

Victoria Kwon 

MY SELF BRAND WILL HAVE CONTENTS OF FASHION, DESIGN, ART AND TRAVELLING. NOT ONLY MY BRAND WILL GIVE REVIEWS AND HAULS, BUT ACTUALLY ENGAGE WITH EACH FOLLOWERS, OPENING NEW CONTENTS AND CHALLENGE MYSELF FOR NEW ADVENTURES.

THE PRODUCT / SERVICE

- PRODUCT/CLOTHING REVIEWS
- MAKEUP/SKINCARE
- OOTD
- VLOGS
- TRAVEL
- ART
- DESIGN
- INTERIOR
- ENTERTAINMENT
- HOW IT'S LIKE LIVING ALONE



COMPARED TO OTHERS, MY BRAND WILL CONTAIN MIXTURE OF ALL ARTS TOGETHER. USING MY ADVANTAGES OF LIVING IN BOTH COUNTRY, KOREA AND CANADA, I WANT TO CREATE CONTENT FOR PEOPLE WHO HAVEN'T BEEN IN BOTH COUNTRIES. THROUGH THIS I WANT TO MAKE MY OWN BRAND AND EVENTUALLY COMBINE MY ART AND MY CLOTHES TOGETHER.

THE MARKET

- TEENAGERS TO PEOPLE WHO ARE MID 30'S
- FASHION FORWARD
- TUTORIALS ON FASHION AND MAKEUP
- INTERESTED IN ART, FASHION & DESIGN
- KOREANS WANTING TO KNOW AMERICA
- AMERICANS WANTING TO KNOW KOREAN

OPERATIONS

- YOUTUBE
 - <https://www.youtube.com/channel/UCDT0X9SjZ9vZK1EKSRxrSsw>
- INSTAGRAM
 - <https://www.instagram.com/victoriaakwon/>
- TIKTOK
- WEBSITE
 - <https://www.victoriaakwon.com/>

