



# Mehr Kalra

## PHOTOGRAPHY & FASHION MARKETING



MY PORTFOLIO

A highly motivated, strong - willed student and a passionate photographer who likes to think out of the box. Being the Head of the Photography society of my previous college and the Vice President of the student body (AGEL) at College LaSalle, have helped me inculcate the skill of leadership. I love to work in the fashion industry since I've always been fascinated by how it works from behind the camera. Having an extremely practical approach to life and an eye for detail. I enjoy socialising and have good communication skills, which enable me to effectively understand others' perspectives. I am a very positive and hardworking individual who always strives to achieve the highest standard possible, at any given task.

### SKILLS

Languages (Spoken and Written):

English (Fluent)

Hindi (Fluent)

French (Basic)

Communication

All social media

Creative Thinking

Computer Abilities Microsoft Office

Adobe: InDesign, Illustrator, Photoshop, Lightroom



(514)-692-2399



kalramehr@gmail.com

**Bē**

<https://www.behance.net/kalramehr>



<https://www.facebook.com/mehrk22/>

<https://www.instagram.com/mehrkalra1/>

<https://www.linkedin.com/in/mehr-kalra-504760195/>



## WORK EXPERIENCE

Sales Associate - January 2022- April 2022  
Zara | McGill, Montreal

Cashier - September 2021 - November 2021  
McDonalds | Montreal, Atwater

Social Media Management 2020-Present  
Muscle Mountain, Koshika Wellness | India

Marketing Assistant- 2017-2021  
RSR Resource Enterprises Pvt. Ltd. | New Delhi, India

Designer Assistant and Photographer - 2019  
IndieEye | New Delhi, India

Photography, Social Media Handling - 2018  
Moda Hombre | New Delhi, India

Designer Assistant and Photographer - 2018 - 2019  
Karleo Fashion | Mumbai, India

Event Photographer - 2017  
Indian Oncology Foundation (IOF) | New Delhi, India

## EDUCATION

Diploma in Fashion Marketing - 2021 - Present  
LaSalle College, Montreal, Quebec, Canada

B.A. (Gen.) - 2018 - 2021  
Indira Gandhi National Open University(IGNOU)

Fashion Media Communication- 2017 - 2020  
Pearl Academy of Fashion, Delhi, India

Liberal Arts/Humanities - 2004 - 2017  
Delhi Public School, Dwarka, Delhi, India

## INDUSTRY EXPERIENCE

Dresser/Helper - Alison Sheri - 2022  
20th Anniversary, Hilton Garden Inn, Montreal, QC

Designer's Assistant - IndieEye - S/S 2019-20  
FDCI, Lotus Makeup India Fashion Week, India

Designer's Assistant - Karleo Fashion - A/W 2018-19  
FDCI, Lotus Makeup India Fashion Week, India