VISUAL IDENTITY

I chose the Blackadder ITC font because I feel like it has this soft elegant look to it but also can pop out and be bold. It gives me a vibe of how people would write back in the old days where I imagine a feather at the end of the pen. I feel like my origins board is soft but has many things that people would consider sad which makes it seem "overwhelming". I put my pictures in that way because if I made it smaller it wouldn’t be visible and I feel like if I put in a format which the pictures weren't overlapping each other, it just wouldn’t have the same effect or be completely representative of me. My garments consist of mostly streetwear and my last board is generally music and the genre would be R&B.

The colors I chose are red and orange. Firstly, I chose red because to me it's such a bold color and it can mean so many things that are passionate. For example, it can represent anger, activeness, strength and can be a sexy color too. The second color I chose orange because to me orange represents freedom and optimism and it reminds me of the warmth of the sun yet the chaos of a fire. The red and orange reminds me of both sides of calm and chaos which is completely pertinent to my life, just like pleasures and pains.