

# Girl Power

DID YOU KNOW ONLY ABOUT 15% OF THE MANAGEMENT JOBS ARE HELD BY WOMEN?

December 2018

Girl Power

Exclusive Interview with

## Anita

Powerful women on  
the rise

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The rise of political movements such as the #MeToo campaign have acted as an awakening in our society in regards with women's issues. This is not to say that the world lived on as entirely blinded to the fact and social injustice issues when it comes to women's rights issues; but rather that immediately after President Trump's election in 2016, there came an uproar. As it is natural for there to come such an uproar, after an occurrence as important and big as the world witnessed nearly two years ago. considering the climate, one would imagine most of these issues to have been resolved by now but unfortunately, that is not the case. Not only do women suffer from incredible inequalities both in regards with rights and earnings, but they also face a great deal of judgement and negative backlash for holding the same positions of power as men do. The following exhibition takes a look at a few of these perception issues in detail, attempting to break through some of the stereotypes that women face on a daily basis in their work place. to begin with, every Canadian woman earns about 75 cents on the dollar every Canadian man does, and every Canadian indigenous woman earns about 65 cents to the dollar every nonindigenous Canadian man does. That is about a 28% pay gap between the Canadian man and woman and about a 33% pay gap between the racialized woman only in 2015. for all the corporate positions of power that are filled, only 15% of them are taken

by women in Canada. Considering both that and the pay gap as battles enough for women's inequality issues, no one even addresses these types that can often hinder women's decisions in wanting to take such positions, which is why we're here to address some of these issues. we conducted interviews with young girls interested in positions of power to inspire other young girls to join in, and during these interviews each professional was asked why they think there are so few women holding positions of power, and what they think people's perceptions of women currently holding positions of power are. Surprisingly each and every one interviewed had their own personal experience to share, ranging from being called a "Bitch", "Uptight", to "Weak" and "Annoying". we tried then, to replicate these obnoxious views of our models and to compare them with how we viewed them. A perception of how the world sees girls interested in positions of power and how these girls really are.

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Photographs by Parichehr Esmaeilpour, written and edited by Parichehr Esmaeilpour. Models are left to right: Josephine, Anita, and Gehane. (Montreal, Quebec. 2018)

Anita is a 21-year-old designer, most interested in making eccentric shoes for runways, and upscale parties. She has been called “uptight” and “boring”. During our shoots we realized she was neither of those things.



Anita as she is perceived by the world above, and below Anita as we see her.





Gehane as the world sees her.



Gehane as we see her.



**G**ehane is a 22-year-old journalist aiming to become a white house correspondent after finishing her work as an investigate journalist. Whilst men get reviews that review their professional work, she has had responses such as “Fat pig” for a piece of writing she has done. A little off topic, we think? Since men are not usually judged by their appearance for the work they do, especially if that work is entirely irrelevant to their looks.

**J**osephine is a 28-year-old jewelry designer described by co-workers as “obnoxious” and “annoying” while the same outgoing personality traits in men would usually be seen as positive.



Josephine, 28-years-old.



Clearly, women aren't held to the same standards as men and are being judged in the work place by both men and other women. The traits that men are praised for such as multitasking and having good leading abilities translate as "pushy" and "too bossy" for women doing the exact same job in the exact same manner.

In the end, when we compare these images, and these concepts, we realize that humans are all made the same, and so perhaps it is each and every one of our perceptions that is in need of a change. We encourage you to see more clearly, and to invite more young girls to take the road less travelled by for a more equal and inclusive future.