

**Fernanda  
Campos  
Quintana**

**PORTFOLIO**





***SUCCEED***



C.F

C.B

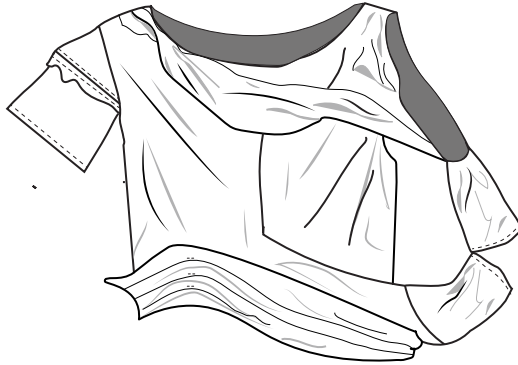
Breast



waist



Hip



Waist



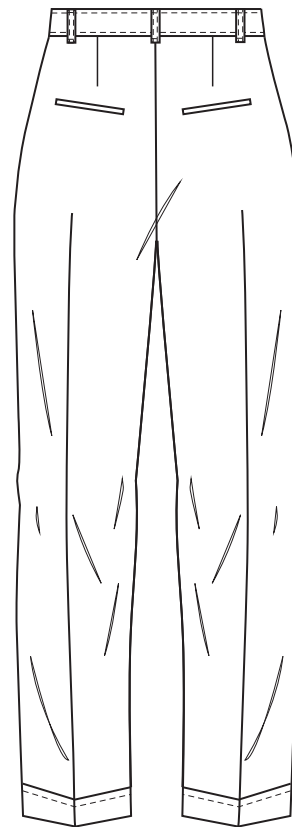
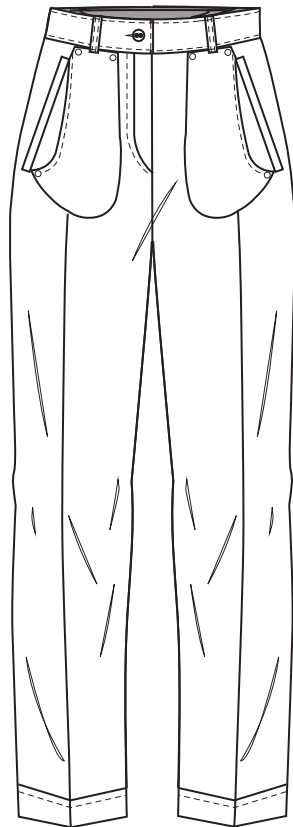
Hips



Knee



Ankles

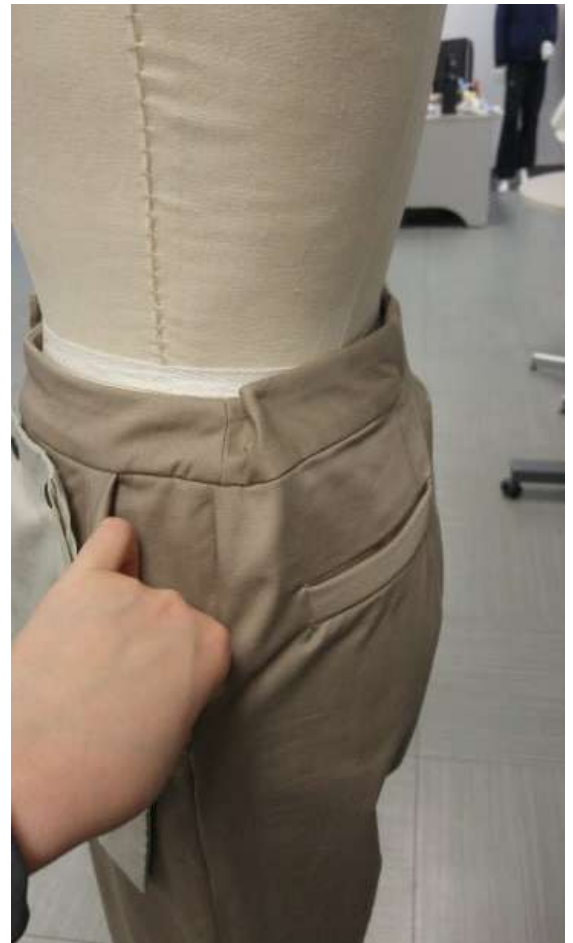




# FITTING



Dress to succeed is the unavoidable office life obsession due to how capitalism and social media have changed our everyday lives



