sunglasses, helping Cotton On womenswear and Cotton On Body customers complete their look

To date, Rubi and Cotton On Group brands has served in 19 countries, with over than 1.400 stores.



• Sneakers : IDR 199.000 - IDR 399.000

• Sandals and Slides : IDR 199.000 - IDR 299.000

• Flats : IDR 199.000 - IDR 299.000

• Flip Flops : IDR 99.900 - IDR 129.900

• Boots : IDR 399.000 - IDR 599.000

• Heels : IDR 399.000 - IDR 499.000

• Bags : IDR 199.000 - IDR 399.000

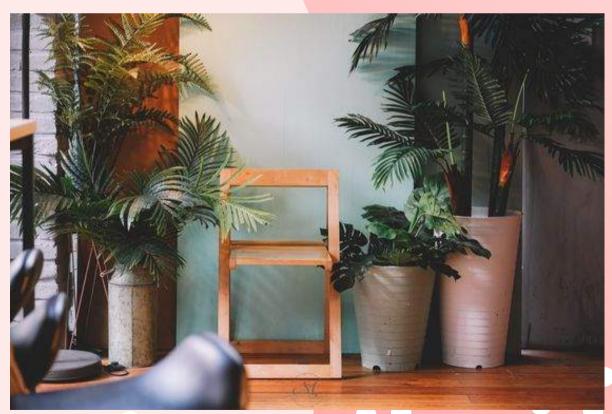
• Accessories : IDR 99.000 - IDR 299.000

