

ARITZIA

Men

Tma



Editorial

The Aritzia Men campaign, launching in Fall 2021 in Montreal, consist of a loungewear collection for men by Tna. It includes hoodies, crewnecks, sweat shorts, and sweatpants made from organic cotton and recycled polyester fleece. We also offer basic oversized t-shirts made from 100% organic cotton, making the collection sustainable and extremely comfortable. Aritzia is known to specialize in women apparel. The objective of this campaign is to expand Aritzia's current product offerings and to introduce a collection that will match perfectly with the already widely popular, Mr. Super Puff goose down jacket and vest. We thank you for your continuous support and hope you all love this collection as much as we do.

Love,

The Aritzia Team



The Collection

The COZYAF Men's Hoodie



This is a pullover hoodie with a kangaroo pocket. The darted hood is specially designed to sit just right. It's made with Tna's COZYAF fleece — a premium fleece with a sueded face, brushed back and cloud-nine cozy feel.

Sizes: 1 - 2 - 3 - 4

Fabric: 78% organic cotton, 22% recycled polyester

Colors: 

The COZYAF Men's Crewneck



This is a crewneck sweatshirt with dropped shoulders and ribbed side panels. It's made with Tna's COZYAF fleece — a premium fleece with a sueded face, brushed back and cloud-nine cozy feel.

Sizes: 1 - 2 - 3 - 4

Fabric: 78% organic cotton, 22% recycled polyester

Colors: 

The Oversized Men's T-Shirt



This is a short-sleeve, crew t-shirt with a boxy silhouette and an oversized fit. It's made with high-twist 100% organic cotton.

Sizes: S - M - L - 1X - 2X

Fabric: 78% organic cotton, 22% recycled polyester

Colors: 

The COZYAF Men's Sweatpants



These are sweatpants with exaggerated proportions, cuffed ankles and an infinity loop drawcord. They're made with Tna's COZYAF fleece — a premium fleece with a sueded face, brushed back and cloud-nine cozy feel.

Sizes: 1 - 2 - 3 - 4

Fabric: 78% organic cotton, 22% recycled polyester

Colors: 

The COZYAF Men's Sweatshorts



These are stream-lined sweatshorts with an elasticized, pull-on waist. They're made with Tna's COZYAF fleece — a premium fleece with a sueded face, brushed back and cloud-nine cozy feel.

Sizes: 1 - 2 - 3 - 4

Fabric: 78% organic cotton, 22% recycled polyester

Colors: 