# DETAILS



# DRAPPING



# GONE







# PHISHING



# Ocean Pollution



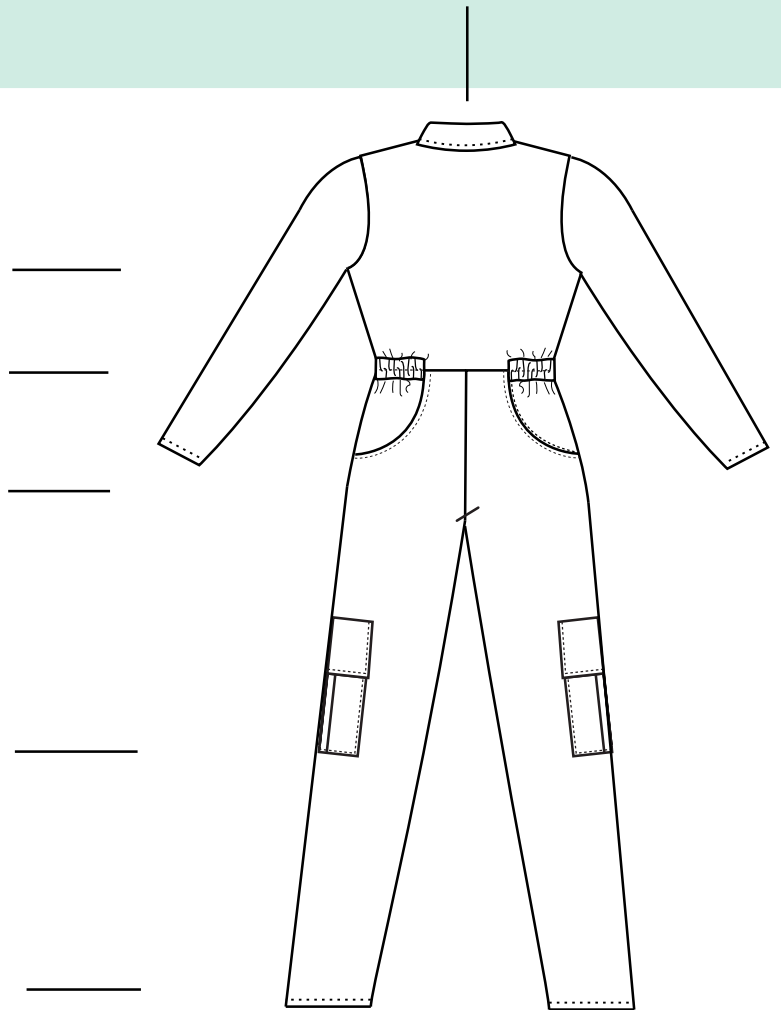
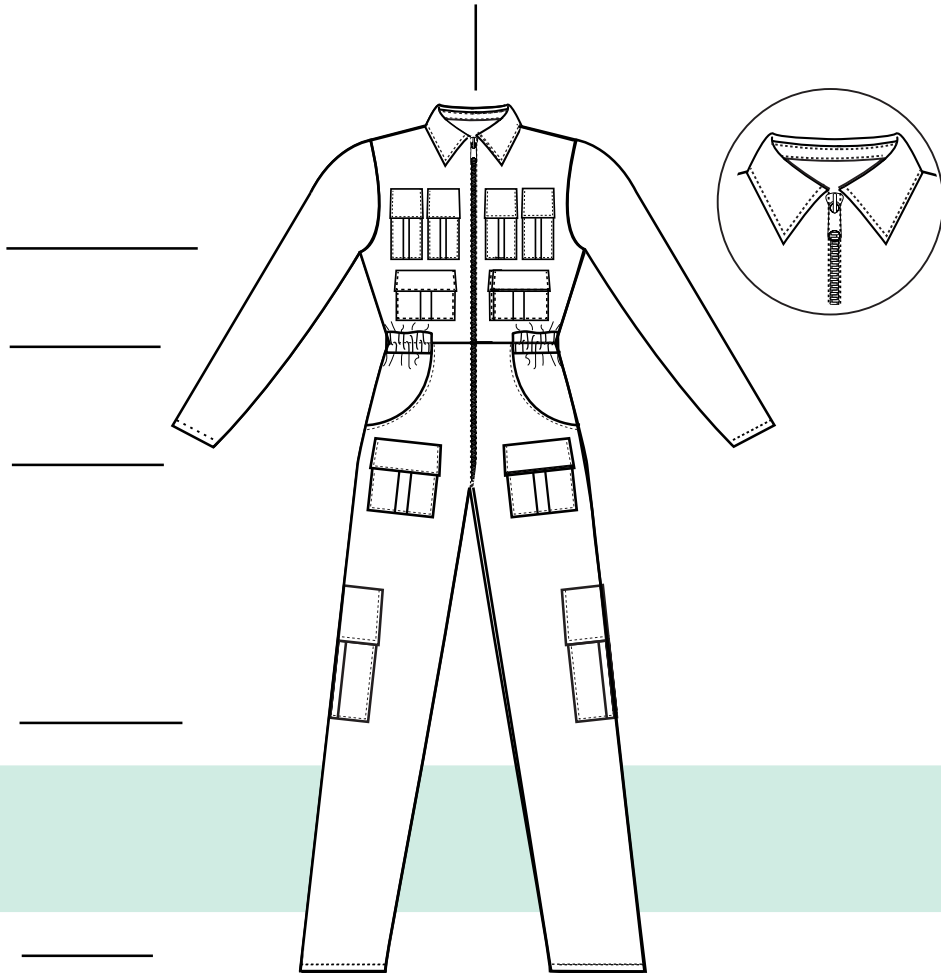
# Contamination

