

STYLE

MEDITERRANEAN OUTFIT IDEAS SUMMER 2020



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Editorial

Message

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Editor-in-Chief

Dear readers, I'd like to take this opportunity to welcome you to STYLE, the official magazine of STYLE Indonesia. I have had the privilege of taking over as the Editor-in-Chief since December 2020. As the official magazine of STYLE, we aim to provide our members insights into the happenings in the fashion industry.

The beauty of STYLE is the way in which so many different cultures come together to form fashion trends towards a better Indonesia. The work done by the network is tremendous and noteworthy and we aim to provide a platform to inform our members of this wonderful work done by our very own, and the opportunities out there for them.

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Mediterranean

The Mediterranean countries are those that surround the Mediterranean Sea. Twenty sovereign countries in Southern Europe, the Levant and North Africa regions border the Mediterranean, in addition to two island nations completely located in it (Malta and Cyprus).

The Mediterranean Sea is a sea connected to the Atlantic Ocean, surrounded by the Mediterranean Basin and almost completely enclosed by land: on the north by Southern Europe and Anatolia, on the south by North Africa, and on the east by the Levant.

The Mediterranean style is not homogenous or dull; it looks altogether organic and fresh but it is certainly less conspicuous than some of the more 'dandy' and historic summer styles that, while often beautiful and striking, really do belong on the creaking boulevards.

The term Mediterranean derives from the Latin *mediterraneus*, 'inland' (*medius*, 'middle' + *terra*, 'land, earth'), in Greek "*mesogeios*".



COLORS

Mediterranean

The term Mediterranean derives from the Latin *mediterraneus*, 'inland' (*medius*, 'middle' + *terra*, 'land, earth'), in Greek "*mesogeios*".

Mediterranean colors reflect the temperate climate and rugged landscape of the countries that border the Mediterranean Sea. The region includes Spain, France, Italy and Greece. Mediterranean colors are found in the sea, sky and terrain.



DRESS

Ready to Wear

In the Mediterranean region, when it comes to wearing a dress women like only two options. Either the dress will be a light colour such as white, beige, or a light pastel colour or, to wear a beautiful floral print.



Ready to Wear 2020 collection



In the Mediterranean region, when it comes to wearing a dress women like only two options. Either the dress will be a light colour such as white, beige, or a light pastel colour or, to wear a beautiful floral print.

Ready to Wear 2020 collection portrays a lady who travels to the Mediterranean in her chic nonchalant style and ready for the beach

to the rave party in town. Breezy dresses, Grecia-inspired beaded embroidery to casual knit sweater with sailor stripes and strappy sandals for south-of-France moment are the key looks for the collections.



**“It’s not about the dress you wear
but the life you lead in that dress.”**

- Diana Zreeland



DRESS

Haute couture

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**Haute Couture
2020 collection**



Yes, these are what
Mediterranean women like and
it is what makes this region so
vibrant and colourful.

Haute couture 2020 collection
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town.



Breezy dresses, Grecia-inspired beaded embroidery to casual knit sweater with sailor stripes and strappy sandals for south-of-France moment are the key looks for the collections.

**“What is important in a
dress is the woman who
is wearing it”**

- Yves Saint Laurent

Having sunglasses is one of the most important must haves for Mediterranean fashion, this is because it is usually sunny year round. For women it is more fashionable to wear large frame sunglasses.



ACCESSORIES

*Sun glasses
and Hat*



**Accessories
2020 collection**



**“I’ve always thought of accessories
as the exclamation point of a
woman’s outfit”**

- Yves Saint Laurent

A hat is a head covering which is worn for various reasons, including protection against weather conditions, ceremonial reasons such as university graduation, religious reasons, safety, or as a fashion accessory.

Yes, these are what Mediterranean women like and it is what makes this region so vibrant and colourful.





**"I would read magazines, and I would look
at pictures with these women who looked
so powerful. I wanted to be that to
some little girl or boy."**

- Kendall Jenner



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