



# JULIANA GUTIÉRREZ

Marketing and Fashion Communications

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## + Profile

Leader in management of creative processes of innovation and design. I'm interested in creating strategic relationships and working under pressure, I integrate well to a work team. Open to the knowledge of new cultures, places, as well as people.

## i General Info

### PERSONAL

Date of Birth: 11th december 1996  
Address: Calle 95 N° 71 - 31  
Bogotá/ Colombia

### INTERESTS

- Art
- Photography
- Design
- Design

## Education

- 2019** GOOGLE ACTIVATE  
Fundamentos de MArketing Digital
- 2016 - 2018** LCI BOGOTÁ  
Marketing and Fashion Communications
- 2014 - 2015** UNIVERSIDAD DISTRITAL FRANCISCO JOSÉ DE CALDAS  
Ingeniería Topográfica

## Experience

- 2018- Present** KRONOTIME S.A.S  
INVICTA'S Marketing Coordinator
- 2017** B CAPITAL -  
INFORMA MODELS  
Runway Assistant
- 2017** B CAPITAL -  
LA MADONA  
Runway Assistant
- 2016** COLOMBIAMODA-  
LA MADONA PRODUCCIONES  
Runway Assistant
- 2015** EASY VANS COLOMBIA  
Commercial Assistant

## Technical Skills

- Adobe Photoshop ●●●●●●●●●○
- Adobe Illustrator ●●●●●●●●○○
- Adobe Indesign ●●●●●●●●○○
- Creativity ●●●●●●●●○○
- Data Analysis ●●●●●●●●●●
- Marketing Digital ●●●●●●●○○○
- Strategy ●●●●●●●○○○

"Una persona autodidacta, ingeniosa, con la mejor actitud para realizar el reto que tenga en frente."

**Daniel Vega**  
Director Marketing Digital  
Kronotime S.A.S.