

COCKTAIL

In this newsletter, you will see different styles of cocktail dresses, such as wedding guest attire, little black and haute couture designer dresses. These outfits can be worn for any occasions, mainly indoors and all year long. Within your reading you will noticed different designers that are passionate and inspired in their creations.



WEDDING

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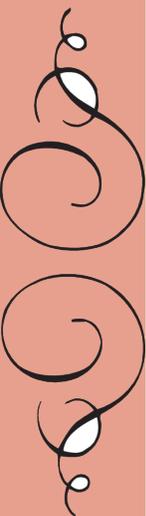
LITTLE BLACK DRESS

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HAUTE COUTURE

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Fall 2018-2019



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How To Dress for A Cocktail Attire Wedding In Every Season

When it comes to planning an outfit for an upcoming wedding, there are three things you should consider: The bride, the invitation, and your favorite dress. If the first two options aren't at your disposal, then it's time to fall back to figuring out how to dress for a wedding with cocktail attire. Wondering what this means? Cocktail attire is simply a semi-formal outfit. Think of this style as what you would wear to fancy dinner or a high school homecoming dance. This type of dress code is just a step above what you would typically wear to the office or on a night out. It's glamorous, yet not over-the-top.

According to Refinery29, cocktail styling usually involves shorter hemlines and sleek accessories. No floor-length gowns or white gloves here. Just simple, elegant styles and a classic, year-round dress code. This makes it super versatile in terms of seasonal dressing. Since these dresses typically have shorter



ZUHAIR MURAD, 2017, <http://brechocabaret.blogspot.com/2016/10/spring-2017-ready-to-wear-zuhair-murad.html>

GIVENCHY, 2019, <http://glamsquadmagazine.com/photos-givenchys-spring-2019-collection-in-full/>

ZUHAIR MURAD, 2017, <http://brechocabaret.blogspot.com/2016/10/spring-2017-ready-to-wear-zuhair-murad.html>



hemlines, you can easily pair them with tights or boots in the winter, and strappy sandals in the warmer months. Cocktail attire is really about adding a bit of glamour to your individual sense of style. So, don't stress about choosing an outfit at your next wedding. Just focus on how chic you're going to look in the wedding photos.

“It's glamorous, yet not over-the-top”

FALL

1. Glam In Green

This dress has a simple, yet elegant silhouette that will keep you comfortable all night long. However, even though it's a basic shape, the hunter green color couple with the lace detailing make this dress a knockout

2. Berry Embellished

When it comes to dressing for special occasions in the fall, jewel

tones are always an excellent option. These rich colors look spectacular on everyone, and really take your outfit to the next level.

WINTER

1. Flaunting Florals

Floral prints are lovely for spring, even if they aren't super surprising. This dark dress looks stunning against the floral print. Pair this dress with tights and a fabulous overcoat to get yourself warm at any winter wedding.

2. Lovely In Lace

Cocktail attire doesn't have to be boring. The detailing in the dress absolutely phenomenal, and will have everyone fawning over your outfit. Worried about being chilly? This green dress would look great underneath a structured cape or traditional trench coat.



ZUHAIR MURAD, 2018, <https://www.vogue.com/fashion-shows/pre-fall-2018/zuhair-murad/slideshow/collection#15>

SPRING

1. Kaleidoscope Eyes

Turn the traditional floral print dress on its head by choosing a two-piece dress option. This cuts up the basic silhouette, and adds dimension to your outfit.

2. Plush Poppies

Floral overlays are absolutely breathtaking against bright pops of color. This poppy colored dress is a great mix of fun and sophistication.



fit and flare. The color variation is spot on in this dress.

When it comes to dressing for a wedding, don't overthink it. Just choose a semi-formal dress that fits your personality, and get ready to dance the night away.

MCCLURE, Emily, How To Dress For A Cocktail Attire Wedding In Every Season, <https://www.bustle.com/articles/117881-how-to-dress-for-a-cocktail-attire-wedding-in-every-season> (21 octobre 2015)

ZUHAIR MURAD, 2018, <https://www.sparklegowns.com/full-collection-zuhair-murad-spring-2018-ready-to-wear-collection-haute-couture-fashion-runway-couture-style-zmuradofficial-via-fashionweekpro/>



ZUHAIR MURAD, 2017, <http://brechocabaret.blogspot.com/2016/10/spring-2017-ready-to-wear-zuhair-murad.html>

SUMMER

1. Modern Elegance

I adore this edgy, yet simplistic look for a summertime wedding. The bright pop of color makes it eye-catching, while the cutout gives the dress a daring edge.

