# MATTHEW FONG

GAMEPLAY DESIGNER

Personable and communicative gameplay designer seeking work in a creative and deadline driven environment. Eager to manage designs and gameplay systems to improve current and upcoming projects in the games industry. Worked as a project and design lead for 1 year within the Action-Adventure game genre.

# **EXPERIENCE**

OCT 2019 -SEPT 2020

# + ABOVE GROUND

GAMEPLAY DESIGNER/LEVEL DESIGNER/LEAD DESIGNER

- Designed and drove the vision and implementation of features and game systems.
- Worked within existing systems and expanded them, including integrating feedback from UX testing.
- Partnered with programmers to consider the game design and player engagement. targets.

JULY 2019 -

### + RUE

GAME DESIGNER/PROGRAMMER

- Solo developed project.
- Designed all Systems and Gameplay.
- Use Unity and proprietary content tools to develop and test designs.

JULY 2020 -SEPT 2020

# + BENEATH THE BLOSSOM

GAME DESIGNER

- Designed User Experience.
- Worked with designers and programmers to measure player retention and moods.
- Used various resources on human psychology to affect player moods.

# **EDUCATION**

2018 - 2020 + GAME ART & DESIGN DIPLOMA

LASALLE COLLEGE VANCOUVER

Graduated with 2 years of experience focusing on Game Design, Scripting, Documentation, and Communication.

# CONTACT

#### PHONE

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#### **EMAIL**

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### LOCATION

Burnaby, BC

# **PORTFOLIO**

https://mattefong.itch.io/ https://mattefong.wixsite.com/mattefong linkedin.com/in/mattefong

# **EXPERTISE**

Unity
Adobe Illustrator
Adobe Photoshop
Unreal Engine
AutoDesk Maya