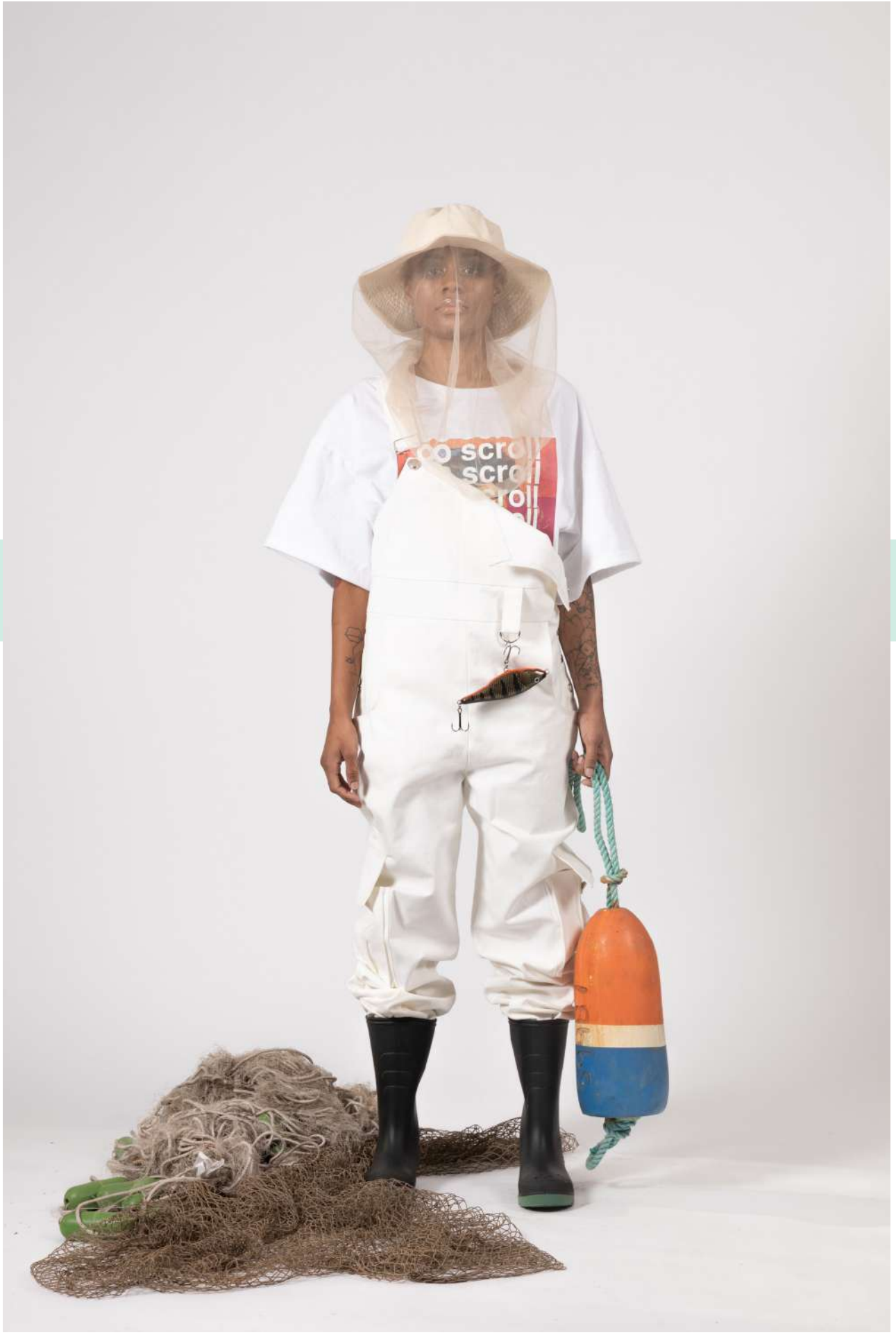


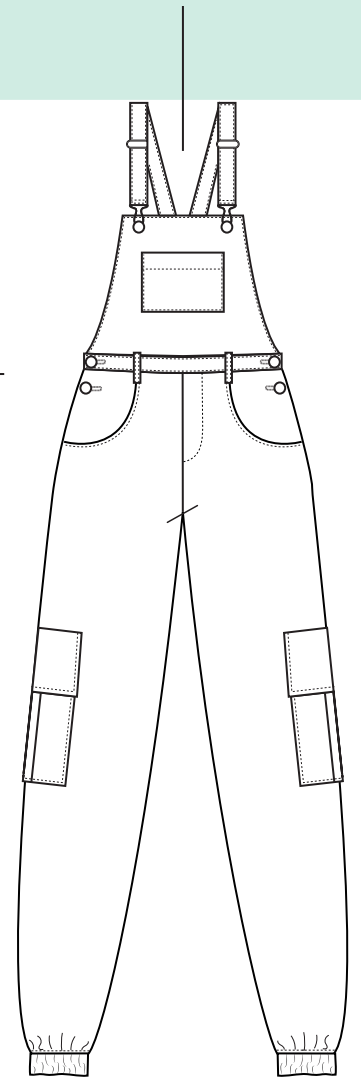
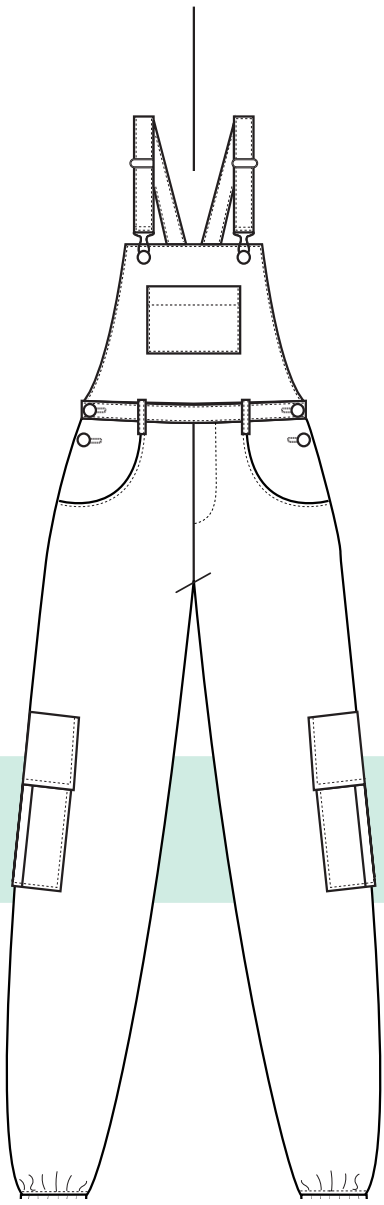












# RESEARCH

big sleeve (mod. field)  
compared to (old) small sleeve



Pocket Details



Double top stitch at  
3.5 length stitch  
→ top stitched at 3.5 length  
→ snap button

