

SLATE Grooming Presents A Clean Slate: Pop-Up Barbershop

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Montreal, QC Slate Grooming presents *A Clean Slate*, taking place in Dorchester Square on Saturday May 12th, 2012, from noon to five p.m. This event features a pop-up barbershop inviting the modern gentleman to experience the luxury of a classic shave using SLATE grooming products, followed by a consultation with our men's cosmetic professionals.

The lost art that is the morning shave has made a resurgence. By combining a vintage barbershop ambiance, with Slate's modern products, men will enjoy firsthand the benefits of the traditional grooming method with a fresh approach. As the modern gentleman eases his way into a vintage barbershop chair, Frank Sinatra puts him into a state of relaxation as his face is prepped with pre-shave oil. A silky shaving cream is then lathered onto his skin with the finest badger hair brush only to be swiped away in a single motion with a straight razor. A refreshing after-shave balm is then applied to soothe and protect his clean-shaven face. Finally, to complete the experience, a perfecting moisturizer and corrector evens out his skin tone giving him added confidence for the rest of the day.

Slate grooming is an innovative company provisioning the modern gentleman with the complete morning routine. Slate's grooming and cosmetic products are comprised of seven necessary steps of morning preparation that is currently unavailable on the market. Slate grooming offers the highest quality products that will provide results, empowering the modern gentleman to reach his full potential.

For more details on the event, A Clean Slate, or inquiries about Slate grooming please visit: [facebook.com/slategrooming](https://www.facebook.com/slategrooming), groomwithslate.blogspot.com, Twitter - @Slategrooming, Instagram Slate grooming

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