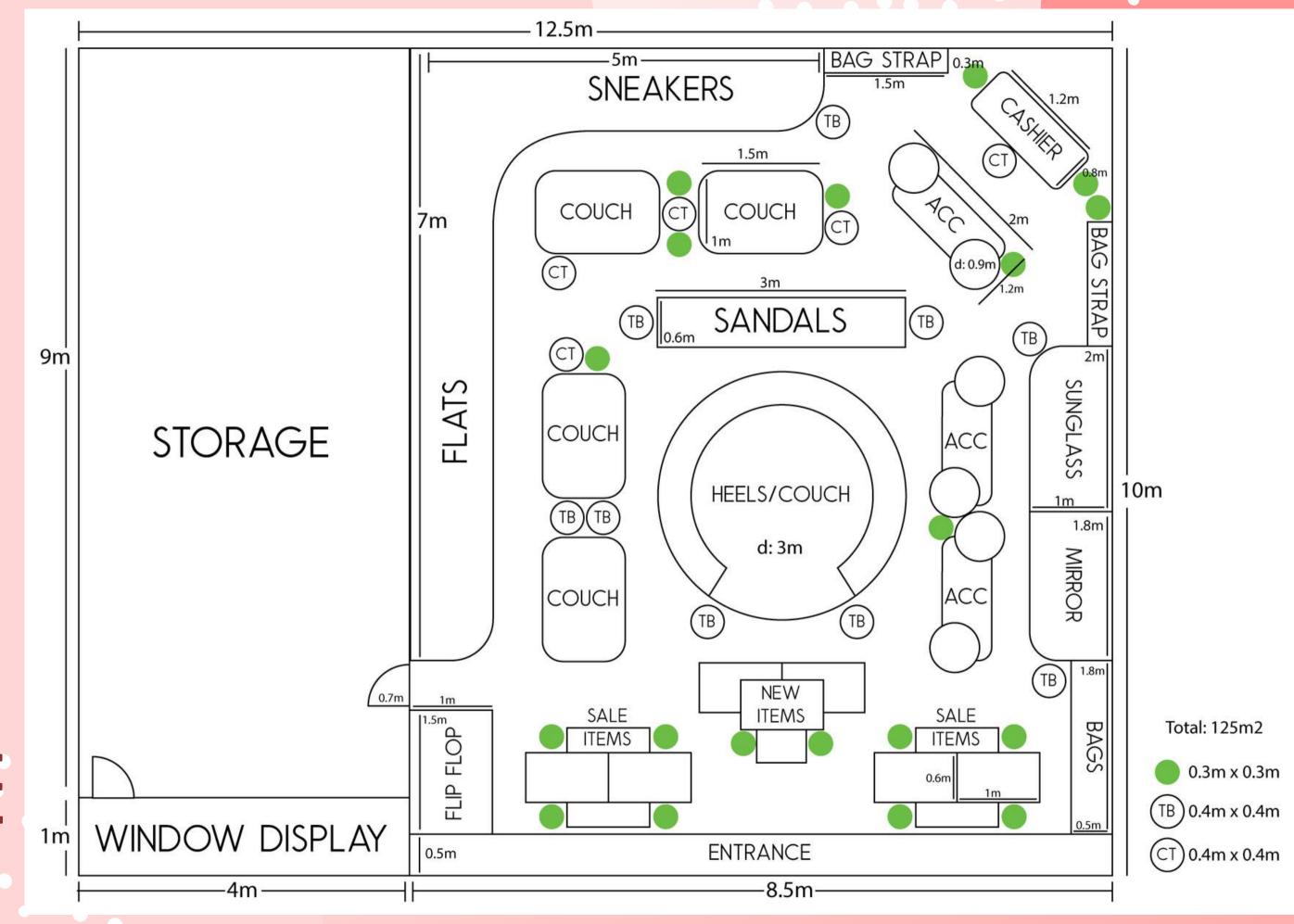
Product Range

Our Inspiration

The inspiration for our store mainly came from several cafes and shops located in South Korea, which are fairly known as "aesthetic cafes" where not only they enjoy coffee, but also take Instagram-worthy pictures.

