

EDUCATION

FOMENT FORMACIÓ 2021, Barcelona
Visual Merchandising and Window Display

LCI BARCELONA 2012 - 2017, Barcelona
Fashion Design

Universidad Francisco Gavidia
2008 - 2012, El Salvador
Architecture

SKILLS

LANGUAGES

Spanish
English
Catalan
French
Japanese



EXPERIENCE

• **FOOTLOCKER**
03-2021 - 07-2021, Barcelona
Visual Merchandising and customer support into the store, SKU, stock replacement, weekly planifications, layouts, delivery of stock, mannequins, etc.

• **UNIQLO**
07-2019 - 10-2010, Barcelona
Customer support and some other tasks as visual merchandising, stock replacement, marketing and sales review and to improve the demands of clients and sales, Layouts, delivery, etc.

• **INKRUSH** • Personal brand
08-2018 - 01-2020, Barcelona
Creative director and fashion designer. Creation of pattern and production, serigraphy, communication with local suppliers, fabric selections, samples, etc.

• **UNO PIU UNO**
06-2016 - 10-2018, Barcelona
Fashion designer and production assistant. Communication with different international suppliers (India, Bangladesh, Marruecos, etc), quality control. Following the full creation process and design.

• **MALAHIERBA**
03-2015 - 12-2016, Barcelona
Pattern maker.
Development of patterns in different collections in different sizes. Creation of technical sheets, communication with different international suppliers.

• **DESIGUAL**
01-2013 - 01-2014, Barcelona
Stylist (eventually). Collaborations creating outfits dressing the models for different runways in different seasons.

INFORMATIC

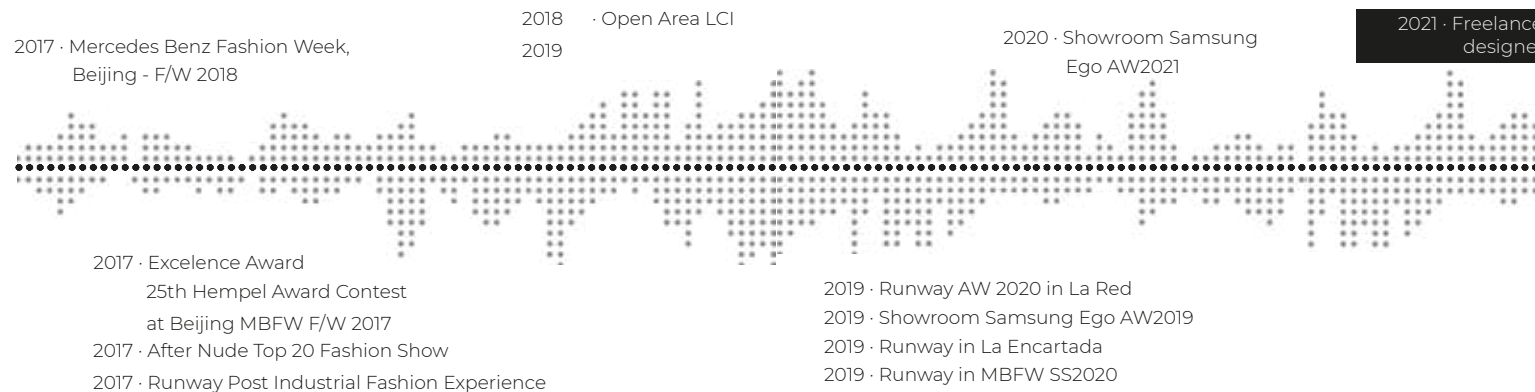
Adobe pack: Photoshop, indesign, illustrator
Corel Draw
Gerber
Final Cut
Microsoft Office
Autocad
Revit
SketchUp
3D Studio Max
Web design: Wordpress and other plataforms

COMMUNICATION

Window display and Visual Merchandising
Marketing: Different KPIs
Styling
Photography
Social Media
Graphic Design
SKU

TRAJECTORY

Inkrush and as freelance designer



PROFILE

Graduated in Fashion design and architecture. Working specially in fashion design and visual merchandising and window display. Creative director and artist in my personal project 317 Studio.

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