Chen Wang

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Profile

I am a third-year fashion-marketing student who is very interested in fashion. My objective is to combine my energy and skills within fashion marketing, with a top-tier fashion company, to work with, to add experiences and to expand my horizons within the creative industry. I worked as a sales associate at Mochico. I was also part of the organizing committee of Soirée Mode College LaSalle fashion show in the modelling and styling team. I also did semester project (Private Label Class) with Dynamite Company. One of my hobbies is photography; I expended much care on my Instagram account (bigchen0110) and my lifestyle blog.

Language

- Mandarin
- English
- Basic French

Experience

SALES ASSOCIATE, MOCHICO; MONTREAL, QC – 2015 (INTERNSHIP)

I previously held an internship at Mochico, a Montreal based retail store for shoes and accessories, which is founded in 1991. I worked there as a sales associate for three months. I have gained extensive experience of offering advice to customers, processing payment and returns. In addition to these abilities I am also proficient in stocking, replenishing and cleaning sales area and assisting with product selection. My specialties also include having a winning way with people, and being able to think on my feet and not to wait to be told what to do.

MODELLING TEAM, SMCL ; MONTREAL, QC – 2015

I was part of the organizing committee of Soirée Mode College LaSalle Fashion show in the modelling and styling team. I was doing model casting and I was also a dresser for the models during the fitting and the fashion show. I did unpack clothing and shoes a lot during the fitting and the fashion show. I also know how to iron garments. I am very good at organization as well.

LIFESTYLE BLOGGER – 2016-PRESENT

I started to write blogs in Chinese since summer 2016. The purpose of running this blog is to share nice travelling destinations to people and also to record my travel memories. I have been wrote over 25 travel journals of introducing North America and Asia, for example, Montreal, Los Angeles, New York City, Shanghai, and etc.

Education

LaSalle College, Montreal, Quebec – DEC, 2015-present

Skill

- Advanced Adobe Illustrator
- Knowledge of Microsoft Office Application
- Advanced typing skill

Interest

- Fashion trend
- Travelling and photography

References