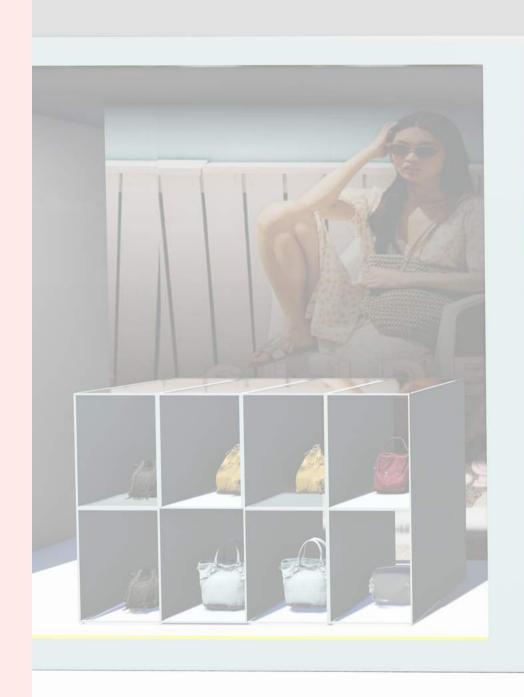


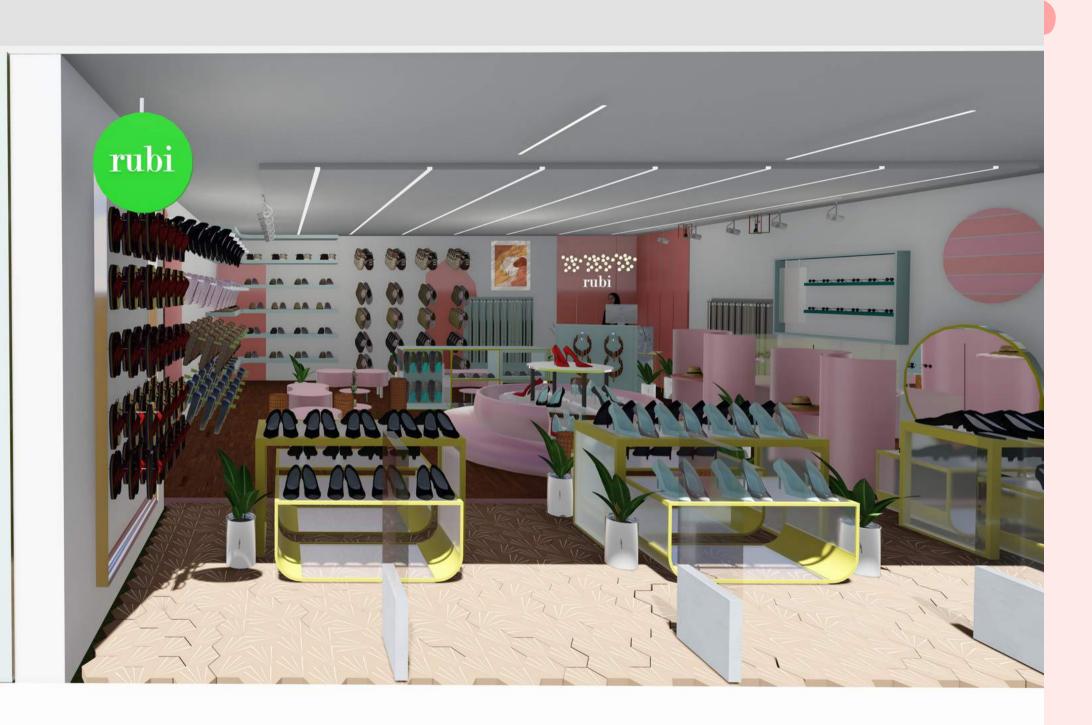




STORE BLUEPRINT

FRONT VIEW

