

ULTRA VIOLET

Making fans of Prince happy, Pantone’s Colour of the Year has inspired designers to work with hues within the purple range. Lou Dalton and John Lawrence Sullivan both show amethyst-toned knits, with the latter also offering lavender tailoring. Alex Mullins delivers perfect lilac corduroy, while Pronounce and LCF’s Han Xu opt for trousers in intense Ultra Violet.



RAF SIMONS

JUST
A HINT
OF PURPLE
WORKS
TOO!



BALENCIAGA



MONCLER



London College of Fashion



OFF-WHITE



ADER ERROR

STYLE TIP

Don't be afraid to wear different purple garments together! Wearing different shades of purple all in the same outfit really allows you to show off the seasons HOTTEST trend!



PALM ANGELS



THE NORTH FACE



DSQUARED2



PALM ANGELS

TRACK
PANTS
ARE BACK!