Pocket details

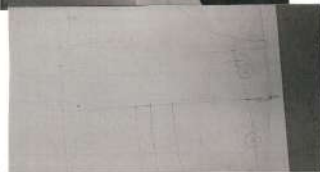


→ snap button top

→ top stitched

→ snap button bottom

2<sup>nd</sup> November  
change pattern lining work  
back & front  
Mistakes



Pattern  
should be  
modified

D-Rings



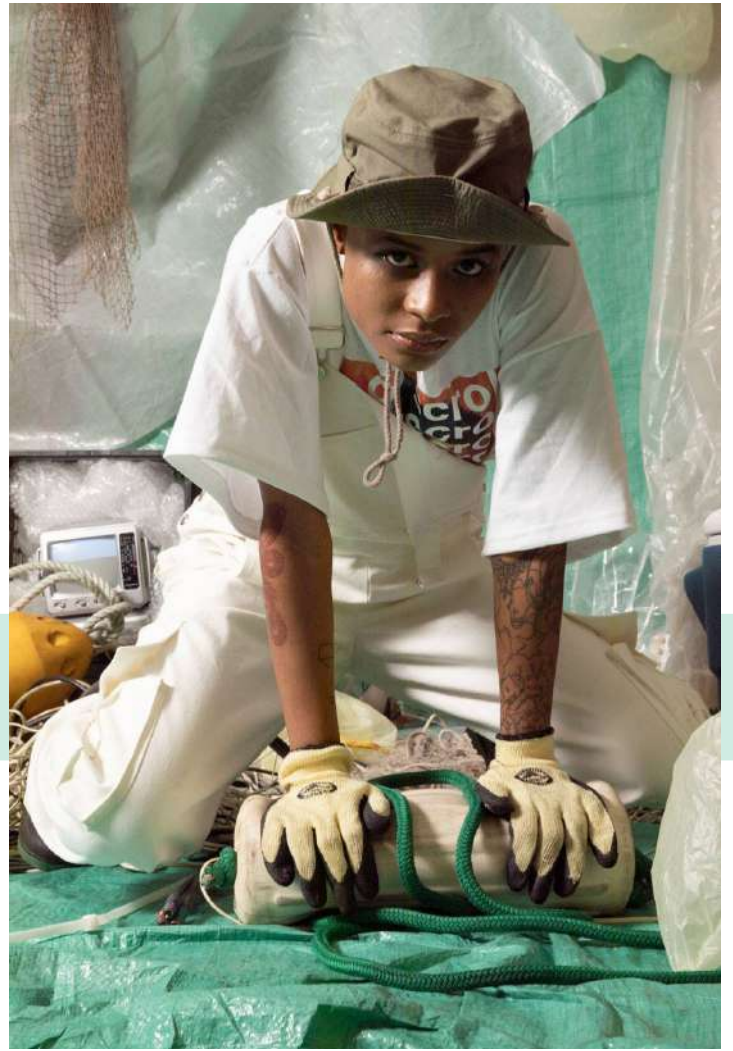
→ Sew cross to bring  
stability

→ top stitched length  
stitch is 3.5

→ closed 2.5 cm

dimensions 3 x 7 cm





# DETAILS







# Theme



## Garment + Construction Details

### Basic Silhouette



Fitted



rectangular

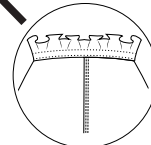
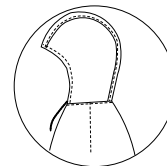
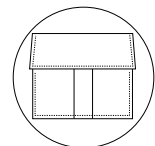
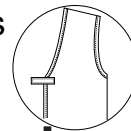


triangular



balloon

### Garments Construction Details





# Trends

**TREND REPORT**

**Fenty Puma by Rihanna Spring/Summer 2018 New York**

**Jarc Jacobs Spring/Summer 2018**

**Jarel Zhang Spring/Summer 2018 New York**

**Sacai Autumn/Winter 2018 Menswear Collection**

**Self-Assembly**

**OUTERWEAR FABRICS**

**COLOUR ANALYSIS A/W 18/19 - PANTONE TEXTILE**

	TRUSTED NEUTRALS	BALANCED NEUTRALS	SECONDARY NEUTRALS	SELECTED NEUTRALS	SELECTED COLORS
