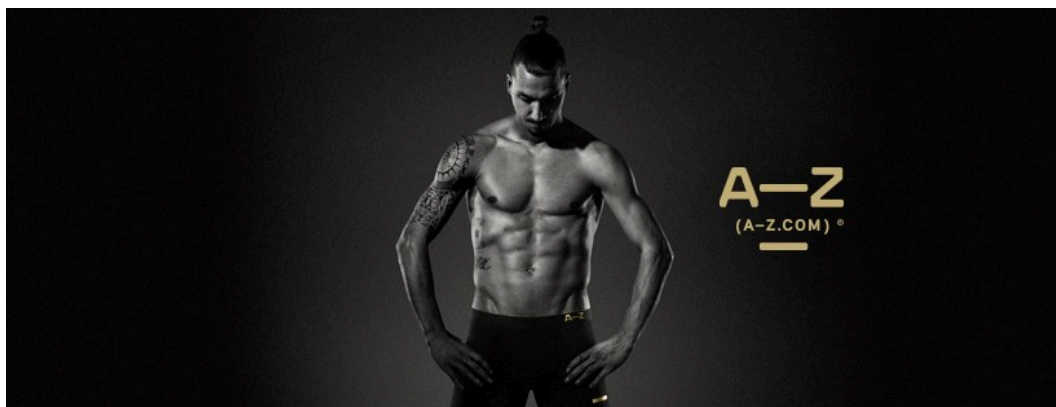


# Zlatan Ibrahimovic – Social Media Strategy



- Facebook - 26,643,665 Followers
- Instagram – 25.6 million Followers
- Facebook is Very promotional. Promoting brands like vitamin well worldwide, A-Z Sportswear, zlatan ibrahimovic parfums. There is very less personal posts.
- Instagram is also all promotional. His instagram linked direct to his own sports brand website A-Z sportswear.







iamzlatanibrahimovic 

Follow

339 posts

25.6m followers

15 following

IAmZlatan Official instagram Zlatan Ibrahimovic Lions don't compare themselves to humans [www.a-z.com](http://www.a-z.com)

