

RAYA AL-BITAR

1445 Stanley, Apartment #1603
H3A 3T1
Montreal, Quebec
Phone: (514) 793-7292
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Languages

Arabic Fluent
English Fluent
Spanish Limited working proficiency

Computer Skills

Microsoft Office (Word, Excel, PowerPoint)
Adobe Design Programs (Photoshop, Illustrator, InDesign, Dreamweaver)

Education

College LaSalle, Montreal
Fashion Marketing
2013-Present

Services:

*Part of the stylist team for Soiree Mode College LaSalle Fashion Show
November 2014*

British International School of Jeddah
High School
2003-2011

Professions

Assistant Designer
MARAM Paris | Montreal

January 2015- Present | Montreal, Canada

- Contact buyers and suppliers both domestic and international
- Organize photo-shoots for the lookbook as well as the E-commerce website
- Update the brands social media pages
- Design the packaging for the e-commerce website (Adobe Illustrator)
- Create the Inventory lists, as well as the SKUs
- Packaging the ordered items purchased by consumers through the e-commerce website

Sales

Nasiba Hafiz

June 2014 - June 2014 (1 month) | Jeddah, Saudi Arabia

- Set up and organized the merchandise at the booth
- Sold "Thobes" (Arabic national dresses) for the Ramadan Bazaar

Marketing Intern/ Sales

DADU LUXE

May 2014-May 2014 (1 month) | Jeddah, Saudi Arabia

- Organized the opening event of DADU LUXE featuring Manolo Blahnik
- Assisted customers

Internship

Club Monaco

March 2014- March 2014 (1 month) | Montreal, Canada

- Organize Inventory
- Visual Merchandising (The “Switch” for the new month collection)

Internship Trainee

Dajani Graphic Design Company

June 2010-June 2010 (1 month) | Amman, Jordan

- Designing logos using the application CAD (Logos for magazines, newspapers)
- Created advertisements

Administrative Assistant

King Hussein breast cancer foundation

July 2009- August 2009 (2 months) | Amman, Jordan

- Administrative Tasks
- Field Work involving speeches for raising awareness (handing out flyers, aiding the speaker)

Interests

Scuba Diving, Traveling

Causes I care about

- Animal Welfare
- Children
- Arts and Culture
- Environment
- Human Rights

References

Available upon request