CODE	115 (White)	116 (Off-White)	117 (Light Gray)	118 (Medium Gray)	119 (Dark Gray)
RED	120 (Light Red)	121 (Red)	122 (Dark Red)	123 (Brownish Red)	124 (Dark Red)
ORANGE	125 (Light Orange)	126 (Orange)	127 (Dark Orange)	128 (Brownish Orange)	129 (Dark Orange)
YELLOW	130 (Light Yellow)	131 (Yellow)	132 (Dark Yellow)	133 (Brownish Yellow)	134 (Dark Yellow)
GREEN	135 (Light Green)	136 (Green)	137 (Dark Green)	138 (Brownish Green)	139 (Dark Green)
BLUE	140 (Light Blue)	141 (Blue)	142 (Dark Blue)	143 (Brownish Blue)	144 (Dark Blue)
PINK	145 (Light Pink)	146 (Pink)	147 (Dark Pink)	148 (Brownish Pink)	149 (Dark Pink)
PURPLE	150 (Light Purple)	151 (Purple)	152 (Dark Purple)	153 (Brownish Purple)	154 (Dark Purple)

# Target Market

Our clients rather shopping in places like off-white, cahier d'exercice and thrift shops in order to mix the haute de gamme with the bas de gamme. The shops have to be immersed in the emerging new trends, self-actualize and valorate the individuality that their customers eagerly look for.

# CAMIONERA

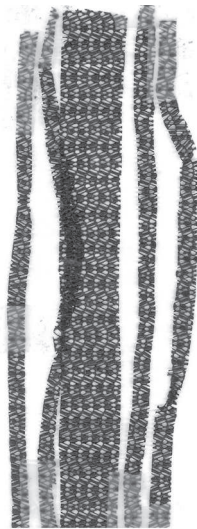
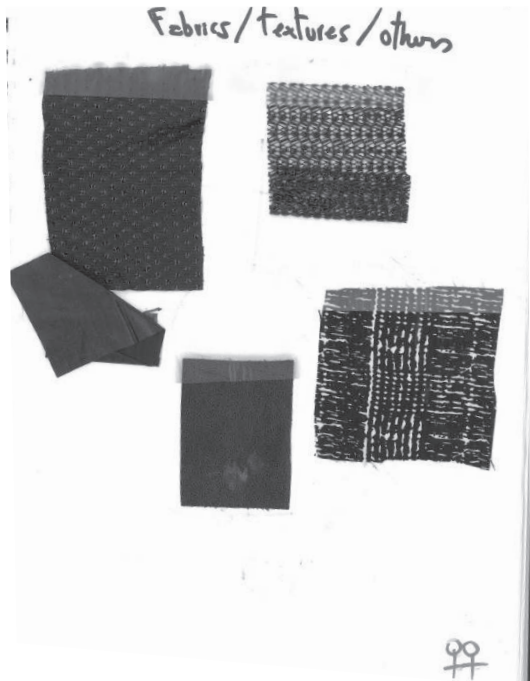






