

JADE LANDRY-SVETEC

FASHION MARKETING STUDENT

CONTACT

514.833.3005
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Jade Landry-Svetec
Montreal, QC

SKILLS

Adobe (Photoshop, InDesign, Illustrator)
Microsoft Office (Word, Excel, PowerPoint)

EDUCATION

Fashion Marketing DEC

LaSalle College

Montreal, Quebec

2021 - Present

High School Diploma

Souris High School

Souris, Manitoba

2020

LANGUAGES

Written and spoken fluently.

English ●●●●●

French ●●●●○

REFERENCES

Available upon request.

PROFILE

My name is Jade Landry-Svetec, and I am currently in my 3rd and final year of the fashion marketing program at LaSalle College. I work at Cameo Knitting as the head of design's assistant conducting various tasks related to the production of merchandise and the overall success of the company.

WORK EXPERIENCE

Head of Design Assistant

Cameo Knitting Mar. 2022 - Present
Montreal, QC

- Data entry
- Verifying spec sheets
- Editing and updating catalogs
- Product Life Management data entries as well as the creation of templates
- Updating B2B product catalogs
- Taking and photoshopping product images
- Research and presenting current trends (colors, products, fabrics) in the industry to the design department.

Educator

Lululemon Oct. 2021 - May 2022
Montreal, QC

- Engaging and connecting with guests and sharing product education while assess guests' needs to provide customized, effective purchase and return solutions and support.
- Perform product presentation tasks according to company standards.
- Perform cleaning tasks as needed to maintain a clean and safe environment.

Marketing Intern

FXR Racing Summer 2021
Winnipeg, MB

- Responsible for tasks related to the preparation of product images for both print and digital marketing initiatives.
- Work with the Marketing Manager and Studio Product Photographers regarding all product photography strategy, styling, requirements, and scopes for photo editing.

COVID-19 Activity Worker

Prairie Mountain Health Summer 2020
Souris, MB

- Screen hospital patients, staff, and visitors
- Organize activities and visits
- Visit with residents