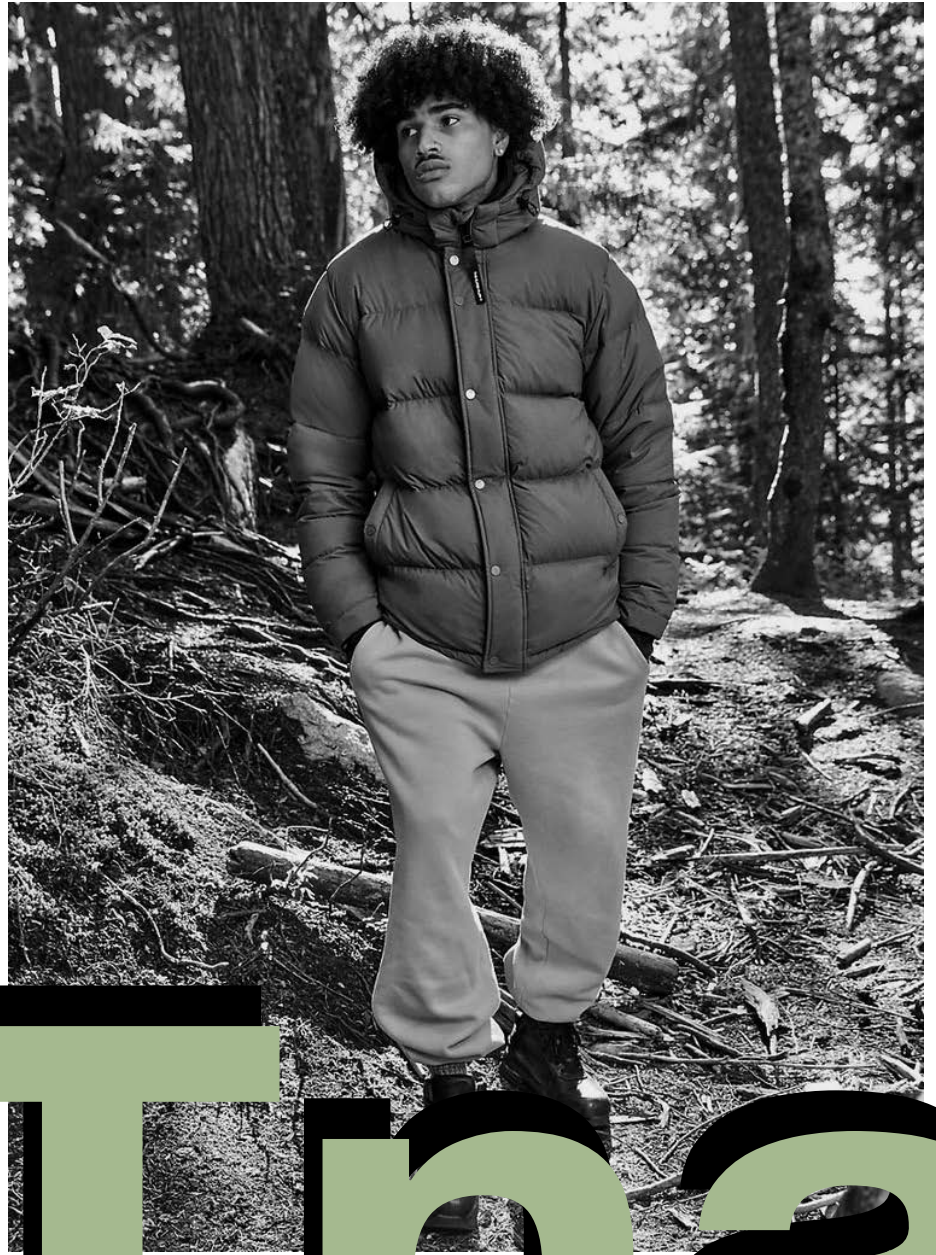
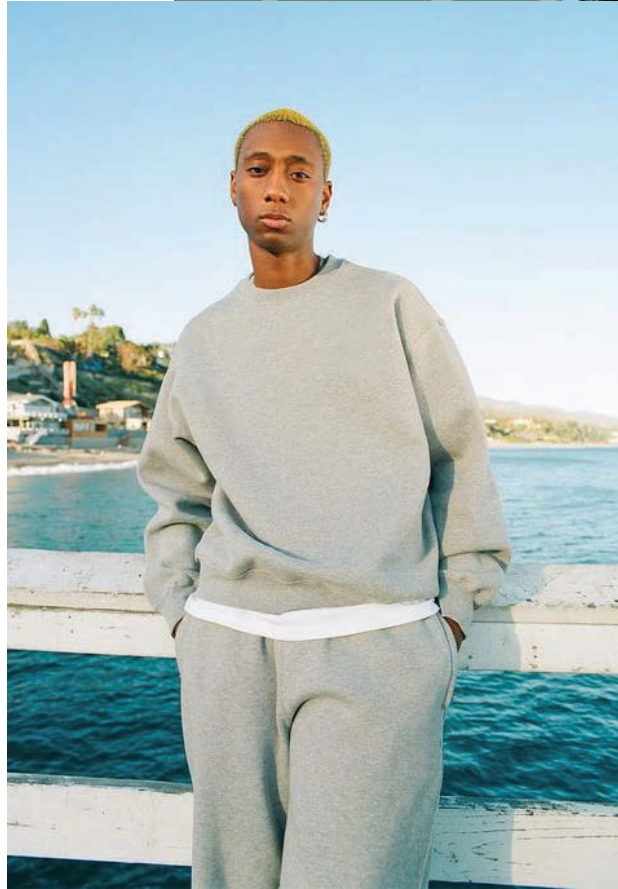


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Launching November 2021