**Creativity project**

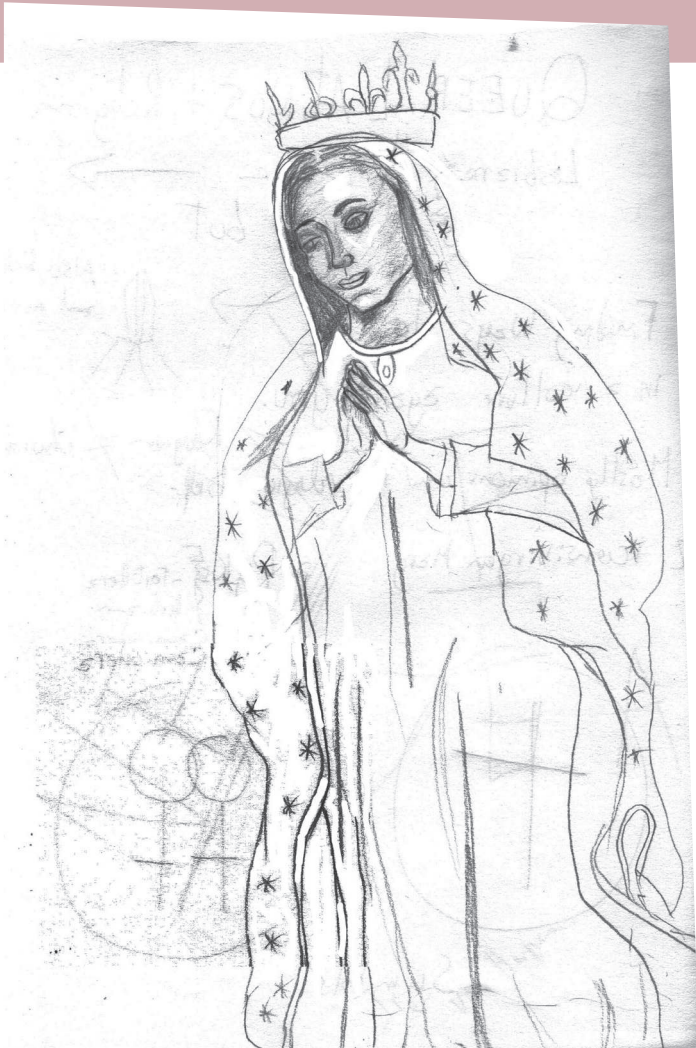
# Research



Tire pattern  
made with  
fabrics cut  
outs



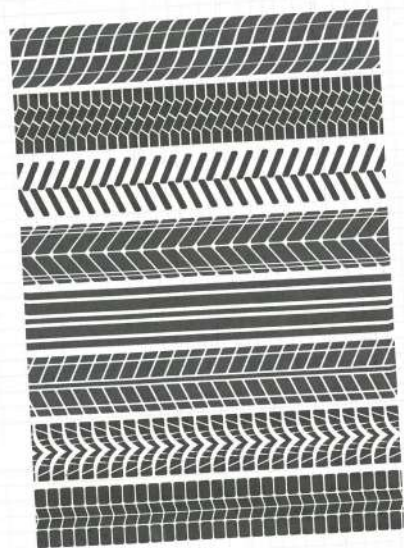
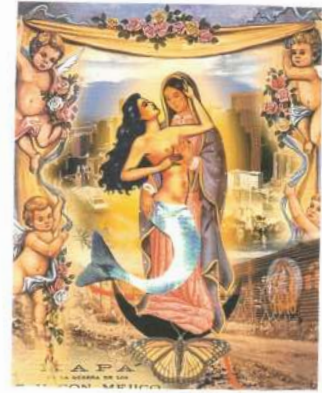
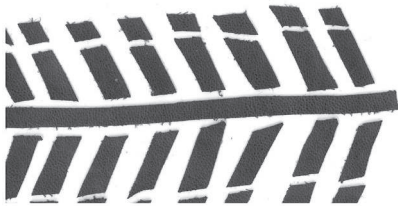
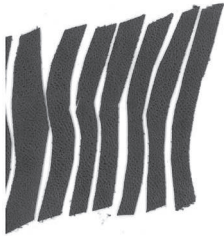
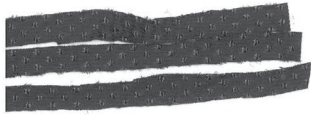
Virgin Mary = divine female figure



