

BRINGING BACK 10 TRENDS

FROM THE 1980s

The 1980s trends were filled with fun and flashing colour

Leg warmers

These are high socks, about the length of a knee or calves commonly worn by dancers to keep their muscles from cramping after they stretch. These socks began to be on the rise mainly due to its huge exposure in the media, TV, films and the aerobic community. They are usually worn with jeans, leggings or tights as an aerobic accessory.



Source: <http://www.liketotally80s.com/>

Shoulder Pads

This was a huge trend in the 1980s and dominated almost all tops, from blazers, dresses and even T-shirts! The inspiration behind this trend was to look like upturned triangles and were often paired with large hoop earrings with a wide cinched belt. These shoulder pads were so popular that they're sewn onto almost every garment, anyone who wasn't a fan of them, have to cut out the pads from the garment. These shoulder pads may cause the wearer's heads to look disproportionate, that's where the big hair style comes into play.



Source: <http://www.liketotally80s.com/>

Big hair style

Big and tall, the 1980s hair trends were undoubtedly one of the most unique one out there. Your hairstyle in this year plays a major role in your looks. It identifies who you were, it lets the public know which faction of trends and culture were you apart of. Common styles were: big hair, punk hair, mullets, new wave hair and crimped hair. Some of these hairstyles were so voluminous that there were people who struggled to get into cars because of their hair.



Source: <http://blog.7charming sisters.com/> / <https://www.grunge.com/>

Sony Walkman

This was equivalent to the Ipod of our current today. It was introduced in the early 1980s and immediately had skyrocketing sales. Suddenly, it became a must have item for everyone. The public loved the Sony Walkman because they adored it's portability and privacy offered by it. The walkman made it possible for the cassette to be listened to on the go, which wasn't possible with vinyl albums, which caused cassette sales to overshadow Vinyls in the 1983s. Other companies then started to produce similar products to compete with Sony Walkman.



Source: <https://playback.fm/>

BoomBox

These were huge rectangular speakers that were often hand carried down the street. Only a certain type of people would carry these around, obviously the free spirited ones who didn't care what others think of them. They reached its peak popularity in the mid & late 80s, selling over 20000000 million units sold and then it died down in 2003 due to the more advanced technology available in the 2000s, such as smartphones, digital audios and bluetooth speakers. These boomboxes were often used for breakdancing and dance battles.



Source: <https://allthatsinteresting.com/>

Breakdancing

The boombox and breakdancing could never be separated. Breakdancers carried around a boombox and danced on top of cardboards. This type of dance featured skills and moves that not everyone can pull off as it highly required strength, flexibility and athletic skills. This then became a subculture and they were called " b- girls and b-boys" This dance style and subculture is believed to have originated from Le Bronx and then got widespread. Like any other pop culture and trend, this too died down.



Source: <https://allthatsinteresting.com/> <https://lucasmariel.wordpress.com/> <https://www.80scasualclassics.co.uk/>

Rubik's Cube

This is a cubical puzzle that was portable and accessible to anyone. This came onto trend selling over 100 million cubes and squeezed the brain of the 1980 masses and anyone who could solve the cube had a sense of superiority towards those who can't, resulting in everyone trying to beat each other's time records. Fun fact, there are 43 QUINTILLION positioning possibility combinations to solve the cube and the world's fastest record of someone solving the cube was 3.47 seconds.



Source: <https://www.mobgames.com/> <https://www.buzzfeed.com/> <https://www.considerable.com/>

Acid wash Jeans

Acid wash jeans were stylized and popularized by Bon Jovi, an American Rock Band. These acid wash jeans were often paired with oversized sweaters, matching acid washed jean jackets. These jeans were created by a usual denim material and are placed in a washing machine along with plummets stones and chlorine. This trend died down in the 90s and then re appeared in the 2000s fashion.



Source: <https://www.everything80spodcast.com/> <http://www.idnet.gr.jp/> <https://www.crfashionbook.com/>

Pac- Man

This is an arcade video game that filled up malls, arcades, bowling alleys and everywhere else. Pac-Man was so popular that it has featured in breakfast cereals, toys, board games, cartoons, and even a hip son. Namco, its creator stated that Pac-Man generated over 2.5 billion Dollars from quarters alone.



Source: <https://ultimateclassicrock.com/> <http://www.1980-games.com/> <https://en.wikipedia.org/>

MTV

Rose in 1981 and were highly associated with their punchline, “ Ladies and Gentlemen, Rock n Roll” This was a phrase that brought a cultural reset in the 1980s. MTV is a music broadcasting companies that featured music videos and has a huge influence on the music industry and the young, inspiring them with different music, fashion, styles to adopt



Source: <https://id.pinterest.com/> <https://medium.com/> <https://thecoastalcompass.com/>