



GABRIELA VARELA

FASHION MARKETING & COMMUNICATION

PROFILE

Graduated in fashion marketing and communication at the University of LaSalle Collage. With knowledge in marketing, design, administration, development of indicators and meters for communicative management. With an emphasis on textiles, fashion communication and luxury brands.

Committed and with initiative in the entrusted work. Given to teamwork, outgoing, with rapid learning and problem solving skills.

CONTACT

+57 311 277 5831
gabriela.sarmiento10@gmail.com



EXPERIENCE

FASHION EDITORIAL PRACTICE

2019

Fuscia magazine

Managed styling and production on the last fashion editorial of the magazine (DIC2019)

EVENT COORDINATOR

2019

Colectivo PR

Managed a fashion event in Colombia (Bcapital 2019) and other PR events (brand activations).



EDUCATION

BACHELOR OF FASHION MARKETING AND COMMUNICATION

University LaSalle Collage | 2019

COURSE OF FASHION BUSINESS: MARKETING ESSENCIALS

RMIT University,Australia | 2017

GENERAL ENGLISH AND ACADEMIC ENGLISH

Perth International Collage of English | 2016- 2017

ACADEMIC BACHELOR

colegio Universidad del Bosque | 2016



SKILLS

Suit Adobe



Microsoft Office



Social Media Strategy



Project Management



Web Development



Graphic Design



Digital Marketing



Blogging



Layout Design



Writing