CAMIONERA







Accessory

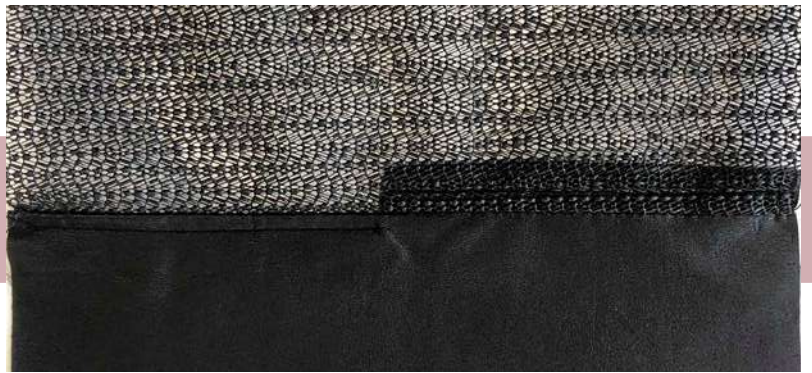
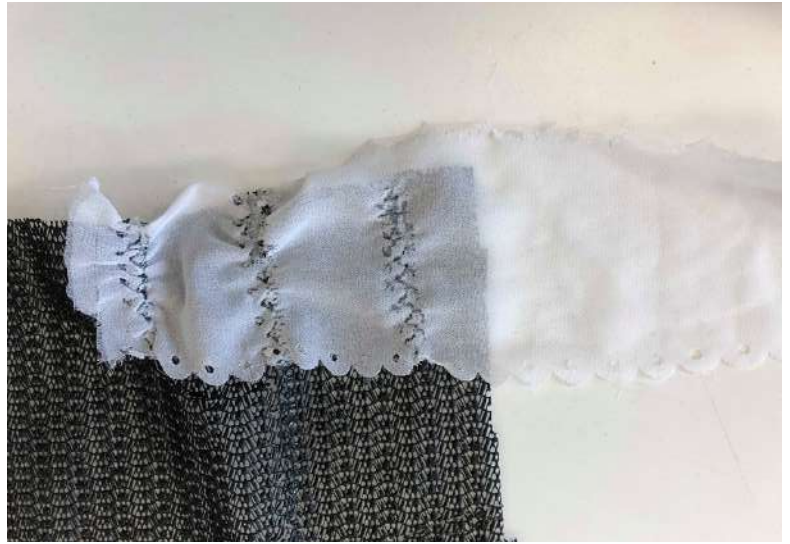


# Fabric Test



**Unconventional/ odds materials such as anti-slippery material and faux-leather are juxtaposed with typically feminine fabrics like crepe and lace.**

