

ISSUE 01

05/02/2020

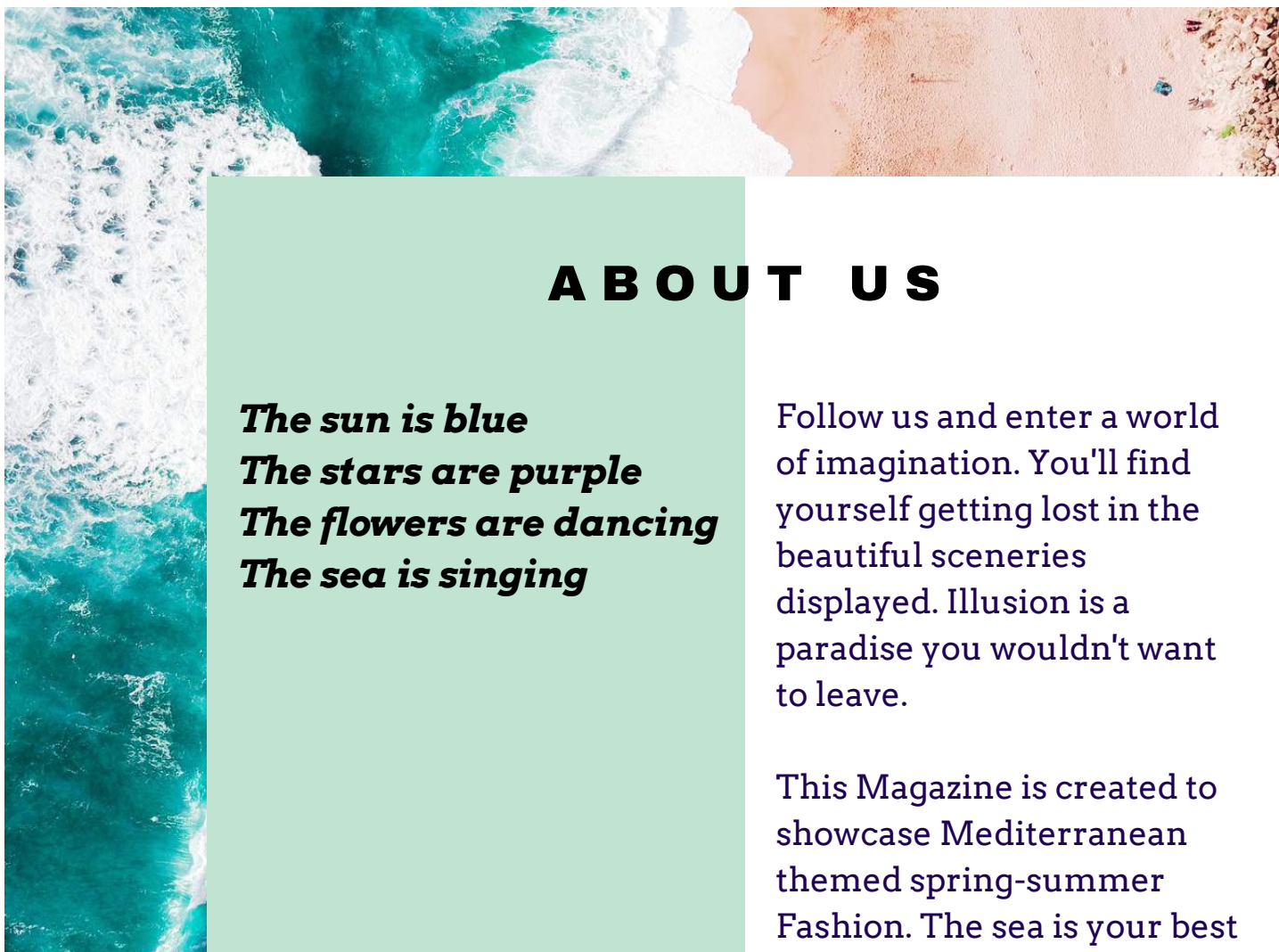
# ILLUSION

Fashion Magazine

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# INTRODUCTION

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## ABOUT US

***The sun is blue  
The stars are purple  
The flowers are dancing  
The sea is singing***

***Everything  
is  
Possible  
in  
ILLUSION***

Follow us and enter a world of imagination. You'll find yourself getting lost in the beautiful sceneries displayed. Illusion is a paradise you wouldn't want to leave.

This Magazine is created to showcase Mediterranean themed spring-summer Fashion. The sea is your best friend when it comes to fashion inspirations. The possibilities are endless and ever-growing.

Take a break from all your worries and explore your dreams instead. We are here to give you a fresh perspective on fashion.

Everything may look unreal but it's not a lie. Because in Illusion, nothing is impossible.

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# DIOR

WOMENSWEAR 2020



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# SPRING



Dior celebrates nature for its latest campaign called '**Nature in Bloom**'. Designer Maria Grazia Chiuri's spring-summer 2020 ready-to-wear collection, reveals a Dior woman who is passionate about nature.

Maria Grazia Chiuri created elegant, committed silhouettes like tributes that reinvent Dior's heritage. In the heart of a poetic grove, with their embroideries and jacquards they portray luxuriant vegetation like a memoir of the botanical species that make up the beauty and diversity of our planet.

# SUMMER

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# NATURE IN BLOOM





# TREND REPORT

***Spring-Summer is finally here!***

Over 100 designers had displayed their collection through runways to mark the start of a new season.

We've compiled the best trends of this season—from crochets to 60s floral prints, bold neons, and many more.

See which trend you would like to follow!



# SEE THROUGH

Confidence is key!  
2020 turns **sheer fabric**  
into beautiful dresses.  
Walk on the beach while  
feeling ethereal with see  
through fabric.



# NEON X TIE DYE

**Neon** is back in trend!  
2020 combines neon with  
the tie dye technique.  
Be bold and try these  
bright colors!



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# TROPICAL PRINTS

Our forests, jungles, and oceans are ground zero for the effects of climate change.

Dior built an entire collection around the transcendental beauty of the wilderness, using upcycled materials and elaborate floral headdresses.

Others followed in its path, making prints out of palm fronds, exotic flowers, and seaside sunsets. Call it a visual reminder of what matters most.



DIOR



ERDEM



M E N S W E A R 2 0 2 0



**LOUIS  
VUITTON**





# 2020

## YOUTH



For its latest campaign, Louis Vuitton travels to a dreamlike land. It is filled with flowers and pastel hues, creating a bold collection with feminine influences in both silhouette and color. The word 'youth' has also become the theme of this collection.



# SUMMER

# ILLUSION



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