



# VALERIE WAGNER

- CURRICULUM VITAE -

## PROFILE








I'm a passionate graphic designer with 6+ years of experience in digital agencies. I have experience in creation of banners (flash & HTML5), animations, web pages design, corporate images and business stationery.

I'm a joyful person, always looking for opportunities to improve and learn. I'm organized, punctual, reliable and efficient.

## SKILLS IN:

- Banners (HTML5 & Flash).
- Art Direction.
- Multimedia.
- Interface Design.
- Usability.
- Visual Identity Creation.
- Brand management.
- Print Design.
- HTML& CSS (Basic).

## SOFTWARE

- GWD 
- Flash 
- Photoshop 
- Illustrator 
- Dreamweaver 
- Fireworks 
- InDesign 

## STUDIES

Saint George's School - Prom 2006

LaSalle College International Bogotá- Basic Flash Course-2006

LaSalle College International Bogotá- Advanced Flash Course- 2006

LaSalle College International Bogotá- Graphic Design Degree (Technician) - 2008

Cymetria Training - AS3 Flash Course (basic) - 2009

LCI Bogotá - Upgrade to Graphic Design Degree (Technologist)- 2010

## LANGUAGES

- Advanced English
- Basic French



VALERIE WAGNER

- CURRICULUM VITAE -

## WORK EXPERIENCE

---

**VML** | July 2011 - Current

**Current Position:** Senior Interactive Designer

In July 2011 I started working part time doing banners for *Windows* account. Since it was only a 1 month project I had the opportunity to stay in the QA team. I spent 11 months as a QA analyst, testing sites and apps for different accounts such as: *Western Union, Cushman and Wakefield, Bayer, ACI and Sacks of 5 Avenue*. Besides testing apps and sites I also did Test Cases, Test Plans and learnt a lot of User Experience.

I've been 4 years in the Production team; I worked for the *General Mills* account, then I spent 2 years working for the BMO account where I was in charge of the communications with the *Y&R Chicago's* team. I animated banners, plasmas and LEDs for the brand. Meanwhile I had the opportunity to lead the production and QA team for a project for Charter's account. I did client facing and organized successfully the production team to meet the deadline.

Nowadays I'm back to the *General Mills* account, animating HTML5 banners and completing my DC studio certification in RM banners.

---

**Novoclick** | July 2011 - September 2011

**Position:** Social Media Designer

I worked part time creating Facebook and Twitter related images for different clients. I also created interactive facebook apps (flash), and I was also in charged of some clients Email Marketing.

Some of the clients were:

- Herbalife.
- Tunel de la Ciencia.
- Travelers.



VALERIE WAGNER

- CURRICULUM VITAE -

## WORK EXPERIENCE

---

### 1 Publicidad | August 2009 - August 2011

Position: Web Designer

I spent 2 years creating flash web pages, multimedias, brand stationery and banners. I also did client facing with *Minuto de Dios* and *Javeriana University*.

Some of the clients were:

- Minuto de Dios
- Novations
- Rareframes
- Sanofi-Aventi
- Emermedica
- Constructora AVI
- Skandia
- Ministerio de Cultura
- Sergio Tomani

---

### La Francol S.A. | August 2009

Position: Freelance Designer

I was contacted to help them re-do some flash web pages and also to create some new ones for some feminine care brands.

---

### 1 Publicidad | July 2009

Position: Freelance Designer

Creation of a multimedia for Javeriana's University.



VALERIE WAGNER

- CURRICULUM VITAE -

## WORK EXPERIENCE

---

**Creadtiva Agencia de Marketing** | May 2009 - July 2009

Position: Designer

Creation web pages, brand stationery, multimedias and corporate image.

---

**Freelance** | February 2009 - May 2009

Position: Freelance Designer

I spent some time creating flash web pages for clients such as: SsH S.A.

## PERSONAL REFERENCES

---

**Leonardo Wagner**  
JP Morgan Chase  
IT Associate  
3269636

**Ana Leal Restrepo**  
This is Cartagena  
Accomodation Manager  
321 6293833

## PROFESSIONAL REFERENCES

---

**María Victoria Muñoz**  
Mass Digital  
Account Manager  
304 3782403

**Nicolás Altamar**  
1 Publicidad  
Creative Director  
7578717