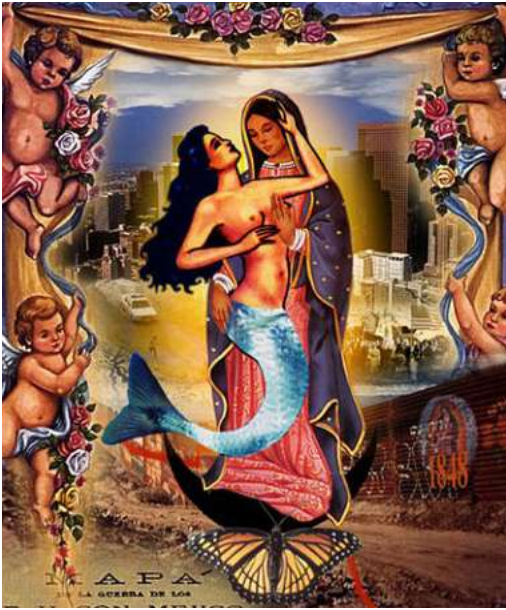




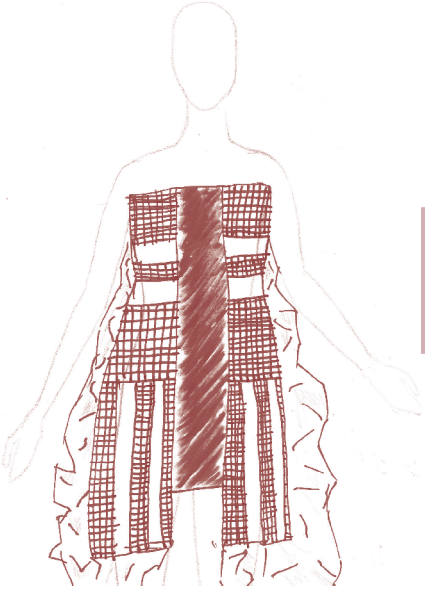


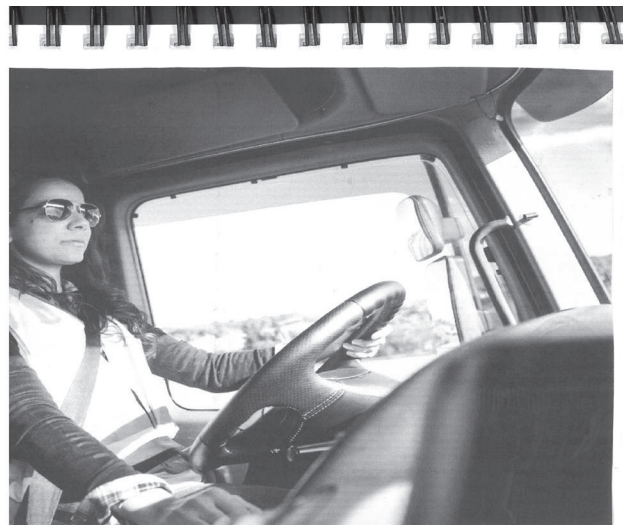
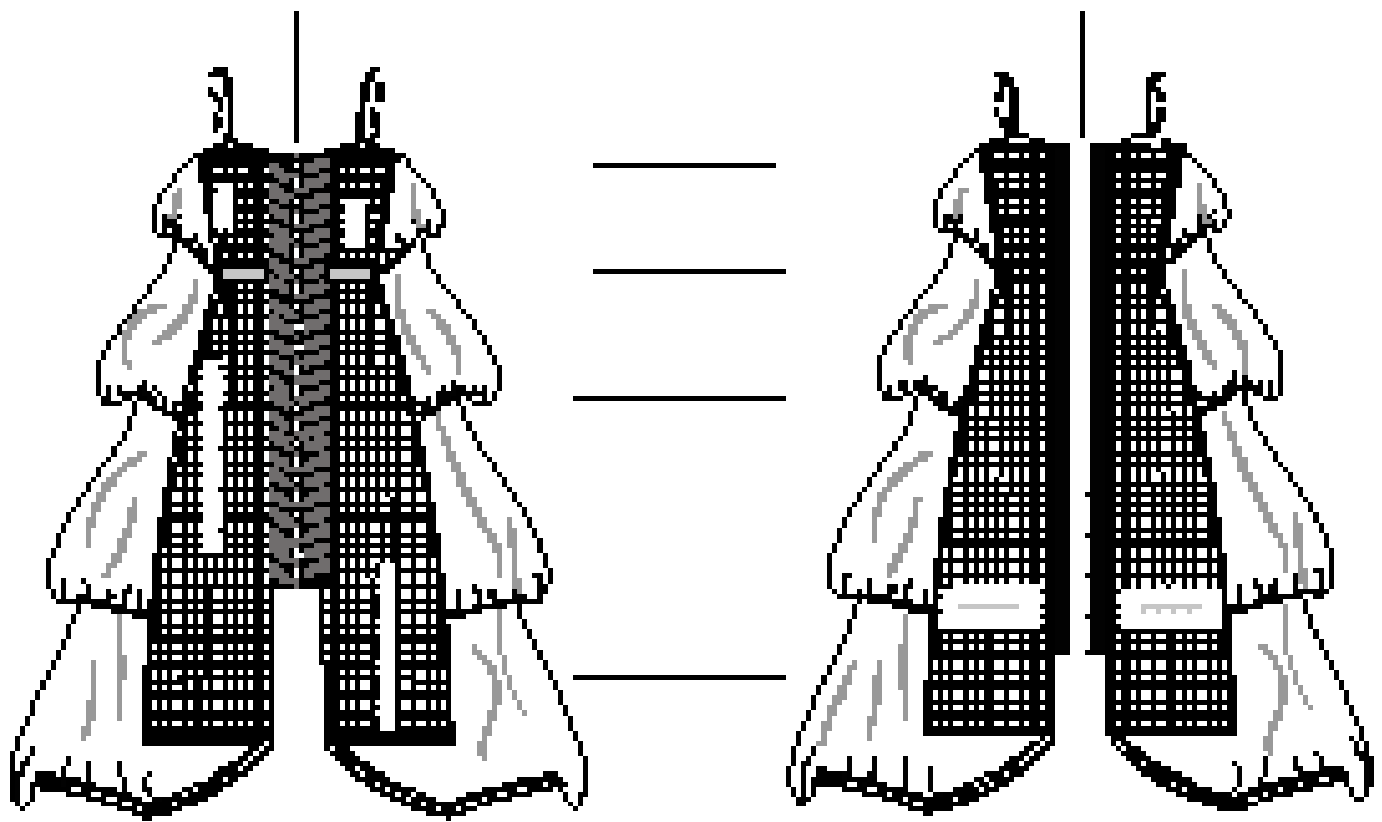
Camionera explores the identity intersection between being a lesbian latina woman and the role of catholicism in the latin american society.





preliminar sketch







**«CAMIONERA», (female truck driver) is a term used in Spanish designated to insult unfeminine women and lesbians.**



# Credits:

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