2. Summer Sunset

Imagine yourself twirling all night long in this gorgeous

“When it comes to dressing for a wedding, don't overthink it”

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Why you should have a black cocktail dress

T“LBD” should be a staple piece in every woman’s closet. This is the kind of dress that you can wear for any occasion. They are fresh and versatile, especially for spring and summer, and are perfect to wear from morning to night with just a few simple changes.

Here are my four tips on how to style your LBD:

STICK WITH ALL BLACK

One thing black is definitely known for is its ability to make any look sleek and modern. If you are one who likes to style your LBD with more black pieces, here’s the deal: it can be difficult to get all black shades to match. One way to work around this issue is to make sure each shade of black is represented in a distinct material or texture. A faux leather jacket over the LBD, a



ALEXANDER WANG

2018-2019, <https://www.pinterest.com/pin/517843657147041732/>



VERSACE
2018-2019, <https://www.pinterest.com/pin/189151253083337180/>

ALEXANDER WANG

2018-2019, <https://houseofcomil.com/fall-winter-2018-2019-trends-fashion-week-coverage/>

pair of ankle strap heels, a bold modern pair of earrings and a pop of color with your clutch and you’re ready to head out.

WARM IT UP

If I wear a black dress during the day or to highlight a softer tone, I always bring in some neutral shades. The beauty of tones like grey, brown and beige is that they not only work with black but when they are paired with black, they create a totally different look. Pair your LBD with shades of cognac, camel, tobacco, whisky, tan and beige. Nude shoes are not only a classic look but are particularly stunning with black.



<http://www.janeldyan.com/articles/2015/5/26/the-little-black-dress-why-we-all-need-one>

PLAY WITH COLOR

A black dress can serve as a blank canvas on which you can style anything. The options are truly endless. If you want to spice it up, add some color...any color. A bold cobalt blue jacket, a pink pair of heels, a printed scarf or playful necklace. Ready to play with metallics? Throw that color over your shoulder with a fun tote this spring and summer...it's a perfect addition that can be carried into this fall. It can be paired with any other color or pattern. In fact, It is preferred (in my mind, at least) that there should be a pop of color if you are going to wear all black.



VERSACE

2018-2019, <https://www.vogue.com/fashion-shows/spring-2018-ready-to-wear/versace>

FOR A NIGHT OUT

A little black dress can easily be taken from day to evening with some simple changes in how it is accessorized. This change up will not only maximize the use of one dress but is a great tip for travelers. As my clients know, it is so much easier to bring some extra accessories that it is to pack a whole new outfit.



CUSHNIE
ET
OCH'S

2018-2019, <https://kingstonbelle.com/news-blog/2017/9/12/cushnie-et-ochs-inspired-ss18-collection-revealed>

“Your club-appropriate LBD can even boast some extra sparkle, such as a sequined bodice.”

<https://dressforms.wordpress.com/2011/04/26/5-reasons-why-i-love-the-little-black-dress/>



VERSACE

2018-2019, <https://www.pinterest.fr/pin/574631233696791314/>

IT DOESN'T COST A FORTUNE

The beauty of the little black dress is that it is available in a wide variety of styles and price ranges. Stretch your clothing budget by choosing the little black dress in a seasonless fabric such as silk, wool jersey, wool crepe, or a poly/rayon blend. Black goes with every look, rocker chick, the professional, chic girl and the LBD is always a hit for Miss elegant!

<https://www.leaf.tv/articles/what-should-women-wear-to-the-club/>

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Haute couture and designer cockatil dresses

SHERRI HILL DESIGNER DRESSES

With her husband and children involved in everything from sales to social media, Hill has found a way to make work fun for her whole family, just like her father did for her. Meanwhile, Sherri Hill Collections has become wildly successful in a very short time. She was recently named one of 2014's top 10 trending fashion designers by Google. Within a couple of years of hanging her shingle, she launched her collections during New York's Fashion Week— where, during her 2011 debut, Kendall Jenner strutted the runway wearing Hill's gamine gowns.

