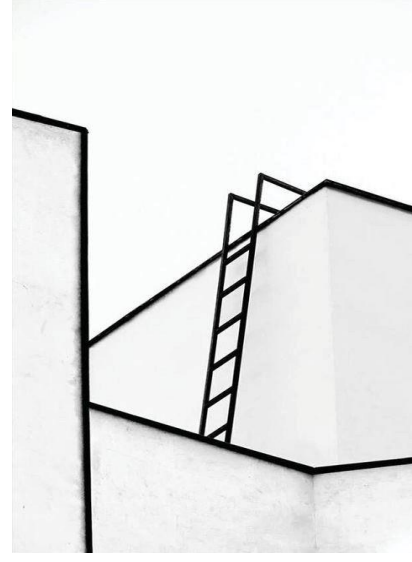
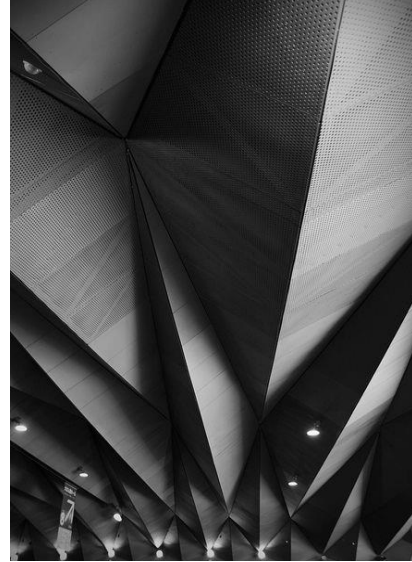


CONCEPT DEVELOPMENT  
Structure & Simplicity

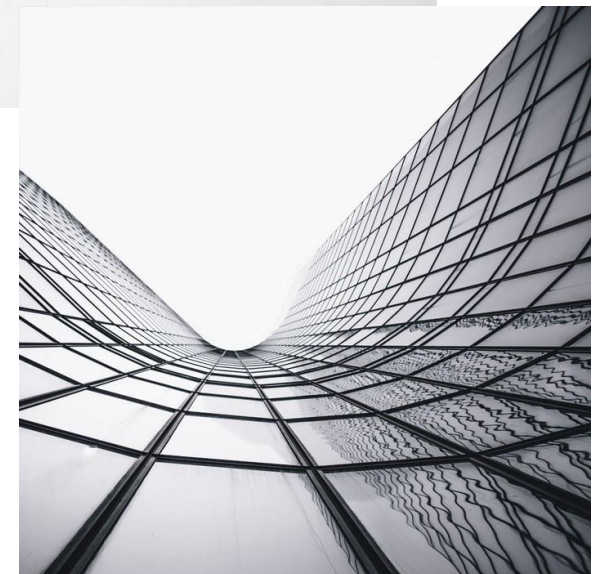
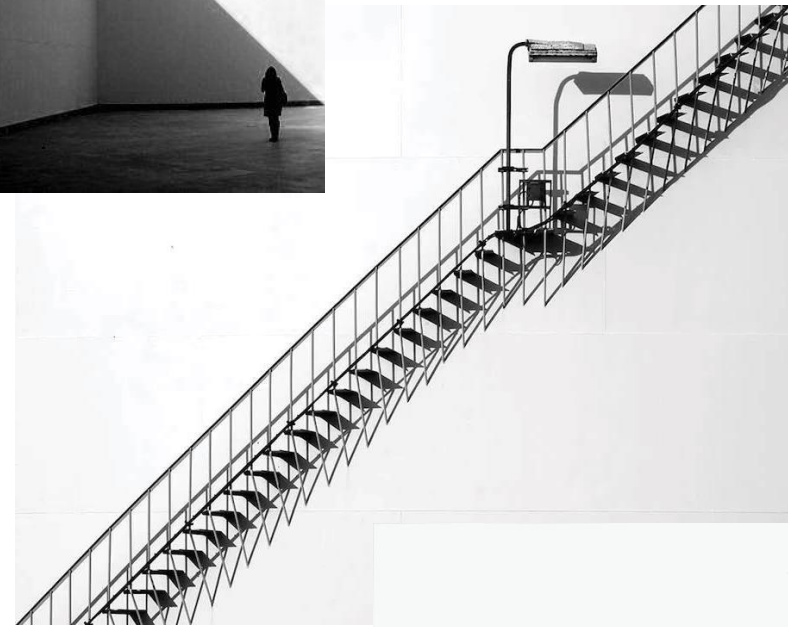


## INSPIRED BY MOLECULE CHAINS THAT CREATE THE SIMPLICITY OF MOVEMENT WITHIN MODERN MINIMALISM

The concept is to create an office space that enhances people's quality of life and contribute to a healthier future through science-based solutions for skin health.

Molecule chains reveal several design relationships that are used to guide the design of this space. Molecules are composed of atoms held together by chemical bonds, and it emits a structural feel due to the fact that molecules are the staple bonds holding together an atom - a basic module. Throughout this space, there are different statements that occur within each space that creates an overall simple, yet intriguing open-concept scheme.

By including various combinations of modern furnishings and accessories with exposed frameworks, this emits a modern minimalist edge throughout. The furniture's basic modules and frames would reinforce the enhancement of natural lighting and guide the visual interest into the office while simultaneously creating a cohesive and flowing scheme when transitioning from each space.



something complex. **wordplay** (word·play) noun: the witty exploitation of the meanings and ambiguities of words, especially in puns. **clean** (clean) adjective: 1. free from dirt, marks, or stains 2. morally uncontaminated; pure; innocent. **uncomplicated** (un·com·pli·cat·ed) adjective: simple or straightforward. **form & function** (form and function) principle: associated with late nineteenth and early twentieth century architecture and industrial design in general, and it means the shape of a building or object should primarily relate to its intended function or purpose. **bold** (bold) adjective: 1. (of a person, action, or idea) showing an ability to take risks; confident and courageous 2. (of a color design) having a strong or vivid appearance. **visual interest** (vis·u·al in·ter·est) concept: in pictorial art during an aesthetic experience. analyses reveal the relationships between the content and structural organization of the art stimuli and the way viewers select, process and think about information contained in paintings across the time course of an aesthetic experience. **modern** (mod·ern) adjective: 1. relating to the present or recent times as opposed to the remote past. **minimal** (min·i·mal) adjective: of a minimum amount, quantity, or degree; negligible. **monochrome** (mon·o·chrome) adjective: 1. (of a photograph or picture, or a television screen) consisting of or displaying images in black and white or in varying tones of only one color. **open** (o·pen) adjective: 1. allowing access, passage, or a view through an empty space; not closed or blocked up 2. exposed to the air or to view; not covered. **simple** (sim·ple) adjective: 1. easily understood or done; presenting no difficulty 2. plain, basic, or uncomplicated in form, nature, or design; without much decoration or ornamentation 3. composed of a single element; not compound 4. of low or abnormally low intelligence. **structure** (struc·ture) noun: 1. the arrangement of and relations between the parts or elements of

## COLOUR THEORY

The projected colour for this assignment is chosen to be secretive and unknown, creating an air of mystery while simultaneously having a contrast if its completion of purity and wholeness.

## COLOUR SCHEME



## VISUALIZATION

The idea of these images can support the fundamental elements of the concept for the interior environment.