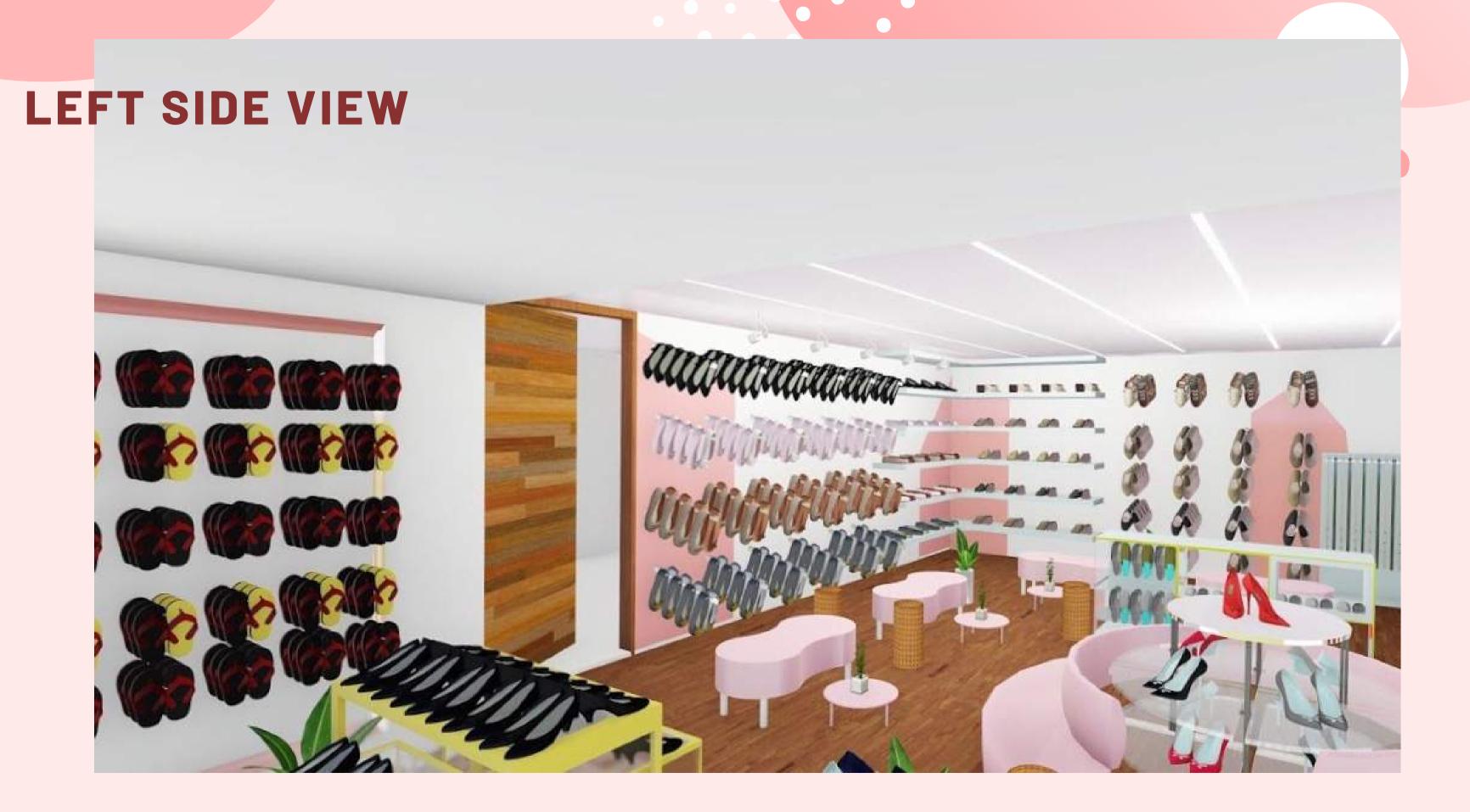






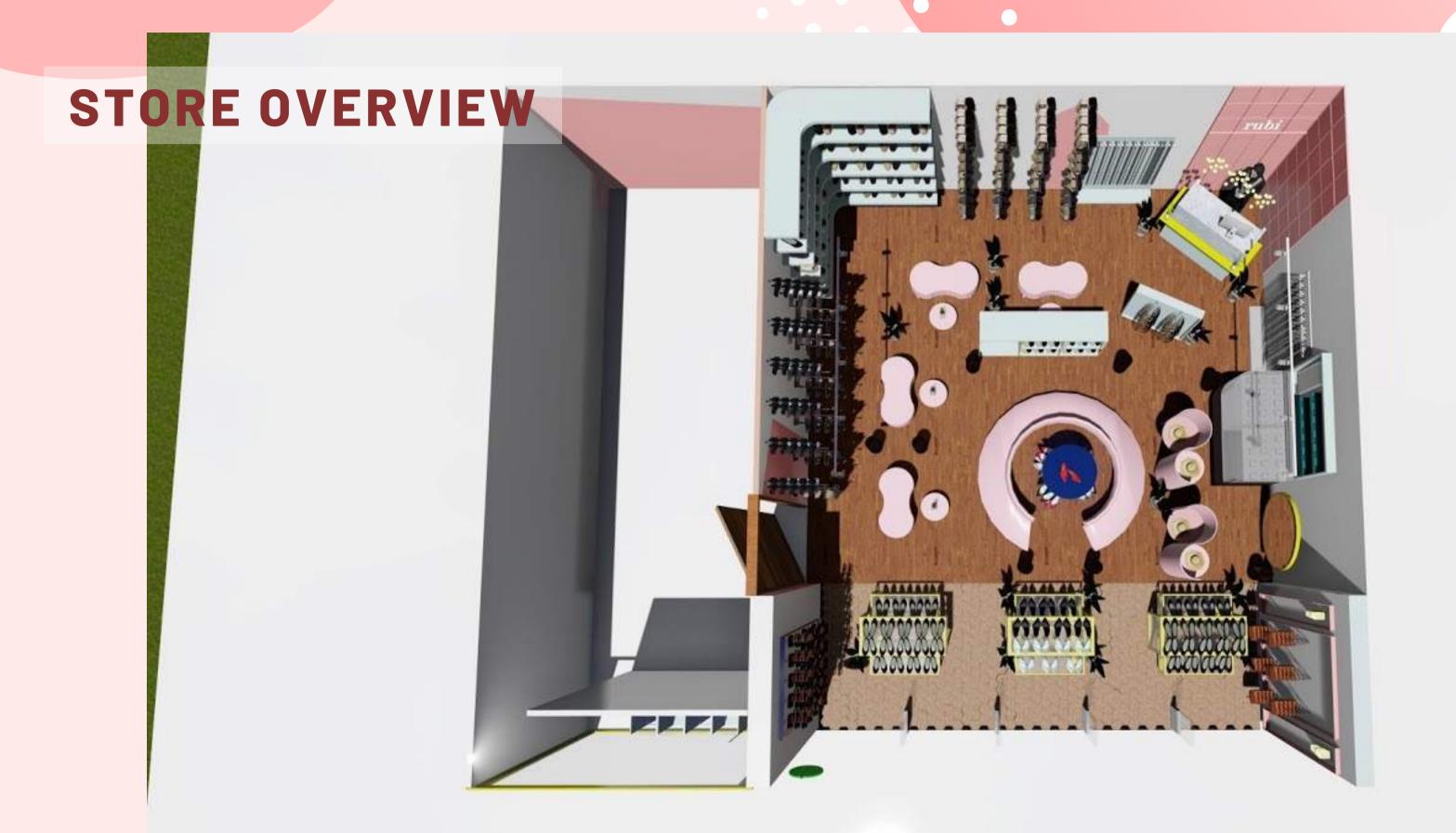
RIGHT SIDE VIEW











Thank you!