“We love the whole idea of these young girls beginning their life,” says Hill. “For some of our customers, it's their first formal dress. Kendall was very appropriate for that. She was 15 years old and had never done modeling before, so it was a fun adventure for both of us. “At the beginning we had some struggles,”



<https://www.sherrihill.com/fashion-week/new-york-fashion-week-fall-2018/gallery/#30>



<https://www.sherrihill.com/style/52151/>

“We love the whole idea of these young girls beginning their life”



<https://www.sherrihill.com/style/52101/>

admits Hill of her early days launching the line. “A lot of stores didn't buy our collections because they didn't think that we would be able to deliver Sherri Hill's exclusive dress collections epitomize the fashionable lifestyle of today's trendsetting women. Each dress is designed to enhance and fit the female form with fashion-forward styling and wearability. Her design career began to gain recognition when various Miss USA, Miss Universe and Miss America contestants won titles in her gowns. Now, the Hill family business has a network of over 1,000 stores selling the brand in over 52 countries. In 2017 Sherri Hill headquarters moved to a sleek space in downtown Austin, Texas. The Hill's also maintain a dress design studio and showroom in Atlanta.

«CATHERINE WINTERS, «A HILL OF SUCCESS», August 23, 2016»

ZUHAIR MURAD HAUTE COUTURE DESIGNER

Revered Lebanese designer Zuhair Murad is skilled in the art of making women feel like princesses. His painstaking attention to detail – and ceaseless pursuit of silhouettes that flatter the female form – has seen him reign supreme in the bridal stakes for years. Murad’s bridal couture is practically legendary among royals, VIPs, and Hollywood stars who have been clamoring to wear his ethereal creations since he first revealed his talent some 20 years ago.

The gowns were an ode to pink, with flower motifs adorning silk chiffon, mikado, and lace dresses in a blushing, powdery palette. The designs typified Murad’s creative journey, which has seen him continue to rethink classical codes while retaining an unabashed romanticism.

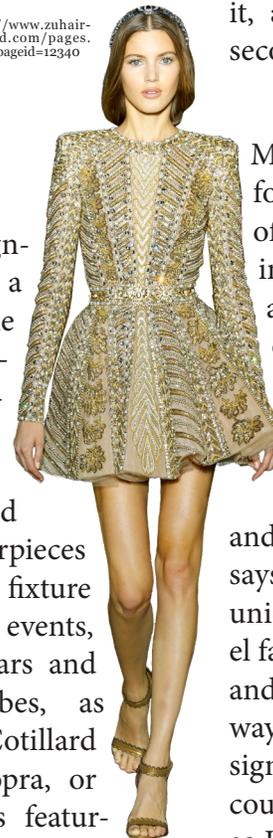


<http://www.zuhairmurad.com/en/couture-fall-19-look-44>

“My collections always seek inspiration from previous trends and to these omnipresent reminiscences I add contemporary elements like innovative cuts and materials,” he says.

<http://www.zuhairmurad.com/pages.aspx?pageid=12340>

In 2012, the designer was elected as a guest member to the Haute Couture calendar by the Chambre Syndicale de la Haute Couture. His bespoke and bejeweled masterpieces have long been a fixture at star-studded events, including the Oscars and the Golden Globes, as seen on Marion Cotillard and Priyanka Chopra, or even music videos featuring multi-platinum singer Najwa Karam. “One of my proudest red carpet moments was Jennifer Lopez at the



2010 Met Gala,” says Murad nostalgically. “We worked on the dress for more than 1 000 hours, from the design to the hand-embroidery and the tailoring. Of course, the time spent on the gown was worth it, as Jennifer matched every second of its glory that night.”

Murad has no intention of following suit, and the DNA of his label is firmly rooted in the heritage, savoir faire, and precision of exquisite one-off pieces. “Traditional couture is undeniably fading since we are no longer living in the 1950s or 1960s, but the know-how and techniques are still here,” says Murad. “Women who like unique and exclusive high-level fashion are still out there too and that’s why couture will always be a necessity. I love designing in general and I love couture because I can go as far as I want with it via my imagination. The sky is the limit.”

«VOGUE ARABIA, «Step Inside the World of Zuhair Murad», - January 7, 2018»

Cocktail attire is a standard dress code for parties and evening functions. For women, cocktail attire typically calls for a dress that finishes at or above the knees and high heels. Although cocktail looks should always appear sophisticated, they can also be fun and embrace exciting colours, embellishments, cuts, and unique accessories. In this newsletter we showed you three ways to wear a cocktail dress; as a wedding guest, with a little black dress and in a high fashion way. We hope you have now more knowledge about 2018-2019 cocktail dresses.

<https://www.thetrendspotter.net/cocktail-attire-for-women/>



ZUHAIR MURAD, 2017, <http://www.zuhairmurad.com/en/couture-spring-17-look-27>



BAGLEY MISCHKA, 2016, <https://vogue.ua/gallery/collections/badgley-mischka-vesna-